



**AOC:
BLM
360**



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Downtown East leveraging diverse cultural, historic, artistic amenities as a destination for tourists, students, and residents.

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Homage to Black Excellence

Art of Courage: Black Lives Matter 360 Exhibition Sponsorship Package

Homage to Black Excellence Planning Committee

D. Julia Kapilango

Chairwoman and President
Downtown Development Authority
East Dearborn

Eric Woody

Vice President
Downtown Development Authority
East Dearborn

Rozenia Johnson

Curator for Art of Courage
Exhibition, and Homage to Black
Excellence Sponsorship Management
MDUBA Associates

Robbya R. Green-Weir, Ph.D., MHSA, CCDP

Diversity, Equity and Inclusion Panels
and Town Hall Management
Florida Agricultural & Mechanical
University

Jean Smith

Event Management
POW! Management

Frank D. Woods

Juneteenth Mobility Stroll and Roll
Celebration Logistical Management
Coalition for Black Trade Unionist
Black Caucus Foundation of Michigan

Greetings to you,

We are excited to premiere, “*Art of Courage: Black Lives Matter 360 Exhibition*,”

February 8, 2021 – February 8, 2022, presented with support from the Downtown Development Authority – East Dearborn.

This powerful exhibition invites Michigan artists to lend their visual voices to the issues of police violence and injustice in African American communities across the nation, which has given birth to the Black Lives Matter Movement. A diverse spectrum of artists comprised of established professionals, emerging and student talent, will feature more than thirty original works in a variety of visual art mediums. *Art of Courage*...will be presented both virtually, and inside the Connector at City Hall Artspace including its public grounds in Dearborn, Michigan.

Our goal is to provide rewarding partnerships with individuals and businesses who have a commitment to patronizing the arts and arts education. For the 2021-22 season your sponsorship will be essential toward ensuring the success of both the exhibition and its educational programs. We have planned an engaging series of Artist Talks, art through social justice programs, and young artists mentorship projects, and we need your assistance to create the most impactful experience that will resonate with our audiences. In return, this project will introduce your organization to new cultural arts markets, social media audiences, and potential clients. As we look to forge even stronger sponsor relationships, we will offer exclusive branding opportunities that will expand the exhibition beyond this first season into larger art spaces, learning centers, galleries and museums in the metro Detroit area.

Art of Courage: Black Lives Matter 360 Exhibition is destined to become an outstanding exhibition that will honor the African American community, and present from an artistic lens, unique and diverse perspectives on the Black Lives Matter Movement. This exhibition stands as a record of this significant moment in history. We look forward to you sharing in our vision. If you have any questions, feel free to contact me at rozeniajmduba@gmail.com, or 313.405.3044.



DEARBORN
East Downtown

ART OF COURAGE: Black Lives Matter 360 Exhibition

Feb. 8, 2021 – Feb 8, 2022

Sponsorship Benefit Levels

Please take a few moments to review the sponsorship levels and premium benefits that we have available for you.

Friends of Art of Courage Black Lives Matter 360 Exhibition

- Inclusion on digital wall
- *Contributions will support the Shareta Marynce Watson Scholarship

Motivation Level \$20 and up

- The above benefits plus:
- Individual name post on social media
 - Thank You Letter

Inspiration Level \$50 and up

- The above benefits plus:
- 3 social media mentions
 - Sponsor statement on social media

Movement Level \$75 and up

- The above benefits plus:
- Verbal acknowledgement at Juneteenth Stroll and Roll
 - Verbal acknowledgement at 2 arts educational programs

Transformation Level \$100 and up

- The above benefits plus:
- Company page linked to website and social media
 - 2 FB tags (or include other social media platforms) for 2 months
 - Company name recognition in Summary Report

Evolution Level \$200 and up

- The above benefits plus:
- Inclusion on gallery and virtual Sponsor Panel
 - Upgrade from 3 FB tags to monthly FB tags
 - Private online conversation with the Artist of their choice
 - Complimentary Art Collectors consultation (one hour online or phone conference)

Endurance Level \$300 and up

- Juneteenth Stroll and Roll VIP Status:
- ~Company logo on printed materials
- ~Social media mention
- Private In gallery viewing w/ a Guest
- Promotional opportunity in Virtual Reception
- 5 FB tags and social media
- Custom media graphic
- Live Social media interview

If you have any questions, feel free to contact Rozenia Johnson at rozeniajmduba@gmail.com, or 313.405.3044.



PHOTO BY UNSPLASH/STEPHANIE VALENCIA



Call for Artists
**"Art of Courage:
Black Lives Matter
360 Exhibition"**

Submit art by Wednesday, Jan. 27, 2021*

Social Media Graphic Sample for Facebook

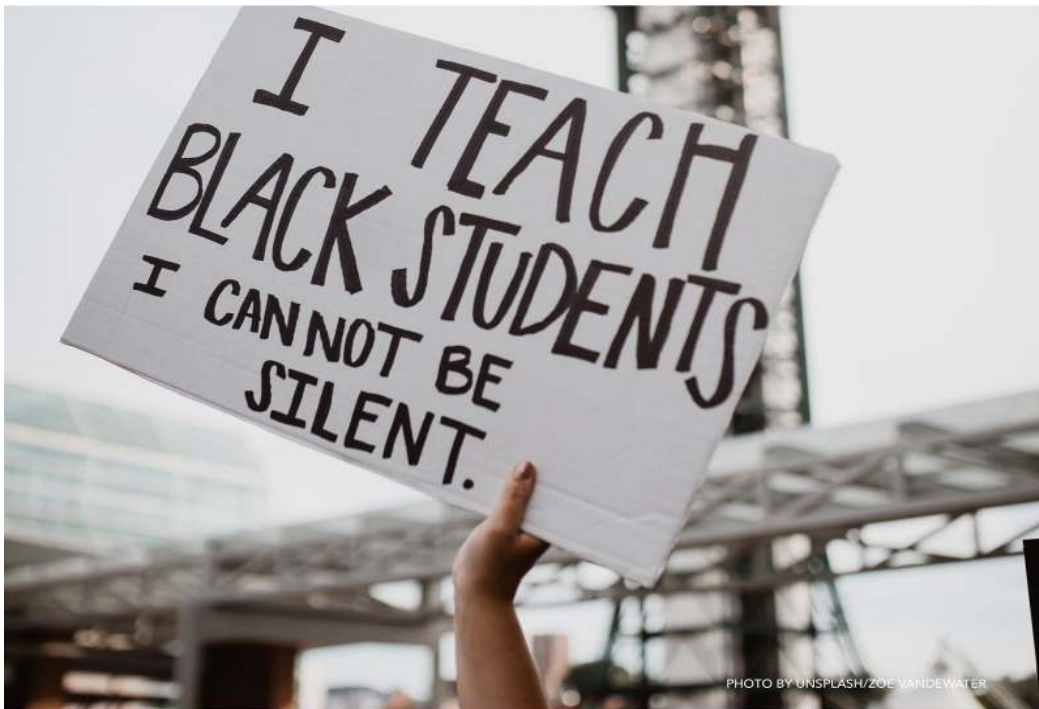


PHOTO BY UNSPLASH/ZOE VANDEWATER

Call for Artists
**"Art of Courage:
Black Lives Matter 360 Exhibition"**
Submit art by Wednesday, Jan. 27, 2021*



Social Media Graphic Sample for Instagram and Twitter