



# EAST AND WEST DEARBORN DOWNTOWN DEVELOPMENT AUTHORITIES BOARD OF DIRECTORS

#### THURSDAY, JULY 18, 2019 8:00 A.M. – Special Meeting Dearborn Administrative Center 16901 Michigan Avenue, Dearborn, MI

**Council Chambers** 

#### **SPECIAL MEETING**

- I. Call to Order
- II. Roll Call Secretary Kruz & Vice Chairperson Jernigan
- III. Joint Meeting Chair for July 2019: Chairman Saionz
- IV. WDDDA Secretary/Treasurer Temporary Meeting Appointment
- V. Approval of the June 2019 Meeting Minutes
- VI. Treasurer's Report Finance/Treasurers
- VII. Action Items
  - A. WDDDA Actions Only
    - 1. Farmers Market Vendor Amendment
    - 2. Fund Reallocation for Fairlane Grounds
  - B. EDDDA Actions Only
    - 1. AANM JAM3A Festival Letter of Support
    - 2. Fund Reallocation for WH Canon
    - 3. Music In the Park Vendor Amendment
    - 4. Jazz on the Ave Vendor Amendment
- VIII. Adjourn Special Meeting

### AGENDA OVERVIEW

#### **Action Items**

#### WDDDA ACTIONS ONLY

#### **Farmers Market Vendor Amendment**

Modifications are needed for the service providers for the Farmers Market events, therefore a resolution is attached reflecting those changes. They include:

- \$690 increase in insurance with Nickel & Saph original resolution only noted estimated costs this increase is actual;
- Up to \$500 reimbursement for food tasting materials for POP Club and Cooking Demos to Jean Smith.

#### **Budget Reallocation for Fairlane Grounds FYE2019 Payments**

A budget reallocation from for FYE2019 in order to pay Fairlane Grounds for services rendered in May 2019. There are funds available dedicated to this contract in account ending 62-40 (plant materials) that can be transferred to account ending 34-90 (contractual). The reallocation is \$9,542. Resolution is attached.

## EDDDA ACTIONS ONLY

#### AANM JAM3A Festival Letter of Support

As previously presented, the Arab American National Museum is planning a new music, food and art festival, JAM3A (pronounced jeh·Muh) at City Hall Park in August of 2020 geared towards millennials. The intent of the event is to promote the use of public space in East Downtown Dearborn for community gathering and celebration, promote community economic development by showcasing and highlighting local businesses via an outdoor vendor market and cross promotions, showcase Downtown Dearborn as a regional and national hub for Arab American art and culture, and advance our economic, physical, and social vision for Downtown Dearborn as a welcoming community with rich cultural traditions.

The AANM is pursuing a NEA Our Town grant to help fund the event, and they have requested a letter of support from the EDDDA illustrating the partnership proposed. As a partner, the EDDDA would commit to the following:

- Regularly promote the event within DDA networks, encouraging local businesses to participate and offer their own programming and help promote the event, including. promoting sponsorship opportunities
- Attend planning meetings leading up to and debriefing event
- Co-lead in liaising with City of Dearborn departments -- Police, Fire, Public Works, Community & Economic Development, Recreation, Sanitation, City Council, and the Mayor's Office -- in order to plan a safe, orderly event in compliance with City laws
- Assist with required City paperwork and logistical processes including permits, street closures, and Request to Council documents
- Extend summer outdoor programming stage and portable restroom dates in City Hall Park for usage for this event at no cost

- Establish and/or provide an in-kind "dollar amount" figure associated with all labor donations made to this event for grant match reporting purposes
- Consult and advise on best practices based on current programming in City Hall Park
- Assist with sourcing volunteers for support of the event

The letter of support is needed for the application prior to August 15, 2019, therefore, a resolution from the EDDDA authorizing the partnership and letter of support to be submitted is necessary.

#### **Budget Reallocation for WH Canon Contract FYE2019 Payments**

A budget reallocation from for FYE2019 in order to pay WH Canon for services rendered in May and June 2019. The cause of this reallocation is due to the May and June 2018 payments being paid out in FYE2019 as opposed to FYE2018. Their invoices were sent back for corrections on numerous occasions and not received prior to the FYE closure.

The reallocations of \$6,455 is needed from contract services line item (account ending 34-90) to landscape materials (account ending 62-40). Resolution is attached. Other adjustments within line items in account 34-90 were made to accommodate remaining balance needed to cover costs of \$10,012. Line items that supported these costs include:

- \$10,965 Commercial Property Appearance (trash receptacles)
- \$5,419 Artspace-Downtown master plan (intercept survey)
- \$83 Snow Removal

Amendments to FYE2020 may be necessary in the future in order to accomplish all planned projects for FYE2020, including items such as trash receptacles and intercept survey as these items were not able to be carried forward, therefore, utilized for the WH Canon budget reallocation.

#### Music in the Park Vendor Amendment

Modifications are needed for the service providers for the Music in the Park events for FYE2019, therefore a resolution is attached reflecting the change. The change is a reduction in cost for sound techs and equipment, which includes:

Vendor Change from KLA to Lion Sound in the amount of \$1000

#### Jazz on the Ave Vendor Amendment

Modifications are needed for the service providers for the Jazz on the Ave events for FYE2020, therefore a resolution is attached reflecting the change. The modifications do not alter the overall budget of Jazz on the Ave. Change includes:

• \$800 for Event parking directional signs (Q:2) and Michigan Avenue Banner patches (Q: 52) from Malkomedia

#### CITY OF DEARBORN

# EAST DEARBORN DOWNTOWN DEVELOPMENT AUTHORITY (EDDDA) WEST DEARBORN DOWNTOWN DEVELOPMENT AUTHORITY (WDDDA) REGULARLY SCHEDULED JOINT BOARD MEETING

#### June 20, 2019

# DEARBORN ADMINISTRATIVE CENTER MINUTES

**MEMBERS PRESENT** 

JOINT EAST & WEST : Mayor Jack O'Reilly, Mark Guido

EAST DDA : Chairperson Scott Saionz (left at 10am), Vice Chairperson

Dan Merritt, Secretary-Treasurer Jay P. Kruz (left 8:51am), Director Janice B. Cislo, Director Judith A.

McNeeley, Director Mary O'Bryan (left at 9:24am), Director

Kamal Turfah (left 10:08am)

WEST DDA : Vice Chairperson James M. Jernigan, Director Thomas L.

Clark, Director Jackie Lovejoy (arrived at 8:49am), Director John L. McWilliams, Director Karen Nigosian,

Director Audrey Ralko

**MEMBERS ABSENT** 

JOINT EAST & WEST :

EAST DDA : N/A

WEST DDA : Chairperson Sam Abbas, Director Mohammed Hider

**NON-MEMBERS PRESENT:** 

CITY OF DEARBORN : Licia Yangouyian (Council), Zeinab Hachem (Council's

office), Michael Kennedy (Finance), Mary Laundroche (Public Info), Jeff Watson (ECD), Dave Norwood (Mayor's office), Cristina Sheppard-Decius(DDDA), Jean Smith

(DDDA), Janet Bloom (DDDA)

OTHERS : Richard Parris (Caribbean Festival Rep.), Jeffrey Lynch

(Ford Land); Mike Kirk (Newmann/Smith and Econ./Design

Comm.), Kathleen Duffy (Smith Group), Bill Bowen (Octane Design), Eric La Brecque (Applied Storytelling), Julie (Octane Design), Basha (Octane Design), Tom

Wither (AAW Infrastructure Partners Partners/LC3); Julia Kapilango (Promotions Comm./Music in the Park Organizer)

#### I. Call to Order

Joint DDDA Chair Scott Saionz called the meeting to order at 8:03 am.

#### II. Roll Call

Vice Chairperson James M. Jernigan called the roll of Board members for West. Secretary/Treasurer Jay P. Kruz called the roll of Board Members for East.

WDDDA: A quorum was present. EDDDA: A quorum was present.

#### III. Joint Meeting Chair for June 2019: Chairman Scott Saionz

#### IV. WDDDA Secretary/Treasurer Appointment & Nominations

The WDDDA Board has a vacancy on the Executive Committee. The position of Secretary/Treasurer is currently open. WDDDA Board Members interested in running for the position need to notify Chair Sam Abbas or Executive Director Cristina Sheppard-Decius. In the interim, motion was made by Director Mark Guido to appoint James Jernigan to the position of Acting Secretary/Treasurer for the June 2019 Board Meeting. Motion was seconded by Mayor Jack O'Reilly. Approved by all. No dissenting votes.

#### V. <u>Approval of the May 2019 Meeting Minutes</u>

EDDDA: The minutes from the May 2019 Board meeting were presented for approval. It was moved by Vice-Chairperson Dan Merritt and supported by Director Judith McNeeley to approve the minutes as presented. A voice vote unanimously approved.

WDDDA: The minutes from the May 2019 Board meeting were presented for approval. It was moved by Director Tom Clark and supported by Acting Secretary/Treasurer James Jernigan to approve the minutes as presented. A voice vote unanimously approved.

#### VI. <u>Treasurer's Report</u>

#### A. Receive & File Report

EDDDA: Michael Kennedy from Finance reviewed the financial statement dated May 31, 2019. Revenue to date totaled \$959,726. Total expenditures totaled \$893,190. The current cash position equals \$1,125,196 and it is estimated the EDDDA's cash position at the end of the fiscal year would be \$547,518.

Vice Chairperson Dan Merritt motioned for approval of receipt of funds, which was seconded by Director Mark Guido.

Chairman Scott Saionz asked that the minutes show the Treasurer's Report as received and filed.

WDDDA: Michael Kennedy from Finance reviewed the financial statement dated May 31, 2019. Revenue to date totaled \$976,465. Total expenditures totaled \$727,779. The current cash position equals \$976,493 and it is estimated the WDDDA's cash position at the end of the fiscal year will be \$535,796.

Director Karen Nigosian motioned for approval of receipt of funds, which was seconded by Director Tom Clark.

Chairman Scott Saionz asked that the minutes show the Treasurer's Report as received and filed.

#### VII. Action Items

#### A. Joint Action Items

#### 1.Design Guidelines

Resolution introduced to approve the adoption of the presented design guidelines for the Open Door Dearborn business incentive program. Open Door Dearborn business incentive is a program to promote recruitment of businesses into East and West Downtown Dearborn and improve the appearance of districts through storefront and business rehabilitation and expansions. Motion to approve for EDDDA was made by Director Dan Merritt; Director Jan Cislo seconded. A voice vote passed unanimously. Motion to approve for WDDDA was made by Director Tom Clark; Director Audrey Ralko seconded. A voice vote passed unanimously.

#### 2. Sponsor Policy

Resolution introduced to establish a policy to guide decisions on which sponsorship opportunities to pursue and to establish fair and transparent protocols regarding sponsorship opportunities. It is noted that either EDDDA or WDDDA can be either a sponsor-provider or a sponsor-seeker at different times. These policies establish the criteria and decision making process for both Sponsor-Provider and Sponsor-Seeker scenarios. Director Dan Merritt moved to approve for EDDDA; Director Jay P. Kruz seconded. A voice vote passed unanimously. Director Karen Nigosian moved to approve for WDDDA; Director Tom Clark seconded. A voice vote passed unanimously.

#### 3. FYE2020-22 Budget Adoption

Resolution introduced to approve the FYE2020-22 budget, recently approved and adopted by City Council. A 3-year budget was approved for FYE2020-22 by East DDDA and West DDDA at March 21, 2019 meeting to be submitted to City of Dearborn City Council for approval and adoption. City of Dearborn approved and adopted the budget on June 5, 2019. For EDDDA, Director Dan Merritt moved to approve; seconded by Director Jay P. Kruz. A voice vote passed unanimously.

For WDDDA, Director Mark Guido motioned to approve; seconded by Director Tom Clark. A voice vote passed unanimously.

#### 4. Budget Carry Forwards

Resolution introduced to approve the carrying forward of any budget items from the current fiscal year to the future fiscal year, in this case, FYE2019 to FYE 2020, with submittals due by July 5, 2019. The following projects for West for authorization: Branding for \$152,629, Planning for \$20,000, Streetscapes for \$16,513, Business Incentives for \$15,000. The following projects for East for authorization: Branding for \$87,790, Planning for \$40,000, Streetscapes for \$10,956, Business Incentives for \$7760, and Community Art for \$20,000. For EDDDA, Mayor Jack O'Reilly motioned to approve; seconded by Director Kamal Turfah. A voice vote passed unanimously. For WDDDA, Mayor Jack O'Reilly motioned to approve; seconded by Director Audrey Ralko. A voice vote passed unanimously.

#### 5. July Meeting – Info Session Only Per Public Act 57

Resolution introduced to hold a Public Information session on July 18, 2019, as required by Public Act 57. Public Act 57 mandates EDDDA and WDDDA must hold two public information sessions per calendar year. The EDDDA and WDDDA would hold public information session and EDDDA and WDDDA would cancel the regular joint board meeting for July 2019. For EDDDA, Director Dan Merritt motioned to approve; seconded by Director Jan Cislo. A voice vote passed unanimously. For WDDDA, Director Tom Clark motioned to approve; Director James Jernigan seconded. A voice vote passed unanimously.

#### **B. WDDDA Actions Only**

#### 1. Wagner Park Event Amenities

Resolution introduced to amend Wagner Park Event Amenities to include \$91.50 from Malko Media for road closure signage, Anti-Ram Barricades and Bistro Tables and Chairs. The RFQ's for Anti-Ram Barricades were still out for quote and the DDDA office is working with purchasing on the RFQ for Bistro Tables and Chairs. No vote action taken on this resolution.

#### 2. Friday Nites Vendor Amendment

Resolution to amend Friday Nites 2019 amendment\_Service Provider Amendment to include reduction of tent cost by \$500 for S&R Rentals, increase sound system cost by \$500 for KLA Laboratories, and remove \$2000 print advertisement from Bewick Publications, and increase Nickel and Saph insurance cost by \$120, and add \$1500 for banners by Malko Media. For WDDDA, Director Mark Guido motioned to approve; seconded by Director Tom Clark. A voice vote passed unanimously.

#### 3. Friday Nites Beer Tent MOU with Chamber

Resolution to detail agreement between WDDDA and the Dearborn Area Chamber of Commerce to provide Beer Tent for Friday Nites Music and Food Rallies due to unavailability of another restaurant to provide in that district. The understanding between WDDDA and the Chamber is: 1) WDDDA is responsible for tent, barrels, tables, chairs, fencing, and half of police labor costs; 2) Chamber is responsible for the liquor license, bond, insurance, product/materials for beer, and half of police labor costs; 3) Chamber will provide event report of sales after each event with a final total at the end of the season; 4) Net proceeds after all costs will be split between the WDDDA and Chamber by September 30, 2019; 5) WDDDA and Chamber will work jointly on assuring appropriate volunteer levels to manage beer tent and exits throughout the events. For WDDDA, Mayor Jack O'Reilly motioned to approve; seconded by Audrey Ralko. A voice vote passed unanimously.

#### C. EDDDA Actions Only

#### 1. Trash Receptacles

These items are currently in RFQ stage. No vote item.

#### 2. Intercept Survey

These items are currently in RFQ stage. No vote item.

#### 3. Caribbean Festival

Resolution to approve a 40-year-old event, Caribbean Cultural Festival, on its' move from Downtown Detroit to City Hall Park in Dearborn August 10, 11 am – 10 pm, and August 11, 12 pm – 10 pm. EDDDA will provide the stage and porta-johns already onsite from Jazz on the Ave. The Caribbean Festival will be responsible for any and all costs associated with City labor or materials for event, as well as any additional servicing of Portajohns. For parade display purposes, EDDDA recommends to City Council the use and closure of the John Nagy public parking log on the south side of John Nagy Drive between Maple and Schaeffer. For EDDDA, Mayor Jack O'Reilly motioned to approve; seconded by Director Kamal Turfah. A voice vote passed unanimously.

#### 4. Music in the Park Amendment

Resolution to approve new projected budget expenditure of \$7,720, up from \$6,620 for Music in the Park. The EDDDA obligates \$7,720 from the Community Promotions budget to the fund the event costs. The EDDDA Director is authorized to execute contracts on behalf of the EDDDA with Music in the Park vendors. The EDDDA has added a food component to Music in the Park. THE EDDDA agrees to reimburse Heavenly Hot Dogs for all combo's sold minus what customers buy up to 100 combo's at \$4.12 per combo, not to exceed \$400 per event date. For EDDDA, Director Dan Merritt motioned to approve; seconded by Director Jan Cislo. A voice vote passed unanimously.

#### VIII. AAW Presentation

Tom Withers of AAW Infrastructure Partners presented the EV-Mobility and Economic Stimulus program. The program is designed to give the City means to purchase electric

vehicles (EV's) and charging stations in the future, without additional costs to the taxpayers. AAW raises funds through "hybrid" advertising-sponsorship arrangements with businesses.

#### IX. Branding Positioning and Design Concepts Presentation

Bill Bowen of Octane Design and Eric LaBrecque presented the brand positioning and branding concepts that the committee had selected. The committees top two choices where presented, with dialogue on the look and feel with each selection. One option was "Smart.Creative.Real" and second was "Down-to-Earth.Diverse" The board selected the "Down-to- Earth.Diverse" to pursue.

#### X. Committee Reports

Committee reports can be found in the supplemental board packet information that Executive Director Cristina Sheppard-Decius emailed out prior to the meeting.

#### XI. DDDA Executive Management Team Report & ECD Report

<u>Executive Management:</u> Cristina Sheppard-Decius sent a full Executive Management Team Summary to the board prior to the meeting. Team updates can be found in the summary.

<u>ECD Report:</u> Cristina Sheppard-Decius sent a full Executive Management Team Summary to the board prior to the meeting. Team updates can be found in the summary.

#### XII. Call to Board of Directors

Director Jay Kruz commented on the tables in front of and surrounding Alano's Café if they fall under an ordinance and if approval has been applied for or received. Also, if ordinance has direction on quantity.

Director Judith McNeeley reviewed Downtown Dearborn summer events brochure and noted under "Homecoming" event, it should have stated "Presented by Beaumont".

#### XIII. Call to Audience

No business/announcements.

#### XIV. Adjournment

Meeting adjourned at 10:11 am.

Approved by:

Jay Kruz, Secretary-Treasurer, EDDDA

James Jernigan, Acting Secretary-Treasurer for June 2019 meeting, WDDDA	

#### City of Dearborn East Downtown Development Authority (EDDDA) Prepared as of June 30, 2019

į	FY2017	F	Y2018				FY201	9			
·	Audited	Α	udited	Adopted	Α	Amended	Actu	al	Budget	Budge	jet
REVENUES:	Actual	1	Actual	Budget		Budget			(Encumbered)	Remain	nina
Property Tax Capture	313,361	† - ·	331,579	337,61		337,617	34	3,896	-	N/A	
BRA Tax Captures	465,013		464,566	475,25	_	475,250		4,099	_	N/A	
Tax Revenue Total:			796,145	812,86	_	812,867		7,995	-	N/A	
State, Local Community Stabilization Authority	21,979		-	-		23,734		3,733	_	N/A	
Federal Sources			_	_				2,029)		N/A	
Interest Income	10,246		18,257	17,62	21	17,621		9,028	_	N/A	
Donations from Private Sources	15,761		22,965	75,00	_	75,000		1,850	-		3,150
Miscellaneous Income	-		-	-		-	_	-	-		-
Contribution from General Fund	_		35,681	72,84	10	72,840	7	2,840	_		
		1 .	-			-					
Total Revenues:	\$ 826,360	\$	873,048	\$ 978,32	28 \$	1,002,062	\$ 82	3,417	\$ -	\$ 33	3,150
EXPENDITURES:											
Salaries & Wages-Part Time	67,278		51,593	-		505		505	-		-
FICA/Medicare, City Share	5,147		3,947	-		39		39	-		-
Workers Comp. Contribution	43		33	-		-		-	-		-
Sanitation Contractual Services	-		33,603	72,84		72,840		9,714	(3,674)	59	9,452
Audit Services	694		772	76		763		763	-		-
Other Professional Services (Office Expenses)	2,061		150	1,50		190		-			190
Contract Services	61,872		133,045	307,95		337,406	23	9,615	(57,236)	40	0,555
R&M Services, Copiers	147	<u> </u>	58	25		375		362	- (75)		13
Building Rental  Community Promotion	24,740 123,956		25,000 154,922	11,00 266,28		11,010 316,280		0,934 0,604	(75) (28,014)	107	7,662
Insurance & Bonds	1,370	1	3,255	4,11		4,110		4,110	(20,014)	107	7,002
Communications	1,240		720	85		850		68	(73)		709
Training & Transportation	2,624	1	3,310	4,50		4,500		2,539	-	1	1,961
Office Supplies	306		642	3,45		3,450		746	-		2,704
Postage	-		4	10		155		154	-		1
Equipment - Non Capital	_		1,720	50	_	500		-	_		500
Repair & Maintenance Supplies	-		-,,,	-		1,120		281	(1,120)		(281)
Planting Materials	_		7,057	12,00		12,000	1	1,775	(225)		(201)
Memberships	663	1	413	1,19	_	1,190		513	-		677
Reference Materials	28	-	28	1,13		1,190		313			100
		1	20					-			
Licenses, Fees & Permits	-		-	30		300		-	-		300
Other Operating Expenses	502,757		536,989	1,25		1,250		-	-		1,250
Sub-total Operations  Projects:	794,926		957,261	688,93	33	768,933	46	2,722	(90,417)	215	5,794
Building Demolition Serv	I -	1		_		2,522		_	_	2	2,522
Architect/Engineer Svc	1,700		4,250			60,256		_	(16,831)		3,425
Construction Contractor	1,700	1				137,785		_	,	43	
	-	-	25,180		10			-	(137,147)		638
Licenses, Fees & Permits (Project)	-		-	10	00	100		-	-		100
Undistributed Appropriation	-		-	-		62,345		-	-		2,345
Sub-Total Capital	1,700		29,430	10	00	263,008		-	(153,978)	109	9,030
Transfer - Brownfield Redevelopment Authority	465,013		464,566	475,25	60	475,250	46	4,099	-	11	1,151
Total Expenditures:	\$ 1,261,639	\$	1,451,257	\$ 1,164,28	3 S	1,507,191	\$ 92	6,821	\$ (244,395)	\$ 335	5,975
Revenues Over (Under) Expenditures:			(578,209)	\$ (185,95		(505,129)		3,404)			2,825)
Trovalidos over (oridar) Experiantares.	ψ (100,270)	, Ψ	(070,200)	ψ (100,00	,ο, φ	(000,120)			Ψ 211,000	Ψ (002	_,020)
Balance Sheet @ June 30, 2019	FY2017	F	Y2018				FY201				
Cash Position		1						9,982			
Add Current Receivables								2,910			
Add Unearned Income							3	3,150			
Less Current Liabilities							2	2,355			
2000 Current Elabilities							(24	4,395)			
Less Encumbrances											
							(33	5,975)			
Less Encumbrances	\$ 1,811,354	\$	1,233,147					5,975) <b>8,027</b>			

<sup>10%</sup> of annual income
1cong Term Note Receivable booked on Balance Sheet
(1) \$475,250 Redico reimbursement budget

011 1 of 3

A	D	F
Annuai	Report	Expenditures

STREETSCAPE PROJECTS	FY2017	FY2018			FY2019		-
PUBLIC FACILITIES	Audited	Audited	Adopted	Amended	Actual	Budget	Budget
	Actual	Actual	Budget	Budget		(Encumbered)	Remaining
Transfer - Brownfield Redevelopment Authority	465,013	464,566	475,250	475,250	464,099	- 1	11,151
Public Facilities Parking Master Plan M20006	1,700	7,880	100	263,008	-	(153,978)	109,030
Artspace (Downtown Master Plan, City Hall Park Arch design, AANM Alley, Mural Parklet,DTE-Lights)	_	25,180	10.000	40,000		(34,581)	5,419
Commercial Property Appearance (streetscape, tree well removals, bike	-	23,100	10,000	40,000		(04,301)	3,413
racks, trash cans.)	_	4,250	11,500	10,956	_	_	10,956
Building / Business Incentive	-	-	30.000	7.760	-	_	7.760
Total Public Facilities	466,713	501,876	526.850	796,974	464.099	(188,559)	144,316
DOWNTOWN DEVELOPMENT	,	00.,0.0	020,000		.0 .,000	(100,000)	,
General Marketing- (Banners, Printing, Social Media)	-	-	20,000	6,041	2,483	(100)	3,458
Banners	-		-	1,552	1,552	-	-
Branding	-	_	65,000	116,500	34,210	(17,329)	64,961
Henry Ford Promotion Pkg	8,400	5,600	5,600	5,600	5,600	-	-
Metro Mode /Issue Media -Social Media Promos	-	34,682	24.000	24,000	18.000	(6,000)	_
CTM Brochure Distribution-Social Media Promos	_	-	4,250	4,250	2,047	(953)	1,250
Main Street Materials-Social Media Promos	_	_	1,000	1,000		-	1,000
Graphic Design	_	_	5,000	5,000	340	(580)	4,080
Photography	_	1.325	3,200	3,200	1.125	-	2,075
Flowers	150	28,952	12,000	12,000	11,775	(225)	-
Landscape & Maintenance	-	-	60,000	60,000	46,800	(7,423)	5,777
Sanitation Contractual Services	-	33.603	72.840	72.840	9.714	(3.674)	59.452
City Hall Park Maintenance (Activity moved to Landscape FY19)	5,788	5,425	7 2,0 10	72,010	-	(0,07 1)	-
Holiday Décor	16,500	20,646	10,000	10,000	9,756	-	244
Holiday Installation	-	-	7,500	7,500	7,500		
Snow Removal	19,922	37,575	30,000	45,000	38,536	(2,573)	3,892
Dearborn Community Fund Sculptures	5,900	5,900	6,000	6,000	5,900	(2,070)	100
Fall Décor	-	814		-		_	-
Community Art Enhancement	_	15,000	20,000	20,000	_	-	20,000
Pocket of Perception (student art project)	_	-	5,000	8,000	8,000	_	-
Art Month	_	_	5,000	5,000	4,480	-	520
Jazz on the Ave	55,995	50.864	56.000	56,000	48.636	_	7.364
Tunes at noon	-	4,858	6,000	6,495	8,495	(2,000)	(4,000)
Movies in the Park	_	1,774	4,000	4,000	2,110	(396)	1,494
Shop Small	-	9,735	6,500	6,500	4,581	(4)	1,916
Restaurant Week	_	12,465	20,000	20,000	15,583	(397)	4,020
Other Community Development	55,907	11,726	-	2,405	6,544	(100)	(4,239)
Website - Constant Contact	340	,.20	230	230	226	- (100)	(1,200)
Website Hosting & Domain Reg	290	1,020	1,000	1,000	801	-	199
Fall Promotions	-	-	500	592	592	-	(0)
City Hall Park Events	-	_	3,500	3,500	-	-	3,500
Holiday Promotions (Holiday Open House, Santa, Events)	-	-	3,000	6,718	8,197	(156)	(1,635)
Eastborn Clean UP	-	-	1,500	1,500	448	-	1,052
Community Promotion (Mobile App)	1,236	-	-	1,197	1,197	-	- 1,002
Big Read	- 1,200	-	_	-,	,707	-	_
Social Media Promotions Total	-	34,682	34,250	34,250	20,387	(7,533)	6,330
Holiday Décor and Installation Total	16,500	20,646	17,500	17,500	17,256	- (7,000)	244
Total Downtown Development	170,429	281,963	458,620	523,620	305,229	(41,909)	176,483
Total Boundarin Bevelopment	1, 0, 120	201,000	100,020	020,020	000,220	(-11,505)	170,100

2 of 3 012

	FY2017	FY2018	FY2019					
PLANNING & ADMINISTRATION	Audited	Audited	Adopted	Amended	Actual	Budget	Budget	
	Actual	Actual	Budget	Budget		(Encumbered)	Remaining	
Insurance & Bonds	1,370	3,255	4,110	4,110	4,110	-	-	
Audit Services	694	772	763	763	763	-	-	
Building Rental	24,740	25,000	11,000	11,010	10,935	(75)	-	
Cleaning	1,800	1,800	900	900	750	(150)	-	
Office Security	300	150	-	-	-	-	-	
Directors Expenses:								
Salary, Wages, & Benefits	72,468	55,573	-	544	543	-	1	
DDA Director	-	-	48,000	48,000	46,173	(10,941)	(91)	
Operations Manager	-	-	30,950	30,950	26,453			
Design and Planning Manager	-	-	12,000	12,000	8,900			
Event Manager	-	7,075	17,100	17,100	15,675			
Communications Manager PR Firm	15,000	30,064	40,000	40,000	38,430	(1,569)	1	
Unemployment Compensation				7,240	-	-	7,240	
Office Expenses	3,437	5,575	10,200	9,015	3,746	_	5,269	
Reference Materials	28	28	100	100	-	-	100	
Memberships	663	413	1,190	1,190	513	-	677	
Postage	-	4	100	155	154	-	1	
Repair & Maintenance Supplies	-	-	-	1,120	281	(1,120)	(281)	
Phone	1,240	720	850	850	68	(73)	709	
Total Directors Expenses	92,836	99,452	160,490	168,264	140,935	(13,703)	13,626	
Licenses, Fees & Permits	-	-	300	300	-	- 1	300	
Debt Service Fees (Utilites)	502,757	536,989	1,250	1,250	-	-	1,250	
Total Planning, Administration and Directors Expenses	121,740	130,429	177,263	185,047	157,493	(13,928)	13,626	
Total Expenditures	\$ 1,261,639	\$ 1,451,257	\$ 1,164,283	\$ 1,507,191	\$ 926,821	\$ (244,395)	\$ 335,975	

	6-30-19
DO NOT PRINT	
	luna
Fund Dpt/Div Activity Ele ObK FY19 FY19 FY19 FY19	June           Difference         1         10787         96456         12         19         AP         43619         22789 POW STRATEGIES INC         POW STRATEGIES INC
4/9/2019 4/29/2019 5/31/2019 6/30/2019	1 10787 96456 12 19 AP 43619 22789 POW STRATEGIES INC POW STRATEGIES INC
297 0000 311 40 00 807,994.96 807,994.96 807,994.96 \$07,994.96 \$ - 297 0000 319 30 00	
297 0000 330 05 14 23,733.29 23,733.29 23,733.29 -	
297 0000 361 10 05 19,028.04 19,028.04 19,028.04 19,028.04 -	interest 1 10707 00100 12 10 7th 10010 22700 1 0 th 0 th 1 th 2 th 1 th 1 th 1 th 1 th 1 th 1
297   0000   369   90   00   -   -   -   -   -   -	- 1 10788 96456 12 19 AP 43602 22789 POW STRATEGIES INC POW STRATEGIES INC 1 10788 96456 12 19 AP 43602 22789 POW STRATEGIES INC POW STRATEGIES INC
297   0000   391   91   01   54,630.00   60,700.00   66,770.00   72,840.00   -	
297 2972 311 80 01	
297 0000 391 92 76	
941,256.29 947,651.29 \$ 959,726 \$ 965,446 \$ -	
297 0000 391 92 76	- 1 10594 96583 12 19 AP 43455 22681 W H CANON INC FLAGS,FLAG POLES,BANNERS,
941,256.29 947,651.29 \$ 959,726 \$ 965,446 \$ -	\$ (5,720.00) 2 11629 95163 12 19 AP 6/25/2019 0 OCTANE DESIGN INC COMMUNICATIONS&MEDIA RELA
	2 10698 96672 12 19 AP 5/16/2019 369488 FOSTER PRINTING AT MOSSBERG PRINTING&RELATED SERVICES
297   6100   911   10   10	2 10699 96636 12 19 AP 4/15/2019 369348 DEARBORN COMMUNITY FUND ARTOBJECTS - 2 11067 12 19 AP 5/2/2019 62019 COMERICA BANK HOMEDEPOT.COMEDDDA CLEANUP SUPPLIES
297 6100 911 10 20 504.52 504.52 504.52	- Payroll 2 11067 12 19 AP 5/1/2019 62019 COMERICA BANK HOMEDEPOT. COMEDDDA CLEANUP SUPPLIES
297 6100 911 21 05	- 2 11067 12 19 AP 5/1/2019 62019 COMERICA BANK THEHOME DEPOT #2757EDDDA CLEANUP SUPPLIES
297   6100   911   21   20   -   -   -   -   -     -	2 11192 96501 12 19 AP 4/12/2019 369649 ROCKET COPY PRINT SHOP INC ARTOBJECTS 2 11143 96686 12 19 AP 6/17/2019 369657 PRINTCITEE LLC CLOTHING,ATHLETIC,CASUAL,
297 6100 911 21 30	- 2 11191 96448 12 19 AP 5/12/2019 369597 BEWICK PUBLICATIONS INC COMMUNICATIONS&MEDIA RELA
297   6100   911   22   00   38.59   38.59   38.59   38.59   297   6100   911   23   80   -   -   -   -   -   -	- withholding tax 2 11145 96333 12 19 AP 4/26/2019 369624 HARBOR HOUSE PUBLISHERS COMMUNICATIONS&MEDIA RELA 2 11495 12 19 AP 6/26/2019 369809 JAY KRUZ REISSUEOFCHECK #369380REIM EAST DBN CLEAN-UP
297 6100 911 23 80	2 11495 12 19 AP 6/26/2019 369809 JAY KRUZ REISSUEOFCHECK #369380REIM EAST DBN CLEAN-UP - 2 11494 12 19 AP 6/26/2019 369380 JAY KRUZ VOID/CHECKLOSTREISSUE 6/28/19
	- 2 10546 12 19 AP 2/10/2019 367745 CRISTINA SHEPPARD-DECIUS CORRACCTDSTRBs/h/b 297 6100 911 6010
297 6100 911 25 00	- 2 11192 96678 12 19 AP 4/18/2019 369646 BESHARA ARTOBJECTS 2 11246 96640 12 19 AP 3/19/2019 369640 MALKOMEDIA LLC FLAGS, FLAGPOLES, BANNERS.
237 0100 911 23 00	- 2 10714 12 19 AJ 6/5/2019 CTRS340 EDDDA MEMORIAL DAY PARADE DONATION
	- 2 11248 96315 12 19 AP 1/24/2019 369640 MALKOMEDIA LLC FLAGS,FLAGPOLES,BANNERS,
297 6100 911 26 00 0.33 0.33 0.33 0.33	- 2 10650 96675 12 19 AP 4/23/2019 369358 DENGUHLANGA JULIA KAPILANGC MISCELLANEOUS SERVICES,NO - workers comp 2 11146 96630 12 19 AP 3/14/2019 369651 ESSENTIAL IT LLC COMMUNICATIONS&MEDIA RELA
297 2972 436 34 90 9,714.00 9,714.00 9,714.00 9,714.00	- Sanitation
297 6100 911 27 00	
297 6100 911 30 40 763.00 763.00 763.00 763.00 297 6100 911 30 90 100.00 100.00 100.00	Audit 3 10547 B19644 12 19 AJ 6/3/2019 20998 POW STRATEGIES INC CORR ACCT DSTRB WAS 296-6100-911-30-90 3 10546 B20255 12 19 AJ 6/3/2019 367745 CRISTINA SHEPPARD DECIUS CORR ACCT DSTRB WAS 296-6100-911-51-00
297   6100   911   30   90   100.00   100.00   100.00   100.00	3 10546 B20255 12 19 AJ 6/3/2019 367745 CRISTINA SHEPPARD DECIUS CORR ACCT DSTRB WAS 296-6100-911-51-00
297 6100 911 34 90 189,131.15 197,968.31 223,565.47 239,615.13	- (16,049.66) 1
297 6100 911 43 82 181.37 181.37 542.29 361.83 297 6100 911 44 10 8.197.50 9.115.00 10.032.50 10.935.00	- 180.46 Copier Allocation
297 6100 911 44 10 8,197.50 9,115.00 10,032.50 10,935.00 297 6100 911 45 25	- (902.50) Artspace Building rental
297 6100 911 51 00 140,705.35 142,139.77 164,454.41 180,603.50	- (16,149.09) 2
297   6100   911   52   10   3,078.00   3,420.00   3,762.00   4,110.00     297   6100   911   53   00   74.36   76.85   63.04   68.00	- (348.00) General insurance - (4.96) telephone
297 6100 911 58 10 685.00 685.00 2.538.75 2.538.75	- (4.36) telepriorie
297 6100 911 60 10 435.15 435.15 570.54 745.54	<u>- (175.00)</u> 3
297   6100   911   60   20   154.02	- Postage - O Postage
297 6100 911 61 90	
297 6100 911 62 40 11,775.00 11,775.00 11,775.00	- Plant material
297   6100   911   65   00   512.50   512.50   512.50   512.50     297   6100   911   66   00   -   -   -   -   -   -   -	
297 6100 911 68 80	
297 6100 911 68 90	- Capital projects/Utilities
<u>366,049.84</u> 377,583.41 429,090.96 462,539.71 \$ -	\$ (33,448.75 <u>)</u>
297 6100 435 30 90 \$ - \$ - \$ -	\$ -
297 6100 435 34 40	
297   6100   435   45   10   -   -   -   -   -     -	
297 6100 435 45 25	
297 6100 435 45 30	

- BRA

- \$ (33,448.75)

- \$ 27,728.75

297 6100 435 68 24 297 6100 435 68 80 297 6100 435 98 00

297 | 6100 | 980 | 92 | 75 | 464,099.30 | 464,099.30 | \$ 464,099.30 | \$ 464,099.30 | \$

830,149.14 841,682.71 \$ 893,190.26 \$ 926,639.01 \$

3,833.00

712.50

1,750.00

4,182.50

297.00

101.75

18.90

8.94

100.00

620.00

75.00

618.75

316.79 (316.79)

(75.00)

45.75

68.00

500.00

103.00

2,000.00

267.00 16,149.09

100.00 75.00 175.00

5,900.00

1,280.00 16,049.66

168 Exe Dir 1,289.58 169 Operations Mgt 500.00 170 Design & Planning 171 Event mgt \$6,335.08 Total

 1,289.58
 169
 Operations Mgt- Pow

 500.00
 170
 Design & Planning- Pow

 712.50
 171
 Event mgt- Pow

173 Communications-PR

173 Communications-PR

123 Landscape -installation

Eastborn Clean UP

Eastborn Clean UP

Eastborn Clean UP

General Marketing

General Marketing 113 General Marketing

113 General Marketing

174 Office Expenses

Rest Week

174 Office Expenses

174 Office Expenses

Tunes at Noon

Wedsite Hosting

Dearborn Community Fund Sculptures

MISSING CHECK VOIDED AND REIS

MISSING CHECK VOIDED AND REIS

Other Community Dev- Ladies Night

Other Community Dev- Ladies Night

Other Community Dev-Memorial Day

\$2,502.08

5,500.00 115 Branding

129

148

148

113

113

142

142

142

141

138

144

118 CTM

PREPARED 7/01/19, 9:45:09 WORKSHEET INFORMATION PAGE 1

WORK-SHEET: MBREFB DESCRIPTION: Monthly Financial Reporting FISCAL YEAR: 2019 FROM ACCOUNT: 297-0000-300-00-00 TO ACCOUNT: 297-9999-999-99 SELECTION: SELECTIVE TRANSACTION TYPE: REVENUES & EXPENDITURES USER: BUFFONE SECURITY: Y OMIT DESCRIPTION: HORIZONTAL SHIFT: 0 SUMMARY TOTALS: ACCOUNT SUPPRESSION: YES SORT/BREAK/P\_BREAK FUND SORT PRIORITY: 1 1 1 DEPT SORT PRIORITY: 0 DEPT CAT PRIORITY: 0 DIV SORT PRIORITY: 0 STAB SORT PRIORITY: 4 STAS SORT PRIORITY: 5 ELM SORT PRIORITY: 0 OBJ SORT PRIORITY: 0 CAT SORT PRIORITY: 3 REV/EXP PRIORITY: 2 ACCOUNT NUMBER: STANDARD FIELD USAGE: B Base GMA2YR ACTUAL J 1 9 2 FY17 B Base GMLYA 2 9 2 FY18 ACTUAL J B Base GMORIG 3 9 2 ORIGINAL BUDGET J B Base GMREVE 4 9 2 FY19 ADJUSTED BUDGET J B Base GMYTD 5 9 2 FY19 Y-T-D ACTUAL J C Level FPTY 6 9 2 FINANCE PROJ THIS YEAR J C Level BR27 9 FY2020 CORE BUDGET REQST C Level BR28 9 FY2020 NEW 1-TIME REQST C Level BR29 9 FY2020 DEBT/ CAPITAL ROST C Level BR30 9 FY2021 CORE BUDGET REQST C Level BR31 9 FY2021 NEW 1-TIME REQST C Level BR32 9 FY2021 DEBT/ CAPITAL ROST C Level BR33 9 FY2022 CORE BUDGET REQST C Level BR34 9 FY2022 NEW 1-TIME REQST C Level BR35 9 FY2022 DEBT/ CAPITAL ROST R Result TOTALBUD 7 9 2 FY2020 Budget Request J BR27 + 0 .0000 0 BR28 + 0 .0000 0 BR29 + 1 .0000 0 R Result 2NDYRTTL 8 9 2 FY2021 Budget Request J BR30 + 0 .0000 0 BR31 + 0 .0000 0 BR32 + 1 .0000 0 R Result 3RDYRTTL 9 9 2 FY2022 Budget Request J BR33 + 0 .0000 0 BR34 + 0 .0000 0 BR35 + 1 .0000 0 SPECIAL OPTIONS: ELEMENT RANGE: 1 BEFORE HEAD TYPE: HEADER ON MI LINE:

> BLANK LINE AFTER MI: FORCE NEG REVENUE:

> > 015

BUDGET LEVEL ALLOC: HEADER ON EVERY PAGE:

> RECORDS SELECTED: 35 SUMMARY RECORDS: 19

### PREPARED 07/01/19, 09:45:09 BUDGET PREPARATION WORKSHEET FY2019 PROGRAM GM601L FOR FISCAL YEAR 2020

PREPARED BY Buffone, Maria MBREFB Monthly Financial Reporting

ACCOUNT NUMBER ACCOUNT DESCRIPTION	FY17 ACTUAL	FY18 ACTUAL	ORIGINAL BUDGET	FY19 ADJUSTED BUDGET	FY19 Y-T-D ACTUAL	FINANCE PROJ THIS YEAR	FY2020 Budget Request	FY2021 Budget Request	FY2022 Budget Request
EAST DBN DOWNTOWN DEV AUT 297-0000-311.40-00 DEVELOPMENT AUTHORITIES	220 221 20	206 345 40	010 055 00						
297-0000-311.40-00 DEVELOPMENT AUTHORITIES 297-0000-330.05-14 LOC COMM STABIL SHARE APP	778,374.32-	796,145.42-	812,867.00-	812,867.00-	807,994.96-	810,535.00-	829,990.00-	849,910.00-	870,310.00-
297-6100-330.05-14 LOC COMM STABIL SHARE APP 297-6100-330.01-99 CONTRA REV - NON-CDBG FED	21,979.25-	.00	.00	23,734.00-	23,733.29-	23,734.00-	23,740.00-	23,740.00-	23,740.00-
297-0000-361.10-05 INTEREST-CURRENT	10,245.56-	.00 18,257.14-	.00	.00	142,029.20	.00	.00	.00	.00
297-6100-365.90-00 DONATIONS FROM PRIV SOURC	15.760.75-	22,965.00-	17,621.00- 75,000.00-	17,621.00-	19,028.04-	30,155.00-	31,218.00-	31,506.00-	31,802.00-
297-6100-369.90-00 OTHER	.00	.00	.00	75,000.00- .00	41,850.00-	75,000.00- .00	115,000.00-	114,000.00-	114,000.00-
297-0000-391.91-01 CONTRI FROM GENERAL FUND	.00	35,681.35-	72,840.00-	72,840.00-	.00 72.840.00-		14,205.00-	60,205.00-	77,910.00-
257 0000-351.51-01 CONTRI PROM GENERAL FOND	.00	35,661.35-	72,840.00-	72,840.00-	72,840.00-	72,840.00-	11,310.00-	11,310.00-	11,310.00-
*	826,359.88-	873,048.91-	978,328.00-	1,002,062.00-	823,417.09-	1,012,264.00-	1,025,463.00-	1,090,671.00-	1,129,072.00-
** REVENUE	826,359.88-	873,048.91-	978,328.00-	1,002,062.00-	823,417.09-	1,012,264.00-	1,025,463.00-	1,090,671.00-	1,129,072.00-
297-6100-911.10-20 WAGES, PART TIME/SEASONAL	67,277.54	51,592.72	.00	505.00	504.52	505.00	.00	.00	.00
* Salary, Wages, Allowance	67,277.54	51,592.72	.00	505.00	504.52	505.00	.00	.00	.00
297-6100-911.22-00 FICA/MEDICARE, CITY SHARE	5,146.75	3,946.83	.00	39.00	38.59	39.00	.00	.00	.00
297-6100-911.26-00 WORKERS COMP CONTRIB.	43.31	33.22	.00	.00	.33	.00	.00	.00	.00
* Personnel Srvs-Benefits	5,190.06	3,980.05	.00	39.00	38.92	39.00	.00	.00	.00
297-6100-435.34-40 BUILDING DEMOLITION SERV	.00	.00	.00	2,522.00	.00	2,522.00	.00	.00	.00
297-2972-463.34-90 OTHER SERVICES	.00	33,603.35	72,840.00	72,840.00	9,714.00	72,840.00	11,310.00	11,310.00	11,310.00
297-6100-911.30-40 AUDIT SERVICE	694.13	771.84	763.00	763.00	763.00	763.00	800.00	800.00	800.00
297-6100-911.30-90 OTHER PROF. SERVICES	2,061.49	150.00	1,500.00	190.00	.00	1,490.00	.00	.00	.00
297-6100-911.34-90 OTHER SERVICES	61,872.00	133,045.27	307,950.00	337,406.00	239,615.13	337,406.00	359,856.00	342,616.00	332,616.00
* Services-Prof&Contractual	64,627.62	167,570.46	383,053.00	413,721.00	250,092.13	415,021.00	371,966.00	354,726.00	344,726.00
297-6100-911.43-82 COPIERS R & M	147.44	57.60	250.00	375.00	361.83	475.00	375.00	375.00	375.00
* Repair & Maint Services	147.44	57.60	250.00	375.00	361.83	475.00	375.00	375.00	375.00
297-6100-911.44-10 BUILDING RENTAL	24,739.75	24,999.71	11,000.00	11,010.00	10,935.00	11,010.00	11,010.00	11,010.00	11,010.00
* Rentals	24,739.75	24,999.71	11,000.00	11,010.00	10,935.00	11,010.00	11,010.00	11,010.00	11,010.00
297-6100-435.45-10 ARCHITECT/ENGINEER SVC	1,700.00	4,250.00	.00	CO 25C 02	.00	60 256 02	00	00	00
297-6100-435.45-10 ARCHITECT/ENGINEER SVC 297-6100-435.45-20 CONSTRUCTION CONTRACTOR	1,700.00	4,250.00 25,180.00	.00	60,256.00 137,785.00	.00	60,256.00 137.785.00	.00	.00	.00
297-0100-435.45-20 CONSTRUCTION CONTRACTOR	.00	25,180.00	.00	137,785.00	.00	137,785.00	.00	.00	.00
* Construction Expenses	1,700.00	29,430.00	.00	198,041.00	.00	198,041.00	.00	.00	.00
297-6100-911.51-00 COMMUNITY PROMOTION	123,955.94	154,922.22	266,280.00	316,280.00	180,603.50	316,280.00	339,980.00	219,980.00	219,180.00
* Community Promotion	123,955.94	154,922.22	266,280.00	316,280.00	180,603.50	316,280.00	339,980.00	219,980.00	219,180.00

PAGE 1 ACCOUNTING PERIOD 13/2019 PREPARED 07/01/19, 09:45:09 BUDGET PREPARATION WORKSHEET FY2019
PROGRAM GM601L FOR FISCAL YEAR 2020

PROGRAM GM601L FOR FISCAL YEAR 2020
PREPARED BY Buffone, Maria MBREFB Monthly Financial Reporting

ACCOUNT NUMBER ACCOUNT DESCRIPTION	FY17 ACTUAL	FY18 ACTUAL	ORIGINAL BUDGET	FY19 ADJUSTED BUDGET	FY19 Y-T-D ACTUAL	FINANCE PROJ THIS YEAR	FY2020 Budget Request	FY2021 Budget Request	FY2022 Budget Request
297-6100-911.52-10 GENERAL INSURANCE	1,370.00	3,255.00	4,110.00	4,110.00	4,110.00	4,110.00	6,260.00	6,540.00	6,830.00
* Insurance & Bonds	1,370.00	3,255.00	4,110.00	4,110.00	4,110.00	4,110.00	6,260.00	6,540.00	6,830.00
297-6100-911.53-00 COMMUNICATIONS, TELE SERV	1,240.48	720.28	850.00	850.00	68.00	65.00	.00	.00	.00
* Communications	1,240.48	720.28	850.00	850.00	68.00	65.00	.00	.00	.00
297-6100-911.58-10 STAFF TRAINING & TRAN EXP	2,624.29	3,309.61	4,500.00	4,500.00	2,538.75	4,500.00	3,500.00	3,500.00	3,500.00
* Training & Transportation	2,624.29	3,309.61	4,500.00	4,500.00	2,538.75	4,500.00	3,500.00	3,500.00	3,500.00
297-6100-911.60-10 OFFICE SUPPLIES	306.36	642.29	3,450.00	3,450.00	745.54	3,450.00	4,125.00	4,125.00	4,125.00
297-6100-911.60-20 POSTAGE	.00	3.84	100.00	155.00	154.02	200.00	100.00	100.00	100.00
297-6100-911.61-90 EQUIPMENT - NON CAPITAL	.00	1,720.00	500.00	500.00	.00	500.00	3,500.00	3,500.00	3,500.00
297-6100-911.62-00 REPAIR & MAINT SUPPLIES	.00	.00	.00	1,120.00	280.50	.00	.00	.00	.00
297-6100-911.62-40 PLANTING MATERIALS	.00	7,056.76	12,000.00	12,000.00	11,775.00	12,000.00	30,000.00	30,000.00	30,000.00
* Supplies & Materials	306.36	9,422.89	16,050.00	17,225.00	12,955.06	16,150.00	37,725.00	37,725.00	37,725.00
297-6100-435.68-80 LICENSES, FEES & PERMITS	.00	.00	100.00	100.00	.00	100.00	.00	.00	.00
297-6100-911.65-00 MEMBERSHIPS	662.50	412.50	1,190.00	1,190.00	512.50	1,190.00	1,190.00	1,190.00	1,190.00
297-6100-911.66-00 REFERENCE MATERIALS	27.95	27.95	100.00	100.00	.00	100.00	.00	.00	.00
297-6100-911.68-80 LICENSES, FEES & PERMITS	.00	.00	300.00	300.00	.00	300.00	300.00	300.00	300.00
297-6100-911.68-90 OTHER OPERATING EXPENSE	502,756.86	536,989.20	1,250.00	1,250.00	.00	1,250.00	15,455.00	15,455.00	15,455.00
* Other Expenses	503,447.31	537,429.65	2,940.00	2,940.00	512.50	2,940.00	16,945.00	16,945.00	16,945.00
297-6100-980.92-75 BROWNFIELD FUND	465,012.84	464,565.77	475,250.00	475,250.00	464,099.30	464,100.00	475,240.00	486,650.00	498,330.00
* Transfers Out	465,012.84	464,565.77	475,250.00	475,250.00	464,099.30	464,100.00	475,240.00	486,650.00	498,330.00
297-6100-435.98-00 UNDISTRIBUTED APPROP	.00	.00	.00	62,345.00	.00	62,345.00	.00	.00	.00
* Undistributed Appropriat	.00	.00	.00	62,345.00	.00	62,345.00	.00	.00	.00
** EXPENDITURE	1,261,639.63	1,451,255.96	1,164,283.00	1,507,191.00	926,819.51	1,495,581.00	1,263,001.00	1,137,451.00	1,138,621.00
*** EAST DBN DOWNTOWN DEV AUT	435,279.75	578,207.05	185,955.00	505,129.00	103,402.42	483,317.00	237,538.00	46,780.00	9,549.00

PAGE 2

ACCOUNTING PERIOD 13/2019

## PREPARED 07/01/2019, 9:44:27 2019 TRIAL BALANCE PAGE 1 PROGRAM: GM257U AS OF 06/30/2019 ACCOUNTING PERIOD 12/2019

CITY OF DEARBORN, MICHIGAN

FUND 297 EAST I	DBN DOWNTOWN DEV AUT		
ACCOUNT	ACCOUNT DESCRIPTION	DEBIT BALANCE	CREDIT BALANCE
101 00 00	CURRENT ASSETS / EQUITY IN POOLED CASH	1,099,981.71	
115 01 00	A/R / MUNICIPAL INVOICES	2,910.00	
170 03 00	OTHER / LT LOANS/NOTE RECEIVABLE	177,034.75	
199 00 00	REVENUE / REVENUE SUMMARY		823,417.09
202 00 00	CURRENT LIABILITIES / VOUCHERS PAYABLE		8,152.50
225 00 00	CURRENT LIABILITIES / CURRENT DEBT PAYABLE		14,202.92
244 00 00	FUND EQUITY / RESERVE FOR ENCUMBRANCES		244,395.08
249 00 00	FUND EQUITY / FUND BALANCE		1,233,147.18
251 00 00	FUND EQUITY / ENCUMBRANCE SUMMARY	244,395.08	
252 00 00	FUND EQUITY / EXPENDITURE SUMMARY	926,819.51	
285 90 10	FEDERAL FINANCING / EPA		127,826.28
	FUND TOTALS	2,451,141.05	2,451,141.05

PREPARED 07/01/2019, 9:44:27 PROGRAM: GM257U CITY OF DEARBORN, MICHIGAN TRIAL BALANCE FOR FISCAL YEAR 2019 AS OF 06/30/2019 PAGE 1
ACCOUNTING PERIOD 12/2019

INDEX TO FUND BALANCES

FUND FUND NAME PAGE

297 EAST DBN DOWNTOWN DEV AUT 1

PREPARED 07/01/2019, 9:44:34 ENCUMBRANCE MASTER LISTING BY ACCOUNT NUMBER 1

PROGRAM:	GM152L	
----------	--------	--

CITY OF DEARBORN, MICHIGAN REPORT INCLUDES UNPOSTED AMOUNTS

ACCOUNT NUMBER P.O. NUM ENC DATE V	/ENDOR#	PROJECT	ENCUMBRANCE AMOUNT	LIQUIDATED AMOUNT	OUTSTANDING AMOUNT
19 297-2972-463.34-90 094909 07/01/18 0008447	W H CANON INC		13,388.00	9,714.00	3,674.00
19 297-6100-435.45-10 E08006 07/01/18 0011457	REDICO HOLDINGS LLC	A55000	16,831.06		16,831.06
19 297-6100-435.45-20 E08006 07/01/18 0011457	REDICO HOLDINGS LLC	A55000	137,146.84		137,146.84
19 297-6100-911.34-90 094106 07/02/18 0013969 094712 07/02/18 0014620 094909 10/05/18 0008447 095666 08/16/18 0012585 096023 11/06/18 0014938 096408 03/16/19 0014620 096456 04/10/19 0013969 096800 06/20/19 0022815	POW STRATEGIES INC TANNER FRIEDMAN W H CANON INC CAMPBELL'S CLEANING CO LLC PREMIUM LAWN SOLUTIONS TANNER FRIEDMAN POW STRATEGIES INC D T E ENERGY - DETROIT EDISON ACCOUNT TOTAL		68,515.54 21,666.00 60,443.00 900.00 45,000.00 18,333.33 35,882.04 34,581.00	66,945.55 20,107.50 53,020.00 750.00 42,427.50 18,322.50 26,511.48	1,569.99 DDA Director 1,558.50 Communications-PR 7,423.00 Landscaping 150.00 Cleaning 2,572.50 Snow Removal 10.83 Communications-PR 9,370.56 DDA Director 34,581.00 Streetscaping - Lights 57,236.38
19 297-6100-911.44-10 095726 08/29/18 0011937				10,032.50	37,230.30
19 297-6100-911.51-00 095163 07/01/18 0015265 095789 09/14/18 0015201 095790 09/14/18 0015236 095843 09/28/18 0015236 095861 09/28/18 0014993 096011 11/02/18 0014946 096124 12/20/18 0013744 096296 02/13/19 0015532 096315 02/22/19 0014589 096405 03/16/19 0015038 096627 05/15/19 0014552 096637 05/15/19 0014552 096672 05/24/19 0015646 096825 06/26/19 0015646	ROCKET COPY PRINT SHOP INC BESHARA BRIGHT SKY CREATIVE LLC IHEART MEDIA BESHARA BAMBOOZLES M CANTINA MALKOMEDIA LLC	co	50,143.50 485.00 566.50 800.00 3,750.00 573.25 25.00 150.00 500.00 2,625.00 12,000.00 396.00 375.00 4,000.00 100.00 76,489.25	33,063.14 385.00 323.25 220.00 3,744.00 569.75 20.00 103.00 1,750.02 6,000.00 297.00 2,000.00 48,475.16	17,080.36 Branding 100.00 Gen Mkt 243.25 Branding 580.00 Graphic design 6.00 Holiday promo 3.50 Shop Small 5.00 Branding 150.00 Holiday promo 397.00 Rest week 874.98 CTM 6,000.00 Metro mode 396.00 Movies 78.00 CTM 2,000.00 Tunes at noon-Music in the Pa 100.00 Other Comm-Spring Perennia
19 297-6100-911.53-00 095641 08/13/18 0013538			120.00	47.27	72.73 Switch board connection
19 297-6100-911.62-00 096659 05/20/19 0015305	CBTS LLC		1,119.98		1,119.98 Phone equipment
19 297-6100-911.62-40 094909 10/05/18 0008447	W H CANON INC		12,000.00	11,775.00	
	FUND TOTAL		552,523.54	308,128.46	244,395.08
	GRAND TOTAL		552,523.54	308,128.46	244,395.08

PREPARED 7/01/19 PROGRAM DM189L	, 9:44:55		7 OF DEARBORN, MICHIG. PROJECT BUDGET REPORT		97 PROJECT ALL	PAGE 3 ACTIVE ONLY
ACCOUNT NUMBER/ ACCOUNT DESCRIPTION	TOTAL PROJECT BUDGET	CURRENT YEAR PROJECT BUDGET	PRIOR YEARS' ACTUAL	CURRENT YEAR'S ACTUAL	OUTSTANDING ENCUMBRANCES	UNENCUMBERED BALANCE
PROJECT NAME: M200	17 EDDDA Prking Lot	Reconstr MANAGER:	Michael Bewick, Exec	Dir SPONSOR: N/A		
297-6100-911.68-90 OTHER OPERATING EXP	.00	.00	.00	.00	.00	.00
EXPENSE TOTAL	.00	.00	.00	.00	.00	.00
FUND 297 TOTAL	.00	.00	.00	.00	.00	.00
PROJECT TOTAL	.00	.00	.00	.00	.00	.00

PREPARED 7/01/19 PROGRAM DM189L	, 9:44:55		OF DEARBORN, MICHI PROJECT BUDGET REPOR		297 PROJECT ALL	PAGE 4 ACTIVE ONLY
ACCOUNT NUMBER/ ACCOUNT DESCRIPTION	TOTAL PROJECT BUDGET	CURRENT YEAR PROJECT BUDGET	PRIOR YEARS' ACTUAL	CURRENT YEAR'S ACTUAL	OUTSTANDING ENCUMBRANCES	UNENCUMBERED BALANCE
PROJECT NAME: Q999	99 Street Infrastr	Reserve MANAGER:	Reserve for Future	Use SPONSOR: UNI	CNOWN	
297-6100-435.98-00 UNDISTRIBUTED APPRO	.00	.00	.00	.00	.00	.00
EXPENSE TOTAL	.00	.00	.00	.00	.00	.00
FUND 297 TOTAL	.00	.00	.00	.00	.00	.00
PROJECT TOTAL	.00	.00	.00	.00	.00	.00

PREPARED 7/01/19 PROGRAM DM189L	, 9:44:55	I	OF DEARBORN, MICHIC ROJECT BUDGET REPORT	FOR F/Y 2019 FUND	297 PROJECT ALL	PAGE 5 ACTIVE ONLY
ACCOUNT NUMBER/ ACCOUNT DESCRIPTION	TOTAL PROJECT BUDGET	CURRENT YEAR	PRIOR YEARS'		OUTSTANDING ENCUMBRANCES	UNENCUMBERED BALANCE
PROJECT NAME: Z771	00 Michigan Main St	treet Prgm MANAGER:	Michael J Boettcher	SPONSOR: N/A		
297-6100-365.90-00 DONATIONS FROM PRIV	.00	.00	100.00	.00	.00	.00
REVENUE TOTAL	.00	.00	100.00	.00	.00	.00
FUND 297 TOTAL	.00	.00	100.00	.00	.00	.00
PROJECT TOTAL	.00	.00	100.00-	.00	.00	.00

CITY OF DEARBORN, MICHIGAN
PROJECT BUDGET REPORT FOR F/Y 2019 FUND 297 PROJECT ALL ACTIVE ONLY

		- 				
ACCOUNT NUMBER/ ACCOUNT DESCRIPTION	TOTAL PROJECT BUDGET	CURRENT YEAR PROJECT BUDGET	PRIOR YEARS' ACTUAL	CURRENT YEAR'S ACTUAL	OUTSTANDING ENCUMBRANCES	UNENCUMBERED BALANCE
PROJECT NAME: Z7762	0 Artspace Endeavor	MANAGER:	Michael Bewick, Exe	c Dir SPONSOR: UN	IKNOWN	
297-0000-330.01-90 OTHER	140,000.00	.00	140,000.00	.00	.00	.00
297-0000-391.92-76 DESIGNATED PURPOSES		.00	.00	.00	.00	.00
297-6100-330.01-90 OTHER		.00	166,832.00	.00	.00	.00
297-6100-365.90-00 DONATIONS FROM PRIV	SOURC		345,000.00	.00	.00	.00
REVENUE TOTAL	651,832.00	.00	651,832.00	.00	.00	.00
297-6100-435.30-90	•	.00	346,875.00	.00	.00	.00
OTHER PROF. SERVICES 297-6100-435.34-40 BUILDING DEMOLITION	169,354.00	2,522.00	166,832.00	.00	.00	2,522.00
297-6100-435.45-10 ARCHITECT/ENGINEER S	155,006.00	755.00	154,250.00	.00	.00	755.00
297-6100-435.68-80 LICENSES, FEES & PER	1,350.00	.00	1,350.00	.00	.00	.00
297-6100-435.98-00 UNDISTRIBUTED APPROP	56,651.00	56,651.00	.00	.00	.00	56,651.00
297-6100-911.30-90 OTHER PROF. SERVICES	17,500.00	.00	17,500.00	.00	.00	.00
297-6100-911.34-90 OTHER SERVICES	56,500.00	.00	56,500.00	.00	.00	.00
297-6100-911.51-00 COMMUNITY PROMOTION	·	.00	2,927.37	.00	.00	.00
297-6100-911.58-10 STAFF TRAINING & TRA	1,269.00 N EXP		1,269.12	.00	.00	.00
EXPENSE TOTAL	807,433.00	59,928.00	747,503.49	.00	.00	59,928.00
	1,459,265.00	59,928.00		.00	.00	59,928.00
	155,601.00				.00	59,928.00

# City of Dearborn West Downtown Development Authority (WDDDA) Prepared as of June 30, 2019

	FY2	017		FY2018						FY2019			
Description	Aud	_		Audited		Adopted	-	mended		Actual	Budget		Budget
REVENUES:	Act			Actual	_	Budget		Budget		7.01.00.	(Encumbered)		emaining
Property Tax Capture	\$ 50	9,661	\$	496,065	\$	507,210	\$	507,210	\$	782,052	-		N/A
BRA Tax Captures	2	1,354		119,900		150,610		150,610		37,223	-		N/A
Tax Revenue Total:	\$ 53	1,015	\$	615,965	\$	657,820	\$	657,820	\$	819,275	\$ -	\$	-
State, Local Community Stabilization Authority	1	8,518		12,332		13,110		25,313		25,313	-		N/A
Interest Income		3,495		9,786		9,183		9,183		12,629	-		N/A
Donations from Private Sources	1	0,550		88,742		75,000		50,500		46,115	-		\$4,385
Miscellaneous Income		7,845		-		-		-		6,194	-		N/A
Federal Grant- Farmer's Market		-		-		-		1,000		1,424	-		N/A
Miscellaneous Income - Farmer's Market Fees & Donations		-		12,900		-		23,500		18,865	-		\$4,635
Donations & Farmer's Market Total:	\$ 1	0,550	\$	101,642	\$	75,000	\$	75,000	\$	66,404	\$ -	\$	9,020
		0.450		10.050		0.075		0.075		0.075	I		
Contribution from General Fund		2,450		16,950		9,275		9,275		9,275	-		\$0
Contribution from General Fund (Sanitation)			_	22,152	_	43,825	_	43,825	_	43,825	-		\$0
General Fund Contribution Total:	\$	2,450	\$	39,102	\$	53,100	\$	53,100	\$	53,100	\$ -	\$	-
Total Revenues:	\$ 57	3.873	\$	778,827	\$	808,213	\$	820,416	\$	982,915	s -	\$	9,020
EXPENDITURES:	<del>, ,</del>	3,010	, <del>,</del>	,021	Ψ	555 <u>,</u> 1.0	, <del>v</del>	5_5,710	<b>*</b>	002,010	<u> </u>		0,020
Salaries & Wages-Part Time	\$	4,925	\$	4,830	\$	-	\$	82	\$	81	\$ -	\$	1
FICA/Medicare, City Share		377		369		-		7		6	-		1
Sanitation Contractual Services		-		22,152		43,825		43,825		20,160	(5,760)		17,905
Workers Comp. Contribution		3		3		-		-		-	`-		-
Audit Services		447		329		382		382		382	-		-
Other Professional Services (Office Expenses)		135		-		1,500		1,115		-	-		1,115
Contract Services	23	6,881		253,617		426,255		432,145		347,411	(28,838)		55,896
Contractual Services- Farmer's Market		-		5,089		-		20,000		10,953	(356)		8,691
R&M Services, Copiers		-		-		-		375		362	-		13
Building Rental		-		-		11,000		11,010		10,935	(75)		-
Community Promotion	11	3,474		137,110		292,780		458,780		249,086	(81,257)		128,437
Insurance & Bonds		700		2,985		2,670		2,670		2,670	-		-
Communications, Tele Service		-		-				247		19	-		228
Training & Transportation		4,896		2,569		4,500		4,500		2,836	-		1,664
Office Supplies		62		693		1,950		1,950		746	-		1,204
Postage		-		-		-		-		-	-		-
Equipment - Non Capital		-		-		-				-	- (1.100)		-
Repair & Maintenance Supplies		-		- 0.070		10,000		9,753		281	(1,120)		8,352
Planting Materials		4,230		8,276		15,000		24,021		6,766	(17,255)		0
Memberships Other Operating Expanses	45	413	<b> </b>	413 150,000	-	938		938	-	513	-		425
Other Operating Expenses Transfer - Brownfield Redevelopment Authority		1.354		119,900		1,250 150.610		1,250 150.610	-	132.940	-		1,250 17,670
Sub-total Operations		7,354 7,897	\$	708,335	\$	962,660	\$	1,163,660	\$	786,147	\$ (134,661)	Ф	242,853
Community Promotion & Farmer's Market Total:		3,474		142,199	\$	292,780		478,780		260,039		_	137,128
Community Fromotion & Farmer 5 market rotal.	Ψ	0,777	Ψ	142,133	Ψ	232,700	Ψ	470,700	Ψ	200,000	(01,010)	Ψ	107,120
Total Expenditures:	\$ 53	7,897	\$	708,335	\$	962,660	\$	1,163,660	(\$	786,147	\$ (134,661)	\$	242,853
						<u> </u>		<u> </u>					·
Revenues Over (Under) Expenditures:	\$ 3	5,976	\$	70,492	\$	(154,447)	\$	(343,244)	\$	196,768	\$ 134,661	\$	(233,833
Balance Sheet @ June 30, 2019	FY2	017		FY2018						FY2019			
Cash Position	1 12	J 17	<u> </u>	20.0					\$	917,897			
Add Current Receivables									Ψ	10,660			
Add Unearned Income										9.020			
Less Current Liabilities	1									(24,265)			
Less Encumbrances										(134,661)			
Less Uncommitted Budget										(242,853)			
	\$ 63	7.031	\$	707.523					\$	, , ,			
Ending Estimated Cash Position June 30 10% of annual income	\$ 63	7,031	\$	707,523					\$	535,799			

028 1 of 2

Annual Report Expenditures ETREETSCAPE PROJECT  Transfer - Brownfield Redevelopment Authority  Christmas Décor  Christmas Install- Fairlane Grounds District Plant & Maint Fairlane Grounds Gnow Removal  Annual Streetscape (Seasonal, W.Village, Wagner Place)	Audited	FY2018				FY2019		
ransfer - Brownfield Redevelopment Authority  Christmas Décor  Christmas Install- Fairlane Grounds  District Plant & Maint Fairlane Grounds  Snow Removal  Annual Streetscape (Seasonal, W.Village, Wagner Place)		Audited		dopted	Amended	Actual	Budget	Budget
Christmas Décor Christmas Install- Fairlane Grounds District Plant & Maint Fairlane Grounds Chrow Removal Chronal Streetscape (Seasonal, W.Village, Wagner Place)	Actual <b>21,354</b>	Actual 119,900	В	3udget 150,610	Budget <b>150,610</b>	132,940	(Encumbered)	Remaining 17,670
Christmas Install- Fairlane Grounds District Plant & Maint Fairlane Grounds Gnow Removal Annual Streetscape (Seasonal, W.Village, Wagner Place)	21,334	119,900		150,010	130,010	132,940	-	17,070
District Plant & Maint Fairlane Grounds Snow Removal Annual Streetscape (Seasonal, W.Village, Wagner Place)	\$ 23,544			6,500	6,500	6,494		6
Snow Removal Annual Streetscape (Seasonal, W.Village, Wagner Place)	\$ -	\$ -		8,500	7,587	5,367	-	2,220
Annual Streetscape (Seasonal, W.Village, Wagner Place)	34,613	55,820		170,905	162,797	152,785	(10,012)	(0)
	9,510 35,230	38,250		30,000 5,000	45,000 11,000	39,678	(5,266)	56 11,000
Sanitation Millage- Litter Pick up- Fairlane Grounds	35,230	22,152		43,825	43,825	20,160	(5,760)	17,905
Annuals & Perennials/ Plant Materials Fall Seasonal Materials, Winter	+	LL, IOL		10,020	10,020	20,100	(0,700)	17,000
Seasonal Materials- Fairlane Grounds	4,230	8,276		15,000	24,021	6,766	(17,255)	0
Complete Streets Planning/ Design Planning/ Downtown Master Plan	-	-		10,000	20,000	-	-	20,000
On-Street Bike Racks	-	516		6,500	5,513	-	-	5,513
Building / Business Incentive Total District Beautification	1 \$ 107,127	\$ 142,364	\$	30,000 <b>326,230</b>	15,000 <b>\$ 341,243</b>	\$ 231,249	\$ (38,293)	15,000 <b>\$ 71,701</b>
OOWNTOWN DEVELOPMENT/Community Promotions	φ 107,127	\$ 142,304	Ф	320,230	\$ 341,243	φ 231,24 <del>9</del>	\$ (30,293)	<b>Φ</b> 71,701
Branding	18,861	-		65,000	251,500	118,371	(68,168)	64,961
General Marketing- (Banners, Printing, Social Media)	7,054	4,625		20,000	15,296	5,709	(100)	9,487
Pearborn Community Fund Sculpture Initiative	5,900	5,900		6,000	6,000	5,900	-	100
Henry Ford Promotion Pkg	5,600	5,600	<u> </u>	5,600	5,600	5,600	-	-
Vebsite (Constant Contacts - 3 yrs.)	427	275	-	230	230	226	-	4
Vebsite Hosting (1yr renewal) & Domain Reg Holiday Promotions / Holly Berry Brunch Program	424	985 3,950	-	1,000 15,000	1,000 15,000	801 16,144	- (6)	199
riday Promotions / Holly Berry Brunch Program Friday Nites Concert Series & Food Truck Rally	47,082	3,950		45,000	45,000	28,340	(6) (1,375)	(1,150 15,285
V.Village Commons Programs & Wagner Place Programs	2,450	10,368		30,000	30,000	11,621	(1,449)	16,930
Vagner Place Park Equipment	-	-		15,000	15,000	2,280	(1,284)	11,436
Other Community Development	22,745	13,336		-	1,757	4,229	(676)	(3,148
Graphic Design	-	1,474		5,000	5,000	-	(580)	4,420
Photography	-	1,825		3,200	3,200	1,850	-	1,350
Metro Mode/Issue Media	-	30,000		24,000	24,000	18,000	(6,000)	-
Mobile App	-	-		-	1,197	1,197	- (050)	-
CTM Brochure Distribution  Main Street Materials	-	5,852		4,250	4,250	2,047	(953)	1,250
sig Read	-	790 1,000		1,000	1,000	-	-	1,000
Martian Marathon	_	619		500	500	375		125
Shop Small Business Saturday	-	7,201		6,500	6,500	3,665	(269)	2,566
Art month, Art Spark, Pocket Park Mural, POP- Student	-	1,500		5,000	5,000	5,500	`- ′	(500)
all Promotions	-	476		500	500	193	-	307
Bike Dearborn	-	-		-	250	250	-	-
Restaurant week	-	12,465		20,000	20,000	17,581	(397)	2,022
Farmer's Market	2,500	6,818	•	20,000 <b>292,780</b>	20,000	13,653	(356)	5,991
Total Marketing & Promotion	\$ 113,043	\$ 149,387	\$	292,780	\$ 477,780	\$ 263,532	\$ (81,613)	\$ 132,635
	FY2017	FY2018				FY2019		
	Audited	Audited	Ac	dopted	Amended	Actual	Budget	Budget
PLANNING & ADMINISTRATION	Actual	Actual	В	Budget	Budget		(Encumbered)	Remaining
nsurance & Bonds	700	2,985		2,670	2,670	2,670	-	-
Audit Services	447	329		382	382	382	-	-
Director's Expenses	05.000	04 570		40 000	40.000	40.000	(44.044)	0.005
executive Director Operations Manager	95,203	94,570		48,000 30,950	48,000 30,950	42,339 25,163	(11,841)	6,695
Design and Planning Manager	12.500	-		12,000	12,000	8,400		
vent Manager/ Farmers' Market Manager	-	9,771		27,900	27,900	24,413		
Communications Manager- PR	30,000	30,064		40,000	40,000	38,430	(1,569.33)	1
	1	,		,	-,		( /	
	1							
	5,305	5,202		-	89	87	-	2
Salaries & Wages-Part Time	-	-	<u> </u>	11,000	11,010	10,935	(75)	-
Building Rental	-	-		10,000	9,753	281	(1,120)	8,352
	+							
Building Rental								
Building Rental								
Building Rental								
Building Rental	1,805	3,350		7,950	7,938	4,044	-	3,894
Building Rental Repair & Maintenance Supplies		3,350		7,950 -	7,938 247	4,044 19		
Building Rental Repair & Maintenance Supplies  Office Expenses Phone Office Cleaning	1,805 - -	-		-	247 900	19 750	- (150)	228
Building Rental Repair & Maintenance Supplies  Office Expenses Phone Office Cleaning Memberships	1,805	-		- - 938	247 900 938	19	-	228 - 425
Building Rental Repair & Maintenance Supplies  Office Expenses Phone Office Cleaning Memberships Other Operating Expenses	1,805 - - - 413	- - 413 -		938 1,250	247 900 938 1,250	19 750 513	- (150) - -	228 - 425 1,250
Building Rental Repair & Maintenance Supplies  Office Expenses Phone Office Cleaning Memberships Other Operating Expenses  Total Planning & Administration	1,805 - - - 413	- - 413 -	\$	938 1,250	247 900 938	19 750 513	- (150) - -	228 - 425 1,250
Building Rental Repair & Maintenance Supplies  Office Expenses Phone Office Cleaning Remberships Other Operating Expenses  Total Planning & Administration PRINCIPAL & INTEREST EXPENSE	1,805 - - - 413 - - \$ 146,373	- - 413 - \$ 146,684	\$	938 1,250	247 900 938 1,250	19 750 513	- (150) - -	228 - 425 1,250 \$ 20,847
Building Rental Repair & Maintenance Supplies  Office Expenses Phone Office Cleaning Memberships Other Operating Expenses  Total Planning & Administration	1,805 - - - 413 - 1 \$ 146,373	- - 413 - \$ 146,684	\$	938 1,250	247 900 938 1,250	19 750 513	- (150) - -	228 - 425 1,250

Fund Dpt/Div Activity Ele Obj Description		iod 13 Differeoce	acct							
REVENUES:		)/2019	¬	1						
296   0000   311   40   00   Property Tax Capture   296   0000   330   05   14   State, Local Community Stabilization Authority	\$819,274.65 \$819,274.65 25,312.80 25,312.80	\$ -	Tax Capture LCSA	June						
296 0000 361 10 05 Interest Income	12,629.35 12,629.35	-	Interest	Group # PO# Per	riod# FY Type	Date Pa	yment number Description 1	Description 2		Line
296 6100 365 90 00 Donations from Private Sources	45,209.52 46,114.52	(905.	00) Interest	Gloup II Toll Tel	nou ii iype	. Dutc Tu	yment number bescription 1	Description 2		Line
296 0000 369 90 00 Miscellaneous Income	6,193.62 6,193.62	-	Reim Damaged Property	1 10547 B19644 12	19 AJ	6/3/2019	20998 POW STRATEGIES INC	CORR ACCT DSTRB S/H/B 296-6100-911-60-10	100.00 Office Expenses	174
296 6110 369 90 00 Miscellaneous Income - Farmer's Market Fees & Donations	17,745.00 18,865.00	(1,120,	00) Farmer's Market					· · ·	<del></del> '	
296 0000 369 91 01 Contribution from General Fund	48,675.00 53,100.00	(4,425.								
296 6110 330 01 00 Federal Grant- Farmer's Market	1,424.00 1,424.00	-	Farmer's Market	2 10787 96456	12 19 AP	6/3/2019	22789 POW STRATEGIES INC	MISCELLANEOUS SERVICES,NO		
Sub Total Revenues	976,463.94 982,913.94	(6,450.	00)	2 10787 96456	12 19 AP	6/3/2019	22789 POW STRATEGIES INC	Design & Planning Mgt	500.00	125
			<u> </u>	2 10787 96456	12 19 AP	6/3/2019	22789 POW STRATEGIES INC	Event Mgt	1,162.50	126
Total Revenues:	\$976,463.94 \$982,913.94 \$	- \$ (6,450.	00)	2 10787 96456	12 19 AP	6/3/2019	22789 POW STRATEGIES INC	Operations Mgt	1,289.58	124
				2 10787 96456	12 19 AP	6/3/2019	22789 POW STRATEGIES INC	Exe Dir	3,833.00	123
EXPENDITURES:				2 10787 96456	12 19 AP	6/3/2019	22789 POW STRATEGIES INC	POW STRATEGIES INC-Total	6,785.	.08
296   6100   435   30   90   Other Professional Services	\$ 100.00 -	\$ 100.	00 1	2 10788 96456	12 19 AP	5/17/2019	22789 POW STRATEGIES INC	MISCELLANEOUS SERVICES,NO		_
296 6100 911 10 20 Salaries & Wages-Part Time	81.12 81.12	-	payroll	2 10788 96456	12 19 AP	5/17/2019	22789 POW STRATEGIES INC	Design & Planning Mgt	500.00	125
296 6100 911 22 00 FICA/Medicare, City Share	6.20 6.20	_	payroll	2 10788 96456	12 19 AP	5/17/2019	22789 POW STRATEGIES INC	Event Mgt	1,162.50	126
296 2972 463 34 90 Sanitation Contractual Services	20,160.00 20,160.00	-		2 10788 96456	12 19 AP	5/17/2019	22789 POW STRATEGIES INC	Operations Mgt	1,289.58	124
296 6100 911 26 00 Workers Comp. Contribution	0.05 0.05	-	payroll	2 10788 96456	12 19 AP	5/17/2019	22789 POW STRATEGIES INC	POW STRATEGIES INC-Total	2,952.	
296 6100 911 30 40 Audit Services	382.00 382.00	-	Audit	2 11143 96408	12 19 AP	6/12/2019	0 TANNER FRIEDMAN	CONSULTING SERVICES	1,750.00 PR-Communications	127
296 6100 911 30 90 Other Professional Services (office fees)		_		2 11144 96408	12 19 AP	5/31/2019	22953 TANNER FRIEDMAN	CONSULTING SERVICES	4,182.50 PR-Communications	127
296 6100 911 34 51 Admin/Management (City Services)		_		2 10594 96583		12/21/2018	22681 W H CANON INC	FLAGS,FLAG POLES,BANNERS,	1,280.00 Landscaping-Installation	
296 6100 911 34 90 Contract Services	330,461.29 347,410.95	(16,949.	66) 2			, ,			16,949.66	
296 6110 911 34 90 Contractual Services- Farmer's Market	8,669.04 10,952.54	(2,283.	50) Farmer's Market					=	<del></del>	
296 6100 911 44 10 Building Rental	10,032.50 10,935.00	(902.	50) Rent	3 11629 95163	12 19 AP	6/25/2019	0 OCTANE DESIGN INC	COMMUNICATIONS&MEDIA RELA	19,500.00 Branding	89
296 6100 911 43 82 R&M Services, Copiers	181.37 361.83	(180	46)	3 10546	12 19 AP	2/10/2019	367745 CRISTINA SHEPPARD-DECIU	S CORRACCTDSTRBs/h/b 296 6100 911 6010	(75.00) Correction to 60-10 maestr	o-C 174
296 6100 911 45 25 Construction Material/Supplies		-		3 10698 96672	12 19 AP	5/16/2019	369488 FOSTER PRINTING AT MOSS	B PRINTING&RELATED SERVICES	297.00 CTM	104
296 6100 911 51 00 Community Promotion	211,619.21 249,085.70	(37,466.	49) 3	3 11245 96643	12 19 AP	4/20/2019	22880 GAIL & RICE PRODUCTIONS	If MISCELLANEOUS SERVICES,NO	1,375.00 Friday Nite	96
296 6100 911 52 10 Insurance & Bonds	2,442.00 2,670.00	(228.	00) insurance	3 11245 96643	12 19 AP	4/20/2019	22970 GAIL & RICE PRODUCTIONS	If MISCELLANEOUS SERVICES,NO	1,375.00 Friday Nite	96
296 6100 911 53 00 Communications, Tele Service	18.80 18.80	-	Phone	3 11192 96639	12 19 AP	4/18/2019	22880 GAIL & RICE PRODUCTIONS	If MISCELLANEOUS SERVICES,NO	2,500.00 Friday Nite	96
296   6100   911   58   10   Training & Transportation	2,836.12 2,836.12	-		3 11192 96644	12 19 AP	4/18/2019	22880 GAIL & RICE PRODUCTIONS	If MISCELLANEOUS SERVICES,NO	800.00 Friday Nite	96
296   6100   911   60   10   Office Supplies	570.55 745.55	(175.	00) 4	3 11146 96698	12 19 AP	3/15/2019	22830 MICHIGAN GENERATOR SER	V RENTALORLEASE OFEQUIPM	400.00 Friday Nite	96
296 6100 911 62 00 Repair & Maintenance Supplies	- 280.50	(280.	50) 5	3 11191 96448	12 19 AP	5/12/2019	369597 BEWICK PUBLICATIONS INC	COMMUNICATIONS&MEDIA RELA	75.00 Gen Mkt	90
296   6100   911   62   40   Planting Materials	6,766.48 6,766.48	-		3 11145 96333	12 19 AP	4/26/2019	369624 HARBOR HOUSE PUBLISHER	S COMMUNICATIONS&MEDIA RELA	618.75 Gen Mkt	90
296 6100 911 65 00 Memberships	512.50 512.50	-		3 11143 96686	12 19 AP	6/17/2019	369657 PRINTCITEE LLC	CLOTHING,ATHLETIC,CASUAL,	320.00 Gen Mkt	90
296   6100   911   68   90   Other Operating Expenses		-		3 11192 96501	12 19 AP	4/12/2019	369649 ROCKET COPY PRINT SHOP I	NARTOBJECTS	100.00 Gen Mkt	90
296 6100 980 92 75 Transfer - Brownfield Redevelopment Authority	132,939.82 132,939.82	-	line 72 BRA	3 11192 96629	12 19 AP	4/8/2019	369646 BESHARA	PRINTING&RELATED SERVICES	375.00 Martian Marathon	107
Sub-total Operations	\$727,779.05   \$786,145.16   \$	- \$ (58,366.	11)	3 11192 96678	12 19 AP	4/18/2019	369646 BESHARA	ARTOBJECTS	45.75 Other Community Dev-Ladi	es 1 99
			<u></u>	3 11245 96640	12 19 AP	4/18/2019	369640 MALKOMEDIA LLC	FLAGS,FLAG POLES,BANNERS,	68.00 Other Community Dev-Ladi	
Total Expenditures:	\$727,779.05 (\$786,145.16) \$	- \$ (58,366.	<u>11)</u>	3 11248 96315	12 19 AP	1/24/2019	369640 MALKOMEDIA LLC	FLAGS,FLAG POLES,BANNERS,	103.00 Rest Week	113
				3 10699 96636	12 19 AP	4/15/2019	369348 DEARBORN COMMUNITY FU	JI ARTOBJECTS	5,900.00 Sculptures	91
Revenues Over (Under) Expenditures:	\$248,684.89 \$196,768.78 \$	- \$ 51,916.	11	3 11145 96677	12 19 AP	4/26/2019	369650 ANN ARBOR SYMPHONY OR	C MISCELLANEOUS SERVICES,NO	300.00 W. Village Programs	97
				3 11143 96584	12 19 AP	6/7/2019	369643 PEBBLES THE CLOWN LLC	MISCELLANEOUS SERVICES,NO	400.00 W. Village Programs	97
				3 11145 96637	12 19 AP	4/4/2019	369644 STARDUST THEATRE RENTA	LS MISCELLANEOUS SERVICES,NO	426.00 W. Village Programs	97
				3 11067	12 19 AP	5/20/2019	62019 COMERICA BANK	WALMART.COMCANOPY FOR EVENTS	82.99 Wagner Place Equip	98
				3 11067	12 19 AP	5/15/2019	62019 COMERICA BANK	THEHOMEDEPOT #6821WAGNER EVENT SUPF	85.00 Wagner Place Equip	98
				3 11067	12 19 AP	5/13/2019	62019 COMERICA BANK	THEHOMEDEPOT 2757WAGNER EVENT SUPPL	(90.10) Wagner Place Equip	98
				3 11067	12 19 AP	5/13/2019	62019 COMERICA BANK	THEHOMEDEPOT #2757WAGNER EVENT SUPF	90.10 Wagner Place Equip	98
				3 11574 96754	12 19 AP	5/30/2019	369896 TRANSSUPPLY	BUILDINGS&STRUCTURES:FABR	2,112.30 Wagner Place Equip	98
				3 11067	12 19 AP	5/16/2019	62019 COMERICA BANK	HOMEDEPOT.COMWAGNER EVENT SUPPLIES	15.70 Wagner Place Events	97
				3 11146 96630	12 19 AP	3/14/2019	369651 ESSENTIAL IT LLC	COMMUNICATIONS&MEDIA RELA	267.00 Website Hosting	94
									37,466.49	
					12 19 AJ		20998 POW STRATEGIES INC	CORR ACCT DSTRB WAS 296-6100-911-30-		174
				4 10546 B20255	12 19 AJ	6/3/2019	367745 CRISTINA SHEPPARD DEG	CICORR ACCT DSTRB WAS 296-6100-911-51	75.00 Office Expenses	174
								-	175.00	

5 11067

12 19 AP 6/19/2019

62019 COMERICA BANK

JENSEN INFORMATION TECH OFFICE NET 280.00 Office Expenses

174

PREPARED 7/01/19, 9:44:12 WORKSHEET INFORMATION PAGE 1

WORK-SHEET: MBREFB DESCRIPTION: Monthly Financial Reporting FISCAL YEAR: 2019 FROM ACCOUNT: 296-0000-300-00-00 TO ACCOUNT: 296-9999-999-99 SELECTION: SELECTIVE TRANSACTION TYPE: REVENUES & EXPENDITURES USER: BUFFONE SECURITY: Y OMIT DESCRIPTION: HORIZONTAL SHIFT: 0 SUMMARY TOTALS: ACCOUNT SUPPRESSION: YES SORT/BREAK/P\_BREAK FUND SORT PRIORITY: 1 1 1 DEPT SORT PRIORITY: 0 DEPT CAT PRIORITY: 0 DIV SORT PRIORITY: 0 STAB SORT PRIORITY: 4 STAS SORT PRIORITY: 5 ELM SORT PRIORITY: 0 OBJ SORT PRIORITY: 0 CAT SORT PRIORITY: 3 REV/EXP PRIORITY: 2 ACCOUNT NUMBER: STANDARD FIELD USAGE: B Base GMA2YR 1 9 2 FY17 ACTUAL J B Base GMLYA 2 9 2 FY18 ACTUAL J B Base GMORIG 3 9 2 ORIGINAL BUDGET B Base GMREVE 4 9 2 FY19 ADJUSTED BUDGET J B Base GMYTD 5 9 2 FY19 Y-T-D ACTUAL J C Level FPTY 6 9 2 FINANCE PROJ THIS YEAR J C Level BR27 9 FY2020 CORE BUDGET REQST C Level BR28 9 FY2020 NEW 1-TIME REQST C Level BR29 9 FY2020 DEBT/ CAPITAL ROST C Level BR30 9 FY2021 CORE BUDGET REQST C Level BR31 FY2021 NEW 1-TIME REQST 9 C Level BR32 9 FY2021 DEBT/ CAPITAL ROST 9 FY2022 CORE C Level BR33 BUDGET REQST C Level BR34 9 FY2022 NEW 1-TIME REQST C Level BR35 9 FY2022 DEBT/ CAPITAL ROST R Result TOTALBUD 7 9 2 FY2020 Budget Request J BR27 + 0 .0000 0 BR28 + 0 .0000 0 BR29 + 1 .0000 0 R Result 2NDYRTTL 8 9 2 FY2021 Budget Request J BR30 + 0 .0000 0 BR31 + 0 .0000 0 .0000 0 BR32 + 1 R Result 3RDYRTTL 9 9 2 FY2022 Budget Request J BR33 + 0 .0000 0 BR34 + 0 .0000 0 BR35 + 1 .0000 0 SPECIAL OPTIONS: ELEMENT RANGE: 1 BEFORE HEAD TYPE: HEADER ON MI LINE: BLANK LINE AFTER MI:

FORCE NEG REVENUE:

BUDGET LEVEL ALLOC: HEADER ON EVERY PAGE:

> RECORDS SELECTED: 29 SUMMARY RECORDS: 17

#### PREPARED 07/01/19, 09:44:13 BUDGET PREPARATION WORKSHEET FY2019 PROGRAM GM601L FOR FISCAL YEAR 2020 ACCOUNTING PERIOD 13/2019

PREPARED BY Buffone, Maria MBREFB Monthly Financial Reporting

					FY19	FY19		FY2020	FY2021	FY2022
		FY17	FY18	ORIGINAL	ADJUSTED	Y-T-D	FINANCE PROJ	Budget	Budget	Budget
ACCOUNT NUMBER	ACCOUNT DESCRIPTION	ACTUAL	ACTUAL	BUDGET	BUDGET	ACTUAL	THIS YEAR	Request	Request	Request
WEST DBN DOWNTOW	N DEV AUT									
296-0000-311.40-	00 DEVELOPMENT AUTHORITIES	531,015.42-	615,965.88-	657,820.00-	657,820.00-	819,274.65-	819,275.00-	740,930.00-	758,710.00-	776,920.00-
296-0000-330.05-	14 LOC COMM STABIL SHARE APP	18,517.56-	12,331.53-	13,110.00-	25,313.00-	25,312.80-	25,313.00-	25,320.00-	25,320.00-	25,320.00-
296-6110-330.01-	90 OTHER	.00	.00	.00	1,000.00-	1,424.00-	1,500.00-	1,000.00-	1,000.00-	1,000.00-
296-0000-361.10-	05 INTEREST-CURRENT	3,495.19-	9,785.66-	9,183.00-	9,183.00-	12,629.35-	19,993.00-	20,698.00-	20,888.00-	21,085.00-
296-6100-365.90-	00 DONATIONS FROM PRIV SOURC	10,550.00-	88,741.75-	75,000.00-	50,500.00-	46,114.52-	51,500.00-	83,500.00-	233,500.00-	233,500.00-
296-0000-369.90-	00 OTHER	7,845.28-	.00	.00	.00	6,193.62-	6,194.00-	.00	.00	.00
296-6110-369.90-	00 OTHER	.00	12,900.00-	.00	23,500.00-	18,865.00-	23,500.00-	23,500.00-	23,500.00-	23,500.00-
296-0000-391.91-	01 CONTRI FROM GENERAL FUND	2,450.00-	39,102.25-	53,100.00-	53,100.00-	53,100.00-	53,100.00-	35,000.00-	35,090.00-	35,180.00-
*		573,873.45-	778,827.07-	808,213.00-	820,416.00-	982,913.94-	1,000,375.00-	929,948.00-	1,098,008.00-	1,116,505.00-
** REVENUE		573,873.45-	778,827.07-	808,213.00-	820,416.00-	982,913.94-	1,000,375.00-	929,948.00-	1,098,008.00-	1,116,505.00-
296-6100-911.10-	20 WAGES, PART TIME/SEASONAL	4.924.60	4,829.76	.00	82.00	81.12	81.00	.00	.00	.00
								.00	.00	.00
* Salary, Wa	ges, Allowance	4,924.60	4,829.76	.00	82.00	81.12	81.00	.00	.00	.00
	00 FICA/MEDICARE, CITY SHARE	376.78	369.48	.00	7.00	6.20	6.00	.00	.00	.00
296-6100-911.26-	00 WORKERS COMP CONTRIB.	3.19	3.10	.00	.00	.05	.00	.00	.00	.00
* Personnel	Srvs-Benefits	379.97	372.58	.00	7.00	6.25	6.00	.00	.00	.00
296-2972-463.34-	90 OTHER SERVICES	.00	22,152.25	43,825.00	43,825.00	20,160.00	43,825.00	25,920.00	25,920.00	25,920.00
296-6100-911.30-	40 AUDIT SERVICE	446.90	329.28	382.00	382.00	382.00	382.00	400.00	400.00	400.00
296-6100-911.30-	90 OTHER PROF. SERVICES	134.95	.00	1,500.00	1,115.00	.00	1,490.00	.00	.00	.00
296-6100-911.34-	90 OTHER SERVICES	236,880.55	253,616.45	426,255.00	432,145.00	347,410.95	432,234.00	499,826.00	518,826.00	515,326.00
296-6110-911.34-	90 OTHER SERVICES	.00	5,089.13	.00	20,000.00	10,952.54	20,000.00	22,000.00	22,000.00	22,000.00
* Services-	Prof&Contractual	237,462.40	281,187.11	471,962.00	497,467.00	378,905.49	497,931.00	548,146.00	567,146.00	563,646.00
296-6100-911.43-	82 COPIERS R & M	.00	.00	.00	375.00	361.83	475.00	375.00	375.00	375.00
* Repair &	Maint Services	.00	.00	.00	375.00	361.83	475.00	375.00	375.00	375.00
296-6100-911.44-	10 BUILDING RENTAL	.00	.00	11,000.00	11,010.00	10,935.00	11,010.00	11,010.00	11,010.00	11,010.00
* Rentals		.00	.00	11,000.00	11,010.00	10,935.00	11,010.00	11,010.00	11,010.00	11,010.00
296-6100-911.51-	00 COMMUNITY PROMOTION	113,474.15	137,110.37	292,780.00	458,780.00	249,085.70	458,780.00	341,345.00	235,345.00	234,545.00
* Community	Promotion	113,474.15	137,110.37	292,780.00	458,780.00	249,085.70	458,780.00	341,345.00	235,345.00	234,545.00
296-6100-911.52-	10 GENERAL INSURANCE	700.00	2,985.00	2,670.00	2,670.00	2,670.00	2,670.00	3,730.00	3,900.00	4,070.00
* Insurance	& Bonds	700.00	2,985.00	2,670.00	2,670.00	2,670.00	2,670.00	3,730.00	3,900.00	4,070.00

PAGE

 PREPARED 07/01/19, 09:44:13
 BUDGET PREPARATION WORKSHEET
 FY2019
 PAGE 2
 2

 PROGRAM GM601L
 FOR FISCAL YEAR 2020
 ACCOUNTING PERIOD 13/2019
 13/2019

PROGRAM GMOUIL			FOR FISCAL IEAR 2020				
PREPARED BY Buffone,	Maria	MBREFB	Monthly Financial Reporting				

ACCOUNT NUMBER ACCOUNT DESCRIPTION	FY17 ACTUAL	FY18 ACTUAL	ORIGINAL BUDGET	FY19 ADJUSTED BUDGET	FY19 Y-T-D ACTUAL	FINANCE PROJ THIS YEAR	FY2020 Budget Request	FY2021 Budget Request	FY2022 Budget Request
296-6100-911.53-00 COMMUNICATIONS, TELE SERV	.00	.00	.00	247.00	18.80	247.00	.00	.00	.00
* Communications	.00	.00	.00	247.00	18.80	247.00	.00	.00	.00
296-6100-911.58-10 STAFF TRAINING & TRAN EXP	4,896.12	2,568.93	4,500.00	4,500.00	2,836.12	4,500.00	3,500.00	3,500.00	4,500.00
* Training & Transportation	4,896.12	2,568.93	4,500.00	4,500.00	2,836.12	4,500.00	3,500.00	3,500.00	4,500.00
296-6100-911.60-10 OFFICE SUPPLIES 296-6100-911.61-90 EQUIPMENT - NON CAPITAL 296-6100-911.62-00 REPAIR & MAINT SUPPLIES 296-6100-911.62-40 PLANTING MATERIALS	61.91 .00 .00 4,230.00	692.87 .00 .00 8,276.34	1,950.00 .00 10,000.00 15,000.00	1,950.00 .00 9,753.00 24,021.00	745.55 .00 280.50 6,766.48	1,950.00 .00 10,000.00 24,021.00	4,125.00 18,600.00 .00 30,000.00	4,125.00 18,600.00 .00 30,000.00	4,125.00 18,600.00 .00 30,000.00
* Supplies & Materials	4,291.91	8,969.21	26,950.00	35,724.00	7,792.53	35,971.00	52,725.00	52,725.00	52,725.00
296-6100-911.65-00 MEMBERSHIPS 296-6100-911.68-90 OTHER OPERATING EXPENSE	412.50 150,000.00	412.50 150,000.00	938.00 1,250.00	938.00 1,250.00	512.50	938.00 1,250.00	940.00 1,250.00	940.00 1,250.00	940.00 1,250.00
* Other Expenses	150,412.50	150,412.50	2,188.00	2,188.00	512.50	2,188.00	2,190.00	2,190.00	2,190.00
296-6100-980.92-75 BROWNFIELD FUND	21,353.68	119,900.03	150,610.00	150,610.00	132,939.82	132,940.00	235,220.00	241,830.00	248,600.00
* Transfers Out	21,353.68	119,900.03	150,610.00	150,610.00	132,939.82	132,940.00	235,220.00	241,830.00	248,600.00
** EXPENDITURE	537,895.33	708,335.49	962,660.00	1,163,660.00	786,145.16	1,146,799.00	1,198,241.00	1,118,021.00	1,121,661.00
*** WEST DBN DOWNTOWN DEV AUT	35,978.12-	70,491.58-	154,447.00	343,244.00	196,768.78-	146,424.00	268,293.00	20,013.00	5,156.00

PREPARED 07/01/2019, 9:43:32	2019 TRIAL BALANCE	PAGE 1
PROGRAM: GM257U	AS OF 06/30/2019	ACCOUNTING PERIOD 12/2019

CITY OF DEARBORN, MICHIGAN

	DDN DAWMANN DEN AUM		
ACCOUNT	DBN DOWNTOWN DEV AUT ACCOUNT DESCRIPTION	DEBIT BALANCE	CREDIT BALANCE
101 00 00	CURRENT ASSETS / EQUITY IN POOLED CASH	917,896.52	
115 01 00	A/R / MUNICIPAL INVOICES	10,660.00	
199 00 00	REVENUE / REVENUE SUMMARY		982,913.94
202 00 00	CURRENT LIABILITIES / VOUCHERS PAYABLE		24,264.80
244 00 00	FUND EQUITY / RESERVE FOR ENCUMBRANCES		134,660.50
249 00 00	FUND EQUITY / FUND BALANCE		707,522.94
251 00 00	FUND EQUITY / ENCUMBRANCE SUMMARY	134,660.50	
252 00 00	FUND EQUITY / EXPENDITURE SUMMARY	786,145.16	
	FUND TOTALS	1,849,362.18	1,849,362.18

PREPARED 07/01/2019, 9:43:32 PROGRAM: GM257U CITY OF DEARBORN, MICHIGAN TRIAL BALANCE FOR FISCAL YEAR 2019 AS OF 06/30/2019 PAGE 1 ACCOUNTING PERIOD 12/2019

INDEX TO FUND BALANCES

FUND FUND NAME PAGE

296 WEST DBN DOWNTOWN DEV AUT 1

PREPARED 07/01/2019, 9:43:40 ENCUMBRANCE MASTER LISTING BY ACCOUNT NUMBER PAGE PROGRAM: GM152L

CITY OF DEARBORN, MICHIGAN	REPORT INCLUDES UNPOSTED AMOUNTS

ACCOUNT NUMBER P.O. NUM ENC DATE VENDOR#	PROJECT	ENCUMBRANCE AMOUNT	LIQUIDATED AMOUNT	OUTSTANDING AMOUNT	
L9 296-2972-463.34-90 094943 10/05/18 0015155 FAIRLANE GROUNDS		25,920.00	20,160.00	5,760.00	Litter
		23,320.00	20,100.00	3,700.00	
19 296-6100-911.34-90					
094106 07/02/18 0013969 POW STRATEGIES INC		75,714.54	74,144.55	1,569.99	DDA Director
094712 07/02/18 0014620 TANNER FRIEDMAN		21,666.00	20,107.50	1,558.50	Communications-PR
094943 10/05/18 0015155 FAIRLANE GROUNDS		166,884.00	156,871.52	10,012.48	Landscaping
095666 08/16/18 0012585 CAMPBELL'S CLEANING	CO LLC	900.00	750.00	150.00	Cleaning
096022 11/06/18 0014938 PREMIUM LAWN SOLUTIO	NS	45,000.00	39,734.25	5,265.75	Snow Removal
096408 03/16/19 0014620 TANNER FRIEDMAN		18,333.33	18,322.50	10.83	Communications-PR
096456 04/10/19 0013969 POW STRATEGIES INC		39,482.04	29,211.48	10,270.56	DDA Director
ACCOUNT TOTAL		75,714.54 21,666.00 166,884.00 900.00 45,000.00 18,333.33 39,482.04 367,979.91	339,141.80	28,838.11	
19 296-6100-911.44-10					
095726 08/29/18 0011937 ARTSPACE PROJECTS IN			10,032.50		
19 296-6100-911.51-00  095163 07/01/18 0015265 OCTANE DESIGN INC  095789 09/14/18 0015201 ROCKET COPY PRINT SH  095790 09/14/18 0015236 BESHARA  095843 09/28/18 0015386 NAYELI GLITZ  095861 09/28/18 0015386 NAYELI GLITZ  095861 09/28/18 0014993 IHEART MEDIA  095916 10/11/18 0014949 VISUAL RONIN MEDIA L  096011 11/02/18 0014946 BESHARA  096019 11/05/18 0014948 BRITTEN INC  096124 12/20/18 0013744 BAMBOOZLES  096295 02/13/19 0031729 GAIL & RICE PRODUCTI  096315 02/22/19 0014589 MALKOMEDIA LC  096627 05/15/19 0014589 KARAN  096627 05/15/19 0014552 ISSUE MEDIA GROUP  096637 05/15/19 0014552 ISSUE MEDIA GROUP, L  096637 05/15/19 0014843 STARDUST THEATRE REN  096672 05/24/19 0015216 ANN ARBOR SYMPHONY O  096696 05/28/19 0015369 IDEAL SHIELD LLC  096824 06/26/19 0014886 HOWDY DOODLES  096826 06/26/19 0079035 SWANK MOTION PICTURE  ACCOUNT TOTAL					
095163 07/01/18 0015265 OCTANE DESIGN INC		185,143.50	117,223.86	67,919.64	Branding
095789 09/14/18 0015201 ROCKET COPY PRINT SH	IOP INC	485.00	385.00	100.00	Gen Mkt
095790 09/14/18 0014946 BESHARA		566.50	323.25	243.25	Branding
095843 09/28/18 0015236 BRIGHT SKY CREATIVE	LLC	800.00	220.00	580.00	Graphic Design
095854 09/28/18 0015386 NAYELI GLITZ		323.00	70.00	253.00	Other Community Dev
095861 09/28/18 0014993 IHEART MEDIA		3,750.00	3,744.00	6.00	Holiday promo
095916 10/11/18 0014939 VISUAL RONIN MEDIA L	.LC	200.00		200.00	W. Village Programs
096011 11/02/18 0014946 BESHARA		573.25	569.75	3.50	Shop Small
096019 11/05/18 0014948 BRITTEN INC		1,400.00	1,134.74	265.26	Shop Small
096124 12/20/18 0013744 BAMBOOZLES		25.00	20.00	5.00	Branding
096295 02/13/19 0031729 GAIL & RICE PRODUCTI	ONS INC	2,750.00	1,375.00	1,375.00	Friday Nites
096315 02/22/19 0014589 MALKOMEDIA LLC		500.00	103.00	397.00	Rest Week
096405 03/16/19 0015038 CTM MEDIA GROUP		2,625.00	1,750.02	874.98	CTM
096627 05/15/19 0014552 ISSUE MEDIA GROUP, L	ıLC	12,000.00	6,000.00	6,000.00	Metro Mode
096637 05/15/19 0014843 STARDUST THEATRE REN	ITALS	650.00	426.00	224.00	W. Village Programs
096672 05/24/19 0015228 FOSTER PRINTING AT M	IOSSBERG & CO	375.00	297.00	78.00	CTM
096677 05/24/19 0015216 ANN ARBOR SYMPHONY O	ORCHESTRA	325.00	300.00	25.00	W. Village Programs
096696 05/28/19 0015369 IDEAL SHIELD LLC		1,233.98	0 110 20	1,233.98	Wagner Place Park Equ
096754 06/11/19 0015403 TRANSSUPPLY		2,162.30	2,112.30	50.00	Wagner Place Park Equ
096824 06/26/19 0014886 HOWDY DOODLES		1,000.00		1,000.00	W. Village Programs
096826 06/26/19 0079035 SWANK MOTION PICTURE ACCOUNT TOTAL	is	423.00 217,310.53	126 052 02	423.00 81,256.61	Other Comm-Dev-Mov
ACCOUNT TOTAL		217,310.53	130,053.92	01,250.01	w. village Programs
19 296-6100-911.62-00		4 440 00		1 110 00	Dl
096659 05/20/19 0015305 CBTS LLC		1,119.99		1,119.99	rnone equip
19 296-6100-911.62-40					
094943 10/05/18 0015155 FAIRLANE GROUNDS		24,021.00	6,766.48	17,254.52	Plant material
9 296-6110-911.34-90					
095199 07/02/18 0011424 BRENDELS SEPTIC TANK	SERVICE LLC	1,279.56	1,250.29	29.27	
096631 05/15/19 0014946 BESHARA		283.50	91.50	192.00	
096676 05/24/19 0015644 RAYMOND NIEMENSKI		135.00		29.27 192.00 135.00	
ACCOUNT TOTAL		1,698.06	1,341.79	356.27	Farmers' Market
FUND TOTAL		648,156.99	513,496.49	134,660.50	
GRAND TOTAL		648,156.99	513,496.49	134,660.50	

PREPARED 7/01/19, PROGRAM DM189L	9:43:57		OF DEARBORN, MICHI ROJECT BUDGET REPOR	GAN T FOR F/Y 2019 FUND	296 PROJECT ALL	PAGE 1 ACTIVE ONLY
ACCOUNT NUMBER/ ACCOUNT DESCRIPTION	TOTAL PROJECT BUDGET	CURRENT YEAR PROJECT	PRIOR YEARS' ACTUAL	CURRENT YEAR'S ACTUAL	OUTSTANDING ENCUMBRANCES	UNENCUMBERED BALANCE
	.00	.00	.00	.00	.00	.00
FUND 000 TOTAL	.00	.00	.00	.00	.00	.00
PROJECT TOTAL	.00	.00	.00	.00	.00	.00

Farmers & Artisans Market\_Service Providers Amendment 3\_2019

Date Adopted: Moved by: Seconded by:

**WHEREAS:** The WDDDA recognizes the benefit of Marketing and Promoting businesses and

activities in the District; and

**WHEREAS:** The WDDDA authorized a budget of \$25,540 in expenditures, \$23,500 in income for

the Farmers & Artisans Market, and specific service providers for the event at its

January 17, 2019 Joint DDDA Board meeting; and

**WHEREAS:** A modification to the selected vendors and expenditures is recommended for the

Farmers Market insurance costs through Nickel & Saph which increased by \$690 for

the 2019 season; and

**WHEREAS:** A modification to the selected vendors and expenditures is recommended for the

POP (Power of Produce) Club and cooking demos which require purchase of produce and additional supplies not to exceed \$500 for the 2019 season; therefore,

be it

**RESOLVED:** The WDDDA Executive Director is authorized to execute contracts on behalf of the

WDDDA with the amended list of companies below for Dearborn Farmers & Artisans

Market, subject to review and approval by Corporation Counsel:

Vendor	Purpose	Amount
Taste the Local Difference	Advertisement- magazine	\$ 100.00
Edible WOW LLC	Advertisement- magazine	\$ 1,700.00
Farmers Market Coalition via Jean Smith	Membership renewal- POP Club related materials/ resources	\$40.00
Michigan Agritourism Association	Advertisement- magazine	\$ 125.00
Bewick Publications	advertisement- newspaper	\$ 300.00
Beshara Printing	posters- 100 & yard signs & brochure	\$ 710.00
Ann Arbor Symphony Orchestra	opening day entertainment	\$ 300.00
Gary Niemenski	musical entertainment at the market	\$ 540.00
Amy Loskowski	musical entertainment at market	\$ 1080.00

Robin Horlock	musical entertainment opening day	\$400.00
Dearborn School of Music	musical entertainment at market	\$ 405.00
Larry Arbour	musical entertainment at market	\$135.00
Jimmy's Party Rentals	bounce house	\$ 300.00
PostNet	printing of market bags & A frame signs	\$1000.00
Essential IT, LLC	web hosting and maintenance/updates	\$ 720.00
Malko Media	banners- over the street & market tents	\$ 1,775.00
Michigan Farmers Market Assoc. (MIFMA)	Dues for membership- advertisement	\$200.00
Nickel & Saph	Insurance	\$2190.00
Facebook via POW! Strategies	Social Media	\$500.00
Brendels Septic	Portajohns	\$1929.00
Jean Smith, Events Mgr.	POP and cooking demo supplies	\$500.00

Yes: No:

Abstained:

Absent:

Budget Reallocation for Ford Land

Date Adopted: Moved by: Seconded by:	
WHEREAS:	The WDDDA recognizes the benefits of maintenance, litter pick up, plantings and landscape and weeding that Ford Land performs in the District; and
WHEREAS:	An excess of funds were allocated at the beginning of the FYE 19 budget year in the Plant Material Line Item (account #296-6100-911-62-40); those funds need to be moved to Landscaping Line Item (account #296-6100-911-34-90); and note these amounts still fall within the contracted amounts with Ford Land; therefore, let it be
RESOLVED:	That the WDDDA authorizes $$9542.00$ to be reallocated from $296\text{-}6100\text{-}911\text{-}62\text{-}40$ and moved to $296\text{-}6100\text{-}911\text{-}34\text{-}90$ to resolve the issue.
Yes: No: Abstained: Absent:	

AANM Letter of Commitment for NEA Our Town

Date Adopted: Moved by: Seconded by:	
WHEREAS:	The EDDDA recognizes the benefit of the Arab American National Museum (AANM) Marketing and Promoting businesses and activities in the District; and
WHEREAS:	The AANM is applying for a grant from the National Endowment for the Arts Our Town program for JAM3A, a summer music, food and art festival to take place August 2020 in City Hall Park; and
WHEREAS:	The EDDDA is supporting the AANM's efforts by offering to be the primary municipal partner of JAM3A; and
WHEREAS:	The JAM3A event aligns with the EDDDA's mission and goals in creating a vibrant Downtown Dearborn experience for all; therefore, let it be
RESOLVED:	The EDDDA authorizes the Executive Director to submit a letter of commitment to AANM as the primary municipal partner of the JAM3A event to be included with their grant application to the National Endowment for the Arts Our Town project.
Yes: No: Abstained: Absent:	

Budget Reallocation for WH Canon

Date Adopted: Moved by: Seconded by:	
WHEREAS:	The EDDDA recognizes the benefits of maintenance, litter pick up, plantings and landscape and weeding that WH Canon performs in the District; and
WHEREAS:	Invoices from FYE2018 for WH Canon were paid from FYE 2019 funds due to late receipt of invoices, causing a budget shortfall for FYE2019 services performed by WH Canon in May and June 2019 per the contract; therefore, let it be
RESOLVED:	That the EDDDA authorizes $6,455$ to be reallocated from $297-6100-911-34-90$ to $297-6100-911-62-40$ to resolve the issue.
Yes: No: Abstained: Absent:	

Music in the Park 2019 Service Providers Amendment 3

Date Adopted: Moved by: Seconded by:

WHEREAS: The EDDDA recognizes the benefit of Marketing and Promoting businesses and

activities in the District; and

**WHEREAS:** The Music in the Park events sponsored by the EDDDA has been newly created to

replace Tunes at Noon with the goal to bring visitors to the District and promote

local entertainment; and

**WHEREAS:** Changes were made to the sound system vendor due to obtaining a reduced cost

from another vendor; therefore, let it be

**RESOLVED:** 

1. That the EDDDA obligates \$8,020 from the Community Promotions Budget #297-6100-911-51-00 to fund the event costs for the 2019 Music in the Park events; and

2. The EDDDA director is authorized to execute contracts on behalf of the EDDDA with the companies listed below for Music in the Park, subject to review and approval by Corporation Counsel.

Vendor	Purpose	Amount
Denguhlanga Julia Kapilango	Booking agent services	\$ 4,000.00
Malko Media	stage banners and directional signage	\$ 500.00
Lion Sound	sound system & staffing	\$ 1,000.00
Beshara	Printing - Posters/Brochure	\$320.00
Facebook via POW! Strategies	Social Media	\$ 600.00
Heavenly Hot Dogs	Sell hotdogs on June 12, 19, 26, & July 10	\$1,600

Yes:

Abstained: Absent:

Jazz on the Ave 2019\_Amendment2

Date Adopted: Moved by: Seconded by:

**WHEREAS:** The EDDDA recognizes the benefit of Marketing and Promoting businesses and

activities in the District; and

**WHEREAS:** The Jazz on the Ave events provided by the EDDDA has been successful in bringing

visitors to the District and growing in numbers each year; and

**WHEREAS:** The EDDDA authorized a budget of \$54,690 in expenditures for the 2019 Jazz on the

Ave events with revenue anticipated of \$10,000 at its January 17, 2019 meeting; and

**WHEREAS:** In an effort to better guide traffic to free parking in the parking deck off of Schaefer,

the creation of event parking directional signs is recommended; and

**WHEREAS:** In an effort to advertise Jazz on the Ave and create excitement in the area around

City Hall Park, modifications to the street pole banners for the event are needed;

therefore, let it be

#### **RESOLVED:**

1. That the EDDDA obligates \$52,460 from the Community Promotions Budget # 297-6100-911-51-00 to fund the event costs for the 2019 Jazz on the Ave events; and

2. The EDDDA Executive Director is authorized to execute contracts on behalf of the EDDDA with the amended list of companies below for Jazz on the Ave, subject to review and approval by Corporation Counsel.

Vendor	Purpose	Amount
Hi Falutin Music!	booking agent services	\$ 42,500.00
Jokers Entertainment	Face painter, balloon twister	\$ 1,000.00
Brendels	Porta Potties	\$ 2,290.00

KLA Laboratories Inc.	sound system & staffing	\$ 2,500.00
Recreation	stage set up and tear down	\$ 750.00
Beshara	Printing - Posters/Brochure	\$320.00
Facebook via POW! Strategies	Social Media	\$600.00
Nickel & Saph (estimated)	Insurance	\$2500.00
Malkomedia	Event parking directional signs and Street Pole Banner patches	\$800

Yes:

No:

Abstained: Absent:





## **EAST AND WEST DEARBORN DOWNTOWN DEVELOPMENT AUTHORITIES BOARD OF DIRECTORS**

## **PUBLIC ACT 57 – DDA INFORMATION SESSION**

- ı. **Public ACT 57 Requirement & Purpose**
- II. **DDA 2019/20 Plans**
- III. **Volunteer & Participation Opportunities**
- IV. Q&A

**THURSDAY, JULY 18, 2019** 8:15 A.M. - 9:00 A.M. **Dearborn Administrative Center** 16901 Michigan Avenue, Dearborn, MI **Council Chambers** 

# Downtown Dearborn Promotions Committee

Meeting Date: June 26, 2019 10:00 am

Meeting Location: DDDA Office 13615 Michigan Avenue

Attendance: Christine Sickle, Julie Schaefer, Katie Merritt, Sam Abbas, Hassan Sheikh, Cristina Sheppard-Decius, Jean Smith, Lynette Downey (Downey Brewing), Janet Bloom

## I. Impact Analysis & Final Expenses

- a. Farm to Table Take-Aways/Lessons Learned/Next Steps
  - i. Early on had to wait to find location for event. Promotions out too late. Ticket sales low. Mcantina pulled out the last week.
  - ii. Need committee to help with sponsorships, ticket sales, secure donations and auction items.
  - iii. Need to review all annual events and determine which we keep and which we remove from the calendar so we do quality events over quantity events.
- b. Due July 31:
  - i. Music in the Park

## II. Second Quarter Events Tasks & Updates

- a. Summer Events
  - i. Farmers Market over 1000 people attended weeks 1. About 1K for weeks 2-3. Vendors stated best market days ever. 15-20 at Cooking Demo. Yoga in the Park on week 2 by Yoga Shala had about 20 attendees. Opening Day of Market also included Wagner Park Opening and Kids Days Events
  - ii. Kids Day Event June 7 well attended, plus added to Wagner Park and Farmers Market Opening Days
  - iii. Movies at Wagner Park 75-100 attendees
  - iiii. Music in the Park (at City Hall Park) Three events have been well attended with 75-100 attendees. Signed up Heavenly Hot Dogs to provide food at the event.
  - v. Friday Nites first concert is Friday with Square Pegz. Partnered with Chamber to do Beer Tent. Couldn't secure Bailey's or Jolly Pumpkin. Beer, wine and cider will be available.

vi. Events in place: Tunes at Noon - all acts lined up; Jazz on the Ave - 6 vendors so far and secured Exchange Club, Alcamo's and Top Dog.

## II. Third Quarter Events – Planning & Recruitment

- a. Advertising (ShopSmall/Holidays)
- b. Sign Up Deadline will be September 15 it takes multiple times to reach out to businesses to gain participation.
- c. Print Deadlines Must meet sign up and sponsor deadlines to meet production deadlines.
- d. Sponsors due by August 15. Create sponsor packages.
- e. Fall events listed on calendar. Beer Crawl with Spike would be new event including asking for Channel 95.5 participation, with requests going out to Downey Brewing, Dearborn Brewery, and Jolly Pumpkin. Beer event needs a meeting set to begin plans and develop an action plan with iHeart Media, DDA's, and breweries and food trucks. Review transportation arrangements and tickets costs. Suggested an hour per location.

### III. Volunteer/Committee Needs

- a. Current Committee/Event Needs
  - i. Shop Small volunteers needed for pre-event work
  - ii. Trick or Treat/Dog Gone Dearborn volunteers for pre-event work
  - iii. Adopt-a-Tree Well contact businesses for participation
  - iiii. Farmers Market sponsor solicitation, vendor recruitment, volunteer management
- b. Volunteer Management Plan:
  - i. Volunteer Manual still under review
  - ii. Outreach Plan attend Volunteer Fair, Rotary presentation, flyers, social media, website, get contacts for Ford employee volunteer opportunities, LAHC, Amity Foundation, list of non-profits to share volunteers, area schools and colleges.
  - iii. Tracking Form <a href="https://forms.gle/CFr83W2ffJ53CrYp7">https://forms.gle/CFr83W2ffJ53CrYp7</a>
  - iv. Maestro Update & Next Steps (Action Plans) need All Spring Events-Will need to backfill data and add lessons learned
- c. Volunteer Training
  - i. Schedule Board Training (Do we need a "general volunteer" training too?)need to review and set up plan
- d. Volunteer Recognition Event:
  - i. Schedule/Confirm September 21 (in conjunction with Artspace Open House?) December for EDDA open house might be option.

## IV. Sponsorships

- a. Policy (Seeker / Sponsor)
- b. Prepare for Fall Asks/Solicitations (Develop/Share Target List)

#### V. Distribution of Materials

a. Half case to library

### VI. Metromode Contract

- a. Recap Open City Event: June 20 at Fishnet Studios-great content, light attendance. Space demonstrated rehab of building to use space for upstairs use (artist space). Next meetings are September and November.
- b. Instagram Takeover Opportunity Kalette wait until she is in attendance

## VII. Branding Update

a. Still flushing out with design concepts. "Perfect Balance"- between big city and small community. Was missing input from 20 and 30-something's so company doing own focus group in Dearborn and out of Dearborn.

## VIII. Social/Online Communication

- a. Business & Community Leader Profiles: <u>Create a List on Google to Share with TannerFriedman (Baileigh)</u>
- b. Blogging Set Up Blog Portal; Schedule/Sign Up Here:
   https://docs.google.com/spreadsheets/d/1eWVUKGTr7N-rYZgsnBtQMSQICFm
   HizjdOZnKsRz nsg/edit?usp=sharing
- c. Student Instagram Take Over- "Re Earth It"

DATE	EVENT	HASHTAG	CHAMPION
SET 2020 DATES	Dearborn Restaurant Week	#DRW2020	Sam Abbas
March	Reading Month		Maryanne Bartles
April	Art Month		Emma Jean Woodyard
April 13	Martian Marathon		Mo Hider
May 1	Ladies Night		Chris Sickle
May 4	Free Comic Book Day		Katie Merritt
May 18	Spring Perennial Exchange		Katie Merritt
June 7	Wagner Park Opening Day	#WagnerPark	Ford Land
June 7 – Sept. 27	Farmers Market	#DFM	Jean Smith (need a chairperson)
June 7, July 12,	Kids Days	#KidsDays	
Aug. 9			
June 5-July 10	Music in the Park	#MIP2019	Julia Kapliango
June 14, July 19,	Movies in the Park (West & East	#Movies2019	
Aug. 9 & Sept. 13	Alternate)		
June 14 – Aug. 30	Trenchtown Festival	#TrenchtownFest	Kalette Willis

June 15	Farm to Table	#DearbornF2T	Maria Marzolo
June 28, July 26 &	Friday Nites	#FridayNites	Jim Jernigan
Aug. 23			
July 17-Aug. 21	Jazz on the Ave	#JazzAve2019	Kalette Willis
July 16 – Aug. 20	Tunes at Noon	#TunesatNoon	
<sept. 14<="" td=""><td>Fall Perennial Exchange</td><td></td><td>Katie Merritt</td></sept.>	Fall Perennial Exchange		Katie Merritt
Oct. 19	Pumpkin Carving (moved from Sunday to Saturday)		
Oct. 26	Trick-or-Treat		
Oct. 26	Doggone Dearborn		
???	Beer Crawl		
Nov. 30	Shop Small	#ShopSmall	
Dec. 14	Winterfest Market		

EVENT	ESTIMATED ATTENDANCE	iHeartMedia	Facebook Event Page Organic & Paid Reach	Townsel Erisden	# of Doots	Total Basel	# of Newslotter Montions	Total Ones Misure	FIMAL COSTS
Farmers Market	apprx 1000 per event	waiting on data	13,100		19		# of Newsletter Mentions		FINAL COSTS
Music in the Park		N/A	28,100		23	-		· · · · · ·	\$8,020
	average of about 75 per		· ·			-		-	\$8,020
Friday Nites	apprx 750	waiting on data	13,500		26			· · · · · ·	
Kids Days	apprx 1000	N/A	19,400		9	7,940	5	1,164	
Movies in the Park	250	N/A	10,800						
Wagner Park Celebration	2,000	N/A	16,900		16	-			
TOTAL	9,450		101,800		93	120,024	30	8,406	
EVENT BRIGHT LISTING									
Music in the Park attendance numbers according to Event Brite Free Ticket's Sold:									
Wednesday, June 5, 2019	7:								
73/100									
Wednesday, June 12, 2019									
53/100									
Wednesday, June 19, 2019									
37/100									
Wednesday, June 26, 2019									
75/100									
Wednesday, July 10, 2019	7								
84/100									
Total Free Tickets Sold: 32	2/500								

## JOINT DDDA EXECUTIVE COMMITTEE MEETING MINUTES

## July 8, 2019

## 5:30pm

Attendees: Director Scott Saionz, Director Jim Jernigan, Director Jay Kruz, Director Dan Merritt, Director Sam Abbas(arrived 5:55 pm), Jeff Watson, Cristina Sheppard-Decius (arrived 5:45 pm), Janet Bloom

#### EAST ONLY AGENDA ITEMS

- a. AANM JAM3 Festival NEA Application/Letter of Support; AANM representative covered event details in presentation.
  - i. Executive committee supported idea of event. Wants EDDDA to activate businesses in area via sidewalk sales, etc. It was mentioned on how to bring other groups to event for attendance and participation.
  - ii. Per AANM, police lending bicycle fencing. AANM deciding whether to do beer sales.
  - iii. It was noted the event may outgrow space in two years, so thoughts should consider use of John Nagy St. and surface parking lots in area.
  - iv. It was noted that parking lot and deck use will need to be monitored.
- b. Music in the Park Vendor Amendment for Lion Sound (\$1000) & Malkomedia (+\$115)
- c. Jazz on the Ave Vendor Amendment for Signage (event parking directional signs \$500 and Mi Ave banner patches -\$540)

#### 2. WEST ONLY AGENDA ITEMS

a. Farmers Market Vendor Amendment for Insurance (Cost Increase \$690)

#### 3. JOINT BOARD MEETING AGENDA ITEMS

- a. Public Act 57 Info Session open meeting quorum is not necessary
- b. Cristina S. will do PPT on top items for Public Info Session

#### 4. EXEC COMMITTEE DISCUSSION ITEMS

- a. Metromode Report Action in August needed for extension of Contract
- b. June Event Report Formal report to be prepared by July 11
- c. EDDDA
  - i. Parking Project
  - ii. Lighting on Schaefer
  - iii. Intercept Survey
  - iv. Trash Receptacles

- v. Review Strategy to enforce litter pick up in recessed businesses
- vi. Review list of Businesses that are in violation of the approved standards including lighting.

#### d. WDDDA

- i. Event Amenities
- ii. Parking

Sam A. mentioned signs not up yet. People drive around looking for spots. Asked if landowners can put some investment into their areas.

#### Additional comments:

Jeff W. suggested efforts be concentrated on façade improvements. Tom P., Steve H. and Hassan have reviewed and can provide recommendations.

Decide review strategy – lighting violations, garbage violations, signage violations.

Sam A. -pick items of concern, don't bombard with all violations at once. Be sure to work with business owner.

Scott S. the goal is to help business owner and help them thrive.

Dan M. – asked for short chain link fence behind Middlesex and Horger and parking lot be reviewed to see if resident's or city's. It is in disrepair.

Jay K. – asked if stops signs could be reinstated in alleyways again.

Jim J. – asked for listing of events at next Exec. meeting to review. It was noted that it is better to do fewer events well, then many events poorly. Cristina S. said Jean S. can pull together with data and numbers per event.

Sam A. – Paint and Pour leaving; New tenants: Sheeba and a coffee house. Noted there was a banner on the mural – not a proper spot and should be moved.

Cristina S. mentioned other communities with less residents have more ordinance officers than Dearborn.

Jim J. – we don't want money from violations, we want correction of violations.

Cristina S. – DDDA's with façade program, do get to monitor and approve projects.

Jay K. – Alano's has outside furniture on Michigan Ave., has restaurant grease issues, pharmacy has needles outside, and problems with delivery trucks.

Sam A. – monetize seating and parking through leasing spots.

## Q1 REPORT Mar-May 2019





## **DEARBORN 2019**

## **TEAM**



## Brian Boyle

Co-CEO, Issue Media Group

## Nina Ignaczak

**Project Editor** 

## **Christian Marcillo**

**Project Manager** 

## Veronica Johnson

**Project Manager** 

## Chrishelle Griffin

**Engagement and Event Coordinator** 

## **ABOUT**





- Identify and capture the story of innovation, investment and emerging assets that are shaping Dearborn's future.
- Open City Speaker series coverage produced quarterly that fosters a narrative for entrepreneurship in Dearborn while building a better engaged network of people and resources.

## **READERSHIP**





**Domenico Grasso** 

Chancellor of UM-Dearborn

Stories Published

13

People Reached (pageviews & social reach)

72,100

**Total Engagements** 

945

Avg. Time on Page

5:32

## **TOP 3 STORIES**









Gâteaux Patisserie brings old-world elegance to West Dearborn

**PUBLISHED: MAY 15** 

**REACH: 6954** 

**ENGAGEMENT: 29** 

How Dearborn nurtures its arts

**PUBLISHED: MAY 8** 

**REACH: 8284** 

scene

**ENGAGEMENT: 40** 

**Dearborn's Andalus** 

**Mediterranean Grill thrives** 

thanks to word of mouth

**PUBLISHED: APRIL 24** 

**REACH: 8270** 

**ENGAGEMENT: 115** 

## **GEOGRAPHY**



## **Top Cities by Readership For Metromode**

Detroit - 10%
Ann Arbor - 5%
Dearborn - 4%
Farmington Hills- 4%

Grand Rapids- 3%

Sterling Heights- 2%

Royal Oak- 2%

Saint Claire Shores- 2%

Clinton Township - 2%

Troy - 1%

## **Top Metros by Readership For Metromode**

Detroit - 63%

Grand Rapids-Kalamazoo-Battle

Creek - 5%

Nashville TN - 3%

New York, NY- 2%

Chicago IL 2%

Los Angeles CA- 2%

Washington DC- 1%

Flint-Saginaw -Bay City- 1%

Lansing - 2%

Columbus OH - 1%

## **STATEWIDE**



## **Sharing through Second Wave Network**

Number of stories shared to Second Wave: 13

Subscription Size (Metromode & Second Wave) = 55,213

Average Open Rate: Metromode - 13%; Second Wave - 8.5%



TRANSPORTATION Dearborn's bikeshare is on a roll CLAIRE CHARLTON | THURSDAY, MAY 23, 2019



ARTS AND CULTURE O&A with Dr. Diana Abouali, new director of the Arab American National Museum





Omar Shiblag on opening a business i

Dearborn

MIKE GALBRAITH | TUESDAY, MAY 21, 2019



KIDS AND EDUCATION

Michigan and national contests celebrate student inventors at The Henry Ford

## **SOCIAL SHARES**



- **Downtown Dearborn**
- Dearborn Area Community Members
- Dearborn Area Chamber of Commerce
- City of Dearborn Government
- Michigan Municipal League
- Michigan Alliance for Greater Mobility Advancement
- **Dearborn Historical Museum**
- Historical Detroit Area Architecture
- **AIA** Detroit

## **BEST OF DEARBORN**

## Sent May 3







FRIDAY MAY 03: 2019

Dear Metromode readers.

We've continued our coverage of Dearborn in 2019. We've covered new developments, new businesses, and plans for the future. And we're just getting started.

Please take a look back at some of the best stories from our ongoing Dearborn series.

Thanks for reading!



## **AVERAGE OPEN RATE:**

13.4% - 1738

**Metromode Average = 14%** 

## **AVERAGE CLICK THROUGH** RATE:

5.2% - 90

**Metromode Average = 13%** 

Recommendations for improving click through rates for roundup issues:

- Sending newsletter to a Dearborn only audience (any resident lists we can get to send the newsletter to?)
- Intro section that appeals to more Metromode readers
- Better leading story

# GOOGLE SEARCH Rankings





Search Google or type a URL



Through the editorial coverage, and utilizing SEO conventions in Story Titles, abstracts, and stories, we are able to impact placement of Google Search Rankings.



THE BEST 10 Bars near Downtown Dearborn, Detroit, MI 48124 - Last ...

https://www.yelp.com > Detroit, MI > Downtown Dearborn > Nightlife > Bars

Best Bars in Downtown Dearborn, Detroit, MI 48124 - The Biergarten, Mint 29, Ford's Garage, Moose's Martini Pub, Bar Louie - Dearborn, Bailey's, Red Martini, ...

#### Downtown Dearborn (@DearbornDtown) | Twitter

https://twitter.com/dearborndtown?lang=en •

The latest Tweets from Downtown Dearborn (@DearbornDtown). Dearborn is coming together in a new & exciting way! We are bringing West and East Dearborn ...

#### Downtown Dearborn Apartments for Rent - Dearborn, MI | Apartments ...

https://www.apartments.com > Michigan > Dearborn \*

See all 92 apartments in **Downtown Dearborn**, Dearborn, MI currently available for rent. Check rates, compare amenities and find your next rental on ...

#### Dearborn to unify downtown districts along Michigan Avenue

https://www.secondwavemedia.com/metromode/.../downtown-dearborn-122616.aspx ▼
Jan 26, 2017 - In a time when suburbs across the region and nation are struggling to create walkable districts, Dearborn possesses not one but two ...

#### Dearborn's west downtown poised for surge in development

https://www.crainsdetroit.com/.../dearborns-west-downtown-poised-for-surge-in-devel... ▼
Feb 18, 2018 - The shape of west downtown Dearborn is poised to change in the next several years as
Ford's massive Wagner Place development spurs a ...

#### THE 5 BEST Downtown Dearborn Hotels - Jun 2019 (with Prices ...

https://www.tripadvisor.com > ... > Michigan (MI) > Dearborn > Dearborn Hotels
#3 Best Value of 6 Dearborn City Center Hotels. "Handy location off 94 near Ford head quarters, about
15 minutes to downtown detroit Good wift Comfortable."

## **Downtown Dearborn**

#8

Top media story



### ASD shows - Artists' Society of Dearborn

https://www.dearbornart.com/exhibitions -

Artists' Society of Dearborn has 3-4 exghibitions a year.

### Artists' Society of Dearborn - Home | Facebook

https://www.facebook.com > Pages > Other > Community \*

Artists' Society of Dearborn, Дирборн (Мичиган), 74 likes. Welcome to The Artists' Society of Dearborn — a group of visual artists bringing art to the...

#### Dearborn Porcelain Artists - Home | Facebook

https://www.facebook.com > Places > Dearborn, Michigan > Arts & Entertainment \*

\*\*\* \* Rating: 5 - Review by Amy Kathleen

Dearborn Porcelain Artists - McFadden Ross Museum, 915 S. Brady, Dearborn, Michigan 48124 - Rated 0 based on 1 Review "Lovely, lovely ladies and lovely...

#### Best 15 Artists and Artisans in Dearborn, MI | Houzz

https://www.houzz.com/professionals/artist-and-artisan/c/Dearborn-MI \*

Search 426 Dearborn, MI artists and artisans to find the best artist or artisan for your project. See the

top reviewed toos artists and artistans in bearborn, wir on .

### Meet the artists of Dearborn's old city hall - Second Wave

https://www.secondwavemedia.com/metromode/.../artspace-dearborn--022317.aspx \*

Feb 23, 2017 - Situated in the middle of downtown East Dearborn, City Hall Artspace Lofts resembles a quaint college campus. Three former municipal ...

## Dearborn artists

#5



#### Neighborhood Associations - City of Dearborn

www.cityofdearborn.org > Community \*

Many Dearborn neighborhoods maintain active associations that offer ... Eastborn Neighborhood Association: Ford Homes Historic District: Ford Woods: Fort ...

#### Dearborn, Michigan neighborhoods, events and more | Nextdoor ...

https://nextdoor.com/city/dearborn-mi/ \*

Discover your Dearborn neighborhood. Over 197,000 neighborhoods across the country use Nextdoor ... 40 Dearborn neighborhoods are on Nextdoor. A.

### Dearborn's eclectic neighborhoods reflect city's diversity - Second Wave

https://www.secondwavemedia.com/.../features/dearborn-neighborhoods-032317.aspx • Mar 23, 2017 - Salam Aboulhassan is a divorced Wayne State Sociology grad student who grew up in east Dearborn and recently moved to Ford and ...

#### Dearborn, MI Neighborhood Map - Income, House Prices ...

www.city-data.com/nbmaps/neigh-Dearborn-Michigan.html •

Neighborhoods: Aviation, Barclay, Cherry Hill Estates, Crestview, Dearborn Hills, East Dearborn, Fairlane, Ford Homes, Ford Woods, Golfcrest, Golfview, Hemlock, Highland, Levagood, Lonyo, Riverbend, Salina, Snow Woods, South Dearborn, Southwestern, Springwells Park, Warren Grove, West Dearborn, Westwood, Woodsworth.

#### Arab Neighborhoods in Dearborn (Detroit, Warren: house, living in ...

www.city-data.com → City-Data Forum → US Forums → Michigan → Detroit ▼

Jul 25, 2007 - 10 posts - 7 authors

I will be traveling through the Detroit area and would like to make a stop in **Dearborn**, since I've heard there is a large Arab-American ...

## Dearborn neighborhoods

#3



#### An ecosystem for entrepreneurs grows in Dearborn - Second Wave

https://www.secondwavemedia.com/.../features/dearborn-entrepreneur-ecosystem.aspx • Mar 29, 2018 - Over the past few years, Dearborn has welcomed many new small businesses to its downtown, many of which have seen success and even ...

#### Young Entrepreneurs Academy | Dearborn Area Chamber of Commerce

https://www.dearbornareachamber.org > Education \*

The Metro Detroit Young Entrepreneurs Academy Ambassador's ... Our program, held on the University of Michigan-Dearborn campus, is the recipient of the ...

#### Dearborn Entrepreneur Pitch Competition - Facebook

https://www.facebook.com/...dearborn.../dearborn-entrepreneur.../912204808985491/ 
RSVP For August 22nd @ http://bit.ly/DearbornPitch2. The Dearborn Entrepreneur Pitch Competition is a four-part event allowing entrepreneurs to network, ...

### Dearborn pushes downtown transformation strategy with pitch ...

https://www.crainsdetroit.com/.../dearborn-pushes-downtown-transformation-strategy-... •
Aug 9, 2018 - The city's east and west Downtown Development Authorities are collaborating on an
entrepreneurial series that offers pop-up space free of ...

### Dearborn entrepreneurs share stories, advice on business | Times ...

downriversundaytimes.com/.../dearborn-entrepreneurs-share-stories-advice-on-business/
Oct 4, 2017 - Photo by Zeinab Najm Stormy Records Owner Windy Weber (left), Green Brain Comics owner Katie Merritt, Dearborn Brewing owner John ...

## Dearborn entrepreneurs

# 1

## **OPEN CITY SERIES**





OPEN CITY is a forum built for metro Detroit's aspiring and established small business owners to learn, network, and exchange information in a fun and lively atmosphere.

This event is serving as a catalyst activity to promote early entrepreneurship in the city by creating both networking and conversation.

## **OPEN City Dearborn Themes:**

- \* Dearborn's Micro-Districts June 20
- \* Innovators and Inventors September TBA
- \* Dearborn Experiences Retail, Wagner, Shopping, Eating November TBA

## **OPEN CITY 6.20**





Build Institute, in partnership with Metromode, presented Dearborn Open City: microDistricts in Downtown Dearborn.

On Thursday, June 20, a number of guests attended the event at Fishnet Artist Studios, to connect and network with Dearborn creatives.

The topic? How property owners can rehabilitate their buildings; and, how easing the burden of a full-renovation project can be useful to creatives (with a focus on East/West Dearborn).

## Featured speakers included:

- Sunshine Durant, artist
- Carl George, artist
  - Mike Kirk, AIA, LEED APPrincipal Neumann/Smith Architecture
- Daniel Downey, owner of Downey Brewing Company in downtown Dearborn

Moderated by Andrea Bogart, founder/CEO of Embrace Creatives

## **OPEN CITY 6.20**





## **Promotion for event:**

Pre-coverage: Open City Dearborn: microDistricts in

Downtown; published June 5

Post-coverage: Panelists discuss artists, business in

Downtown Dearborn; published June 27

## **Social media promotion:**

Facebook event: 85 interested; 20 attended

Facebook event boosted: Reach: 1,644; Link clicks: 100

Local Hop: 12 RSVPed

## **ANALYTICS**



		Time Spent on	Total	
RUN DATE	HEADLINE	Page	Engagements	Total Reach
3/7/2019	Dearborn looks to electrify city fleet	3:53	10	4372
3/20/2019	A legacy in architecture: How Mike Kirk shaped the face of Dearborn (and the world)	7:20	162	4863
3/28/2019	April is Arts Month in Dearborn	5:45	124	4,565
4/11/2019	5 Q&As with the new chancellor of University of Michigan-Dearborn	4:13	55	4511
4/18/2019	Dearborn looks to public on high-profile site development	12:36	112	5349
4/24/2019	Dearborn's Andalus Mediterranean Grill thrives thanks to word of mouth	5:35	115	8270
4/25/2019	Michigan and national contests celebrate student inventors at The Henry Ford	2:48	147	5351
5/8/2019	How Dearborn nurtures its arts scene	4:40	40	8284
5/9/2019	Q&A with Dr. Diana Abouali, new director of the Arab American National Museum	5:43	14	5092
5/15/2019	Gâteaux Patisserie brings old-world elegance to West Dearborn	5:38	29	6954
5/16/2019	From Flat Rock to Northville: New park and miles of trailways announced throughout Wayne County	2:40	4	4554
5/21/2019	Omar Shiblaq on opening a business in Dearborn	5:34	13	5108
5/23/2019	Dearborn's bikeshare is on a roll	5:33	120	4827

#### JUNE 2019 JOINT DDDA BOARD

#### ADOPTED RESOLUTIONS

Budget Carry-Forwards from FYE2019 to FYE2020

Date Adopted: June 20, 2019

Moved by: Mayor Jack O'Reilly

Seconded by: Director Kamal Turfah

**WHEREAS:** The City of Dearborn's process for carrying forward any budget items from the current

fiscal year to the future fiscal year, in this case, FYE2019 to FYE2020, and submittals must

be provided by July 5, 2019;

WHEREAS: The WDDDA and EDDDA have two projects in which funding needs to be carried forward

into FYE2020 in order to complete the projects:

Item	WDDDA	EDDDA
Branding	\$152,629	\$87,790
Planning Items: Downtown Vision Plan, City Hall Park, Lighting, etc.	\$20,000	\$40,000
Streetscape: ie: Trash Cans, Bike Racks	\$16,513	\$10,956
Business Incentive	\$15,000	\$7,760
Community Art		\$20,000

**RESOLVED:** That the EDDDA authorizes carrying forward \$87,790 for Branding and \$40,000 for the Planning Items, \$10,956 for Streetscapes, \$7,760 for Business Incentives and \$20,000 for Community Art from FYE2019 to FYE2020.

Yes: Chairperson Scott Saionz, Vice Chairperson Dan Merritt, Secretary-Treasurer Jay P. Kruz, Director
Janice B. Cislo, Director Mark Guido, Director Judith A. McNeeley, Director Mary O'Bryan.
No:

Absent:

Budget Carry-Forwards from FYE2019 to FYE2020

Date Adopted: June 20, 2019

Motioned by: Mayor Jack O'Reilly

Seconded by: Director Audrey Ralko

**WHEREAS:** The City of Dearborn's process for carrying forward any budget items from the current

fiscal year to the future fiscal year, in this case, FYE2019 to FYE2020, and submittals must

be provided by July 5, 2019;

**WHEREAS:** The WDDDA and EDDDA have the following projects in which funding needs to be carried

forward into FYE2020 in order to complete the projects:

Item	WDDDA	EDDDA
Branding	\$152,629	\$87,790
Planning Items: Downtown Vision Plan, City Hall Park, Lighting, etc.	\$20,000	\$40,000
Streetscape: ie: Trash Cans, Bike Racks	\$16,513	\$10,956
Business Incentive	\$15,000	\$7,760
Community Art		\$20,000

**RESOLVED:** That the WDDDA authorizes carrying forward \$152,629 for Branding and \$20,000 for the

Planning Items, \$16,513 for Streetscapes, and \$15,000 for Business Incentives from

FYE2019 to FYE2020.

Yes: Vice Chairperson James M. Jernigan, Director Tom Clark, Director Mark Guido, Director Jackie Lovejoy, Director John L. McWilliams, Director Karen Nigosian,

No:

Design Guidelines for Open Door Dearborn Business Incentives Program

Date Adopted: June 20, 2019

Motion by: Director Dan Merritt
Seconded by: Director Janice Cislo

**WHEREAS:** The EDDDA and WDDDA are committed to promoting the downtown districts by

aiding in efforts to address vacancies, beautification, and attraction within the

districts; and

**WHEREAS:** The EDDDA and WDDDA seek to establish the Open Door Dearborn business

incentive to recruit businesses to Downtown Dearborn and improve the appearance of the districts through storefront and business rehabilitation and expansions; and

**WHEREAS:** At the April 18, 2019 board meeting, the EDDDA adopted the Open Door Dearborn

Business Incentive Program in conjunction with the WDDDA to revitalize

Downtown Dearborn; therefore be it

**RESOLVED:** The EDDDA adopts the presented design guidelines for Open Door Dearborn,

subject to review by corporation counsel.

Yes: Chairperson Scott Saionz, Secretary-Treasurer Jay P. Kruz, Director Mark Guido, Director Judith A. McNeeley, Director Mary O'Bryan, Mayor Jack O'Reilly, Director Kamal Turfah.

No:

Abstained:

Absent:

Design Guidelines for Open Door Dearborn Business Incentives Program

Date Adopted: June 20, 2019 Motioned by: Director Tom Clark Seconded by: Director Audrey Ralko

**WHEREAS:** The EDDDA and WDDDA are committed to promoting the downtown districts by

aiding in efforts to address vacancies, beautification, and attraction within the

districts; and

WHEREAS: The EDDDA and WDDDA seek to establish the Open Door Dearborn business

incentive to recruit businesses to Downtown Dearborn and improve the appearance of the districts through storefront and business rehabilitation and expansions; and

**WHEREAS:** At the April 18, 2019 board meeting, the WDDDA adopted the Open Door Dearborn

Business Incentive Program in conjunction with the EDDDA to revitalize Downtown

Dearborn; therefore be it

**RESOLVED:** The WDDDA adopts the presented design guidelines for Open Door Dearborn,

subject to review by corporation counsel.

Yes: Vice Chairperson James M. Jernigan, Director Mark Guido, Director Jackie Lovejoy, Director John L. McWilliams, Director Karen Nigosian, Mayor Jack O'Reilly,

No:

Abstained:

Caribbean Festival 2019

Date Adopted: June 20, 2019

Moved by: Mayor Jack O'Reilly

Seconded by: Director Kamal Turfah

**WHEREAS:** The Caribbean Cultural and Carnival Association approached the East Dearborn

Downtown Development Authority (EDDDA) to assist in coordinating City approval for bringing their 40-year event, the Caribbean Cultural Festival, from Detroit to City Hall Park in Dearborn in 2019 on August 10 from 11am to 10pm, and August 11

from 12pm to 10pm; and

**WHEREAS:** Executive Management met with the festival coordinators and City Departments to

determine the best layout and logistical requirements for a successful events, as

well as any costs associated with the event; and

**WHEREAS:** The EDDDA will provide the stage and porta-johns already on-site for Jazz on the

Ave: and

**WHEREAS:** The Caribbean Cultural and Carnival Association will be responsible for any and all

costs associated with City labor or materials for the event, as well as any additional

servicing needed for EDDDA porta-johns; and

**WHEREAS:** The closure and use of Maple Street and the John Nagy Parking Lot in the EDDDA

district is necessary for the Caribbean Cultural Festival for event purposes and to

improve pedestrian safety; therefore, be it

**RESOLVED:** The EDDDA hereby recommends to City Council the use and closure of the John

Nagy public parking lot on the south side of John Nagy Drive between Maple Street

and Schaefer for the Caribbean Festival on August 10 and 11, 2019, for event and

parade display purposes; be it further

**RESOLVED:** The Caribbean Cultural and Carnival Association agrees to pay for any costs

associated with City labor or materials for the event, as well as any additional

servicing needed for EDDDA porta-johns.

Yes: Chairperson Scott Saionz, Vice Chairperson Dan Merritt, Secretary-Treasurer Jay

P. Kruz, Director Janice B. Cislo, Director Mark Guido, Director Judith A. McNeeley,

Director Mary O'Bryan.

No:

Abstain:

Absent:

Friday Nites 2019 Amendment Service Provider Amendment June 2019

Date Adopted: June 20, 2019

Motioned by: Director Mark Guido Seconded by: Director Tom Clark

**WHEREAS:** The WDDDA recognizes the benefit of Marketing and Promoting businesses and

activities in the District; and

**WHEREAS:** The Friday Nites events sponsored by the WDDDA has been successful in bringing

visitors to the District and growing in numbers each year; and

**WHEREAS:** The WDDDA reviewed a projected budget of \$42,520 in expenditures for the 2019

Friday Nites events with revenue anticipated of \$10,000; and

**WHEREAS:** The S&R Rentals tent and fencing were reduced by \$500, KLA Laboratories was

increased by \$500, \$2000 for print advertisement was removed from Bewick Publications, Nickel & Saph increased \$120, and Malko Media was added for \$1500

for banners, therefore be it:

#### RESOLVED:

1. That the WDDDA obligates \$42,520 from the Community Promotions Budget # 296-6100-911-51-00 to fund the event costs for the 2019 Friday Nites events; and

2. The WDDDA director is authorized to execute contracts on behalf of the WDDDA with the companies listed below for Friday Nites, subject to review and approval by Corporation Counsel:

Vendor	Purpose	Amount
Michigan Generator	generator	\$ 1,200.00
Jimmy's Party Rental	bounce house	\$ 700.00
S&R Rentals	beer tent, fencing,	\$ 9,000.00
KLA Laboratories Inc.	sound system & staffing	\$ 3,000.00
Gail & Rice	Booking agent services	\$ 8,800.00

Recreation	stage set up and tear down	\$ 500.00
Beshara	Printing - Posters/Brochure	\$320.00
Brendel's Septic	Portajohns	\$750.00
Facebook via POW! Strategies	Social Media	\$500.00
iHeart	Radio	\$15,000
Nickel & Saph	Insurance	\$520.00
Malko Media	Banners	\$1,000
City of Dearborn	½ of Police Labor (shared with Chamber)	\$1200

Yes: Vice Chairperson James M. Jernigan, Director Jackie Lovejoy, Director John L. McWilliams, Director Karen Nigosian, Mayor Jack O'Reilly, Director Audrey Ralko

No:

Abstained:

Friday Nites 2019 Beer Tent Partnership with Chamber

Date Adopted: June 20, 2019

Moved by: Mayor Jack O'Reilly

Seconded by: Director Audrey Ralko

**WHEREAS:** The WDDDA hosts the Friday Nites Music & Foodie Rallies on the fourth Friday of

June, July and August to increase awareness and patronage of businesses and

activities in the District; and

**WHEREAS:** The beer tent is a popular component of the event that is usually sponsored and

provided by a local restaurant; and

**WHEREAS:** The Dearborn Area Chamber of Commerce agreed to assist the WDDDA in providing

the beer tent for the 2019 due to the unavailability of another restaurant in the

district; and

**WHEREAS:** The costs of the beer tent are estimated at \$2305 per event, and with an anticipated

income of \$2000-\$2500 per event; therefore be it:

**RESOLVED:** The WDDDA agrees to the following understanding with the Dearborn Area

Chamber of Commerce:

1. The WDDDA is responsible for tent, barrels, tables, chairs, fencing, and ½ of Police labor costs;

- 2. The Chamber is responsible for the liquor license, bond, insurance, product/materials for beer, and ½ of police labor costs.;
- 3. The Chamber will provide an event report of sales after each event with a final total at the end of the season;
- 4. Net proceeds after all costs will be split between the WDDDA & Chamber by September 30, 2019.
- 5. WDDDA and Chamber will work jointly on assuring appropriate volunteer levels are met to manage beer tent and exits throughout the events.

Yes: Vice Chairperson James M. Jernigan, Director Thomas L. Clark, Director Mark Guido, Director John L. McWilliams, Director Karen Nigosian.

No:

Abstained: Director Jackie Lovejoy

FYE2019-21 BUDGET ADOPTION

Date Adopted: June 20, 2019

Motioned by: Director Dan Merritt

Seconded by: Director Jay Kruz

**WHEREAS:** Section 28 of Public Act 197 of 1975 requires that the Directors of the East Dearborn

Downtown Development Authority (EDDDA) prepare and submit an operating budget for

the EDDDA each year; and

**WHEREAS:** The EDDDA approved a 3-year budget for FYE202020-22 at the March 21, 2019, meeting to

be submitted to the City of Dearborn City Council for approval and adoption; and

**WHEREAS:** The City of Dearborn approved and adopted the budget on June 5, 2019, as submitted by the

EDDDA; and

**RESOLVED:** That the EDDDA adopts the FYE2020-22 budget as adopted by City Council on June 5, 2019;

and

**RESOLVED:** That unexpended FYE 2019 appropriations shall be carried forward for completion of

EDDDA activities initiated by June 30, 2019.

Yes: Chairperson Scott Saionz, Director Janice B. Cislo, Director Mark Guido, Director Judith A. McNeeley, Director Mary O'Bryan, Mayor Jack O'Reilly, Director Kamal Turfah.

No:

Absent:

FYE2020-22 BUDGET ADOPTION

Date Adopted: June 20, 2019

Motioned by: Director Mark Guido

Seconded by: Director Tom Clark

**WHEREAS:** Section 28 of Public Act 197 of 1975 requires that the Directors of the West Dearborn

Downtown Development Authority (WDDDA) prepare and submit an operating budget for

the WDDDA each year; and

**WHEREAS:** The WDDDA approved a 3-year budget for FYE2020-22 at the March 21, 2019, meeting to

be submitted to the City of Dearborn City Council for approval and adoption; and

**WHEREAS:** The City of Dearborn approved and adopted the budget on June 5, 2019, as submitted by the

WDDDA; and

**RESOLVED:** That the WDDDA adopts the FYE2020-22 budget as adopted by City Council on June 5,

2019; and

**RESOLVED:** That unexpended FYE 2018 appropriations shall be carried forward for completion of

WDDDA activities initiated by June 30, 2019.

Yes: Vice Chairperson James M. Jernigan, Director Jackie Lovejoy, Director John L. McWilliams, Director Karen Nigosian, Mayor Jack O'Reilly, Director Audrey Ralko

No:

July Information Meeting\_Public Act 57

Date Adopted: June 20, 2019	
Motion by: Director Dan Merritt	
Seconded by: Director Janice Cislo	
<b>WHEREAS:</b> As required by Public Act sessions per calendar year	t 57, the EDDDA and WDDDA must hold two public information ar; and
WHEREAS: The EDDDA and WDDDA	hold joint Board meetings monthly; and
	agree that holding the required public information session jointly be held separately from the regular joint meeting; therefore, be it
<b>RESOLVED:</b> The EDDDA and WDDDA be it further	agree to cancel the regular joint Board meeting on July 18, 2019;
	agree to hold a public information session per Public Act 57 2019, in lieu of the regularly scheduled joint Board meeting
Yes: Chairperson Scott Saionz , Secret McNeeley, Director Mary O'Bryan, Mayo	tary-Treasurer Jay P. Kruz, Director Mark Guido, Director Judith A r Jack O'Reilly, Director Kamal Turfah.
No:	
Absent:	

July Information Meeting Public Act 57

Date Adopted: June 20, 2019

Motioned by: Director Tom Clark

Seconded by: Director James Jernigan

**WHEREAS:** As required by Public Act 57, the EDDDA and WDDDA must hold two public information

sessions per calendar year; and

**WHEREAS:** The EDDDA and WDDDA hold joint Board meetings monthly; and

**WHEREAS:** The EDDDA and WDDDA agree that holding the required public information session jointly

per Public Act 57 should be held separately from the regular joint meeting; therefore, be it

**RESOLVED:** The EDDDA and WDDDA agree to cancel the regular joint Board meeting on July 18, 2019;

be it further

**RESOLVED:** The EDDDA and WDDDA agree to hold a public information session per Public Act 57

requirements on July 18, 2019, in lieu of the regularly scheduled joint Board meeting. .

Yes: Director Mark Guido, Director Jackie Lovejoy, Director John L. McWilliams, Director Karen Nigosian, Mayor Jack O'Reilly, Director Audrey Ralko

No:

Music in the Park 2019 Amendment 2

Date Adopted: June 20, 2019

Moved by: Director Dan Merritt Seconded by: Director Janice Cislo

**WHEREAS:** The EDDDA recognizes the benefit of Marketing and Promoting businesses and

activities in the District; and

**WHEREAS:** The Music in the Park events sponsored by the EDDDA has been newly created to

replace Tunes at Noon with the goal to bring visitors to the District and promote

local entertainment; and

**WHEREAS:** The EDDDA authorized a budget of \$6,620 in expenditures for the 2019 Music in the

Park events with specific service providers; and

**WHEREAS:** Changes to the entertainment service provider has been modified due to conflicts

with the previous provider; and

**WHEREAS:** The EDDA agrees to reimburse Heavenly Hot Dogs for all combo's sold minus what

customers buy up to 100 combo's at \$4.12 per combo, not to exceed \$400 per event date. Vendor will keep track and supply Jean Smith with a copy of total number of

combo sales through the evening at the end of the event; and

**WHEREAS:** The new projected budget expenditures is \$8,020; therefore, let it be

**RESOLVED:** 

1. That the EDDDA obligates \$8,020 from the Community Promotions Budget #297-6100-911-51-00 to fund the event costs for the 2019 Music in the Park events; and

The EDDDA director is authorized to ever

2. The EDDDA director is authorized to execute contracts on behalf of the EDDDA with the companies listed below for Music in the Park, subject to review and approval by Corporation Counsel.

Vendor	Purpose	Amount
Denguhlanga Julia Kapilango	Booking agent services	\$4,000.00
Malko Media	stage banners	\$ 500.00
KLA Laboratories	sound system & staffing	\$ 1,000.00
Beshara	Printing - Posters/Brochure	\$320.00
Facebook via POW! Strategies	Social Media	\$ 600.00
Heavenly Hot Dogs	Sell hotdogs on June 12, 19, 26, July 10	\$1,600

Yes:Chairperson Scott Saionz , Secretary-Treasurer Jay P. Kruz, Director Mark Guido, Director Judith A. McNeeley, Director Mary O'Bryan, Mayor Jack O'Reilly, Director Kamal Turfah.

No:

Abstained:

Absent:

Adopted:

Revenue Receipt - October 1, 2018-June 15, 2019

Date Adopted: June 20, 2019

Motioned by: Director Dan Merritt

Seconded by: Director Mark Guido

**WHEREAS:** The EDDDA projects annual revenue from sponsorship and participation fees related to its programs and events;

**WHEREAS:** From October 1, 2018-June 15, 2019, the EDDDA has received \$34,505 in revenue from private donations:

**RESOLVED:** The EDDDA acknowledges the receipt of \$25,000.00 from Ford Land for the Branding Campaign for FYE2019:

**RESOLVED:** The EDDDA acknowledges the receipt of \$8,000.00 from the following donations for the Dearborn Restaurant Week for FYE2019:

- \$150 from each of the following businesses
  - o Brome
  - o La Shish
  - o Now Cafe
  - Mocha Bistro
  - The Butcher's Grill
  - o L.A. Bistro
  - o La Pita
  - o Ford's Garage
  - o Mint 29
  - o Famous Hamburger
  - o Bd's Mongolian Grill
  - BIGGBY COFFEE
  - o Xushi Ko

- Lue Thai Cafe
- o Gateaux Patisserie
- Habib's Cuisine
- Kings Bakery
- o New York Deli
- o Dearborn Meat Market
- Good Burger
- o Shawarma Bash
- Al-Ameer
- M Cantina
- Wing Fingers Restaurant
- o Sheeba
- o Bar Louie
- La Fork
- o M Cantina
- o Caesars Coney & Grill
- o Xushi Ko (For 2018)
- \$500 each from the following businesses:
  - o Gordon Food Service
  - Assured Capital
- \$1250 from the following businesses:
  - o Ford Land
  - o Century 21 Curran & Oberski

**RESOLVED:** The EDDDA acknowledges the receipt of \$285.00 from the following donations for the Lady's Night event for FYE2019:

•	Famous Hamburger	\$10.00
•	M Cantina	\$10.00
•	Glass Academy	\$15.00
•	Posh Hookah Lounge	\$15.00
•	Al Wissam	\$10.00
•	Om Spa	\$75.00
•	Moose's Martini Bar	\$100.00
•	Common Grace Coffee	\$10.00
•	Biggby Coffee	\$15.00

My Moroccan Spa \$10.00

• Dearborn Music \$15.00

**RESOLVED:** The EDDDA acknowledges the receipt of \$20.00 from the following donations for the Perennial Exchange event for FYE2019:

- \$5 from each participating business
  - o Paparazzi Accessories
  - o First Born Art
  - o Carol Shirey Design
  - o Origami Owl

**RESOLVED:** The EDDDA acknowledges the receipt of \$1200.00 from the following donations for the Winterfest Market event for FYE2019:

- \$25 from each of the following businesses:
  - o Artsy Vibes
  - o Ralph Parus Metalar
  - Msg Graft Studio
  - Night Nature Allian
  - o Payne Creative Solu
  - o Lisa Cardenas & Ela
  - o Ribbon Farm Hops Ll
  - o Dearborn Museum Gui
  - o I Am Detroit Life
  - o Jamcat Candles
  - o Suzy & Izzy Soaps
  - o John Mio
  - o Beautiful Treasures
  - Seven Spatulas
  - Dragonfly Jewels
  - o Paparazzi Accessori
  - o Usborne Books & Mor
  - o Pampered Chef
- And \$750 from OM Spa

	Yes: Chairperson Scott Saionz , Secretary-Treasurer Jay P. Kruz, Director Janice B. Cislo, Director Judith A. McNeeley, Director Mary O'Bryan, Mayor Jack O'Reilly, Director Kalam Turfah
No:	No:
Absent:	Absent:

Revenue Receipt - October 1, 2018-June 15, 2019

Date Adopted: June 20, 2019

Motioned by: Director Karen Nigosian

Seconded by: Director Tom Clark

**WHEREAS:** The WDDDA projects annual revenue from sponsorship and participation fees related to its programs and events;

**WHEREAS:** From October 1, 2018-June 15, 2019, the WDDDA has received \$48,005 in revenue from private donations;

**RESOLVED:** The WDDDA acknowledges the receipt of \$25,000.00 from Ford Land for the Branding Campaign for FYE2019:

**RESOLVED:** The WDDDA acknowledges the receipt of \$8,000.00 from the following donations for the Dearborn Restaurant Week for FYE2019:

- \$150 from each of the following businesses
  - o Brome
  - o La Shish
  - Now Cafe
  - Mocha Bistro
  - o The Butcher's Grill
  - o L.A. Bistro
  - o La Pita
  - o Ford's Garage
  - o Mint 29
  - o Famous Hamburger
  - o Bd's Mongolian Grill
  - BIGGBY COFFEE
  - o Xushi Ko
  - o Lue Thai Cafe

- o Gateaux Patisserie
- Habib's Cuisine
- o Kings Bakery
- o New York Deli
- Dearborn Meat Market
- o Good Burger
- o Shawarma Bash
- o Al-Ameer
- o M Cantina
- o Wing Fingers Restaurant
- o Sheeba
- o Bar Louie
- o La Fork
- o M Cantina
- o Caesars Coney & Grill
- o Xushi Ko (For 2018)
- \$500 each from the following businesses:
  - o Gordon Food Service
  - o Assured Capital
- \$1250 from the following businesses:
  - o Ford Land
  - o Century 21 Curran & Oberski

**RESOLVED:** The WDDDA acknowledges the receipt of \$285.00 from the following donations for the Lady's Night event for FYE2019:

•	Famous Hamburger	\$10.00
•	M Cantina	\$10.00
•	Glass Academy	\$15.00
•	Posh Hookah Lounge	\$15.00
•	Al Wissam	\$10.00
•	Om Spa	\$75.00
•	Moose's Martini Bar	\$100.00
•	Common Grace Coffee	\$10.00
•	Biggby Coffee	\$15.00
•	My Moroccan Spa	\$10.00

\$15.00

**RESOLVED:** The WDDDA acknowledges the receipt of \$20.00 from the following donations for the Perennial Exchange event for FYE2019:

- \$5 from each participating business
  - o Paparazzi Accessories
  - o First Born Art
  - o Carol Shirey Design
  - o Origami Owl

**RESOLVED:** The WDDDA acknowledges the receipt of \$675.00 from the following donations for the Friday Nites Music & Foodie Rallies event for FYE2019:

- \$150 from each participating food truck:
  - o Shredderz Food Truc
  - Comfort Cafe Food Truck
- \$75 from each participating food truck:
  - o Howdy Doodles Ice Cream
  - Simply Spanish
  - o Stix & Stones Wood
  - o Michigan Flavor Llc
  - o People's Pierogi Co

**RESOLVED:** The WDDDA acknowledges the receipt of \$2100.00 from the following donations for the Winterfest Market event for FYE2019:

- \$60 from each of the following businesses:
  - o Tail-Brations
  - Parkside Church Of
  - o Friends Of Animals
  - o Jake's Healthy Houn
  - Sapo De Solis
  - o My Michigan Roots
  - o Betty's Best Llc
  - The Detroit Dip Com

- o The Art Forest
- o Albustan Foods
- \$750 from the following businesses:
  - o Steven Bernard Jewelers
  - o OM Spa

**RESOLVED:** The WDDDA acknowledges the receipt of \$11,925.00 from the following donations to the Farmers Market Sponsor Fund for FYE2019:

Albustan Foods	\$ 170.00
Austin Schacht	\$ 180.00
Brady Street Bakery	\$ 60.00
Center For Michigan	\$ 20.00
Dancy's Fancy Butte	\$ 40.00
Danny Reeb	\$ 120.00
Deedee Bags	\$ 170.00
Divine Crystal	\$ 60.00
Henry Ford Center	\$ 250.00
Henry Ford College	\$ 2,500.00
Hey Honey	\$ 60.00
Howdy Doodles Ice C	\$ 100.00
I Say It With Cafe	\$ 60.00
Jack Demmer Lincoln	\$ 5,000.00
Kayla's Candles	\$ 120.00
Lacey's Lunchboxx L	\$ 60.00
Lincoln Street Soap	\$ 60.00
Lynne Cambell	\$ 60.00
Mi Cookie Project	\$ 85.00
Naijibe Hammoud	\$ 170.00
North Star Candle C	\$ 170.00
Norwex	\$ 60.00

Norwood's Eats & Sw	\$ 20.00
Parkside Church Of	\$ 170.00
Peppers Pups Treats	\$ 10.00
Peppers Pups Treats	\$ 10.00
Rotary Club Of Dear	\$ 500.00
Saad, Mariam Ibrahi	\$ 500.00
Seven Spatulas	\$ 170.00
Shredderz Food Truc	\$ 20.00
Simply Irresistable	\$ 250.00
Sunset Harvest Farm	\$ 20.00
Sweet Temptations	\$ 20.00
The Seedy Alchamist	\$ 60.00
The Teatroiter Llc	\$ 20.00
Toi's Sweet Factory	\$ 60.00
Victoria's Garden	\$ 400.00
Willow Riopelle	\$ 60.00
Young Living Essent	\$ 60.00

Yes: Vice Chairperson James M. Jernigan, Director Mark Guido, Director Jackie Lovejoy, Director John L. McWilliams, Mayor Jack O'Reilly, Director Audrey Ralko No:

DDDAs' Sponsorship Policies

Date Adopted: June 20, 2019

Motioned by: Director Dan Merritt

Seconded by: Director Jay Kruz

WHEREAS: The East Dearborn Downtown Development Authority (EDDDA) seeks to establish a

policy to guide decisions on which sponsorship opportunities to pursue; and

**WHEREAS:** The EDDDA seeks to establish fair and transparent protocols regarding sponsorship

opportunities; and

**WHEREAS:** The EDDDA understands that the WDDDA can be either a sponsor-provider or a

sponsor-seeker at different times; be it

**RESOLVED:** The EDDDA adopts the Sponsor-Provider Policy presented that establishes the

criteria and decision making process that the EDDDA will utilize when receiving

sponsorship requests from other organizations; further be it

**RESOLVED:** The EDDDA adopts the Sponsor-Seeker Policy that establishes the criteria and

decision making process that the EDDDA will utilize when approaching other

organizations to serve as sponsors of the DDDAs.

Yes:Chairperson Scott Saionz, Director Janice B. Cislo, Director Mark Guido, Director Judith A. McNeeley, Director Mary O'Bryan, Mayor Jack O'Reilly, Director Kamal Turfah.

No:

Abstained:

Absent:

Adopted:

DDDAs' Sponsorship Policies

Date Adopted: June 20, 2019

Motioned by: Director Karen Nigosian

Seconded by: Director Tom Clark

**WHEREAS:** The West Dearborn Downtown Development Authority (WDDDA) seeks to establish

a policy to guide decisions on which sponsorship opportunities to pursue; and

WHEREAS: The WDDDA seeks to establish fair and transparent protocols regarding

sponsorship opportunities; and

**WHEREAS:** The EDDDA understands that the WDDDA can be either a sponsor-provider or a

sponsor-seeker at different times; be it

**RESOLVED:** The WDDDA adopts the Sponsor-Provider Policy presented that establishes the

criteria and decision making process that the WDDDA will utilize when receiving

sponsorship requests from other organizations; further be it

**RESOLVED:** The WDDDA adopts the Sponsor-Seeker Policy that establishes the criteria and

decision making process that the WDDDA will utilize when approaching other

organizations to serve as sponsors of the DDDAs.

Yes:Vice Chairperson James M. Jernigan, Director Mark Guido, Director Jackie Lovejoy, Director John L. McWilliams, Mayor Jack O'Reilly, Director Audrey Ralko

No:

Abstained: