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FOR IMMEDIATE RELEASE

SHOP SMALL TO PICK UP BIG PERKS

Downtown Dearborn Stores and Eateries Offer Incentives, Prizes for Folks Who Shop Local

November 5, 2019, DEARBORN, Mich. – Shoppers near and far can kick off their holiday shopping with special perks at Downtown Dearborn’s unique businesses starting on Small Business Saturday, November 30, through Sunday, December 8. Before hitting the shops, patrons are invited to [download](#) and print the Passport to Savings, a pamphlet outlining more than 30 businesses’ in-store deals, to get stamped and returned for a chance to win prizes provided by local retailers. The Shop Small Downtown Dearborn Passport will also be available in participating stores and restaurants beginning the week of November 18.

“Locally owned businesses reinvest more than 70% of their earnings in their community,” said Cristina Sheppard-Decius, executive director of the East and West Dearborn Downtown Development Authorities. “When you shop local in Downtown Dearborn, you are both supporting hardworking community members and helping grow the Downtown districts. During Shop Small, we aim to inspire shoppers to visit Downtown Dearborn year-round, and in turn, create a more vibrant experience for all.”

The more a patron shops and dines, the better their chances at winning will be. For every Passport stamp received at any one of the participating businesses listed below during Shop Small Downtown Dearborn, shoppers and diners will be entered to win local prizes:

East Dearborn:

[Blick Art Materials](#), [City Hall Artspace](#), [Factory Finish Shoe Repair Inc.](#), [Green Brain Comics](#), [Kidcadia Play Café](#), [M Cantina](#), [Retro Image Antiques](#)

West Dearborn:

[9Round](#), [The Biergarten](#), [Biggby Coffee](#), [Black Box Gallery](#), [Brome Modern Eatery](#), [Dearborn Area Chamber of Commerce](#), [Dearborn Music](#), [Dearborn School of Music](#), [Famous Hamburgers](#), [The Glass Academy](#), [Keller Williams-Andrea Fitzgerald](#), [Lolly by Golly Sweet Shoppe](#), [Lue Thai Cafe](#), [Men's Wearhouse](#), [My Moroccan Spa](#), [Nichols Ski & Snowboard Shop](#), [Nigosian Rug Company](#), [Om Day Spa](#), [Orangetheory Fitness Dearborn](#), [Painting with A Twist Dearborn](#), [Posh Hookah & Cigar Lounge](#), [STEP Thrift Store and Donation Center](#), [Steven Bernard Jewelers, Ltd.](#), [Village Picture Frame & Art Gallery](#)

Passports must be returned to one of the following locations by Sunday, December 8 to be entered to win prizes. Photos of the passports can also be emailed to info@downtowndearborn.org. In addition to this, shoppers are

encouraged to take photos of themselves shopping in Downtown Dearborn and post in Instagram, tagging @DowntownDearborn and/or using the hashtags #ShopSmall #DowntownDearborn for additional entries to win.

- Dearborn Downtown Development Authorities – 13615 Michigan Ave.
- Dearborn Area Chamber of Commerce – 22100 Michigan Ave.
- Green Brain Comics – 13936 Michigan Ave.
- STEP Thrift Store & Donation Center – 23830 Michigan Ave.
- Village Picture Frame & Art Gallery – 22191 Michigan Ave.

American Express launched its Small Business Saturday program in 2010 to encourage people across the country to support small, local businesses.

The Shop Small program is sponsored by [Keller Williams- Andrea Fitzgerald](#), [Om Day Spa](#), [Steven Bernard Jewelers, Ltd.](#), [The Glass Academy](#), [Dearborn Area Chamber of Commerce](#), [East Dearborn Downtown Development Authority](#) and the [West Dearborn Downtown Development Authority](#).

Please visit the [event page](#) for more details.

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