



VOLUNTEER APPLICATION FORM

DEARBORN Downtown

Today's Date: _____

Name: _____ Phone: _____

Address: _____

City/Zip: _____ Email: _____

Emergency Contact:

Name: _____ Phone: _____ Relationship: _____

I would like to volunteer (please check **ALL** that apply):

- | | |
|--|--|
| <input type="checkbox"/> On a committee (see below) | <input type="checkbox"/> Who do you need me to call?
Drumming up event participation or answering questions |
| <input type="checkbox"/> Event help (see below) | <input type="checkbox"/> Recruit downtown ambassadors/volunteers |
| <input type="checkbox"/> Pounding the pavement/talking to merchants/passing out materials in the districts | <input type="checkbox"/> Work with Dearborn youth and students |
| <input type="checkbox"/> In the DDDAs office/or remote office tasks, admin assistance | |

I am interested in serving on the following committee(s) (check any that apply):

- Design & Economic Vitality** – Goal: Shape the look and feel of the downtown buildings and environments to be a vibrant destination for residents, shoppers, and investors. Duties: Share knowledge on good design practice, impacting public and private properties; guide regulations, incentives and projects; assist with business development, recruitment, and mix; develop district long-term plans.
- Promotions & Organization** – Goal: Promote Downtown Dearborn as the center of commerce, culture, and community life for residents and visitors alike. Duties: Create and plan retail promotions and special events, develop merchant engagement, strategic/long range planning, build a strong volunteer base; educate and engage the community about Downtown Dearborn.
- Main Street Steering** – Goal: Build support of the Main Street approach and Downtown Dearborn. Duties: Formalize the Downtown Dearborn organization and work collaboratively to develop a strategic plan and budget to support Downtown Dearborn as it continues on its path to develop a 501(c)3 non-profit and apply to become a Michigan Main Street community.

Advisory Committees:

- Branding** focused on expanding the Downtown Dearborn brand message and reach.
- Restaurant Week** focused on organizing and promoting Dearborn Restaurant Week.
- Farmers Market** focused on the future growth of the Dearborn Farmers & Artisan Market.
- Street Team** focused on distributing literature about events and activities to Dearborn businesses.
- Bike Share/Mobility** focused on promoting, planning and assuring the expansion of the bike share system.

I am interested in helping out at an event(s) (check any that apply):

- | | |
|--|---|
| <input type="checkbox"/> Art Month (April) | <input type="checkbox"/> Holidays/Shop Small/Winterfest Market/East Open House (November-December) |
| <input type="checkbox"/> Restaurant Week (March) | <input type="checkbox"/> Perennial Exchange (May & September) |
| <input type="checkbox"/> Tunes at Noon (July-August) | <input type="checkbox"/> Retail Events (Sidewalk Sale, Ladies Night, etc.) |
| <input type="checkbox"/> Farmers & Artisans Market (June-September) | <input type="checkbox"/> Movie Nights (monthly, June through September) |
| <input type="checkbox"/> Kids' Days (Select Summer Fridays) | |
| <input type="checkbox"/> Friday Nites (June-August) | |
| <input type="checkbox"/> Pumpkin Carving/Trick or Treat (October) | |

Please tell us a little about your skills and interests:

- | | |
|--|--|
| <input type="checkbox"/> PR/Advertising/Promotions | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Family Friendly Activities | <input type="checkbox"/> Office Work/Prepare Mailings |
| <input type="checkbox"/> Organizing Volunteers | <input type="checkbox"/> Beautification |
| <input type="checkbox"/> Web Design/Maintenance | <input type="checkbox"/> Architecture/Design |
| <input type="checkbox"/> Finance, Budgeting & Planning | <input type="checkbox"/> History/Heritage |
| <input type="checkbox"/> Event Planning | <input type="checkbox"/> Landscaping |
| <input type="checkbox"/> Writing and Blogging | <input type="checkbox"/> Business Recruitment/Training |
| <input type="checkbox"/> Working with People | <input type="checkbox"/> Research |
| <input type="checkbox"/> Grant Writing | <input type="checkbox"/> Other(s): _____ |
| <input type="checkbox"/> Graphic Design | _____ |
| <input type="checkbox"/> Interacting with Merchants | _____ |
| <input type="checkbox"/> Fundraising | _____ |
| <input type="checkbox"/> Video Production | |
| <input type="checkbox"/> Real Estate Development | |
| <input type="checkbox"/> Social Media | |

Please list any other interest areas or specialties: _____

DOWNTOWN DEARBORN

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