



**FOR IMMEDIATE RELEASE**

## **DOWNTOWN DEARBORN HOSTS OUTDOOR WINTER MARKET**

*Winterfest Market brings Holiday Cheer with More than 30 Vendors, Family Activities*

**November 20, 2019, DEARBORN, Mich.** – Celebrate the holiday season at Downtown Dearborn’s Winterfest Market in both East and West Downtown Dearborn on Saturday, December 14 from 10 a.m. to 4 p.m. Winterfest market attendees will enjoy photos with Santa Claus, Mrs. Claus and their reindeer, live entertainment, ice sculpting, bounce houses, face painting and more.

Community partners, including the East and West Dearborn Downtown Development Authorities, have secured a wide selection of Winterfest Market vendors with a unique range of holiday gifts, including handcrafted body care products, wood and metal novelties, arts and crafts, handmade clothing, teas and coffees, baked goods and more to help shoppers check off friends and family on their shopping list.

“As we enter the holiday season, the Winterfest Market provides an opportunity for our community to join together to celebrate the season and showcase local makers and artisans, and the diverse shopping and dining options in our downtown,” said Cristina Sheppard-Decius, executive director of the East and West Dearborn DDAs. “Whether you’re looking to shop the Market for last minute gifts, take in the beauty of amazing ice sculptures or have your picture taken with Santa Claus, community members can surely make visiting this annual holiday event a beloved tradition.”

East Downtown Dearborn festivities will be at City Hall ArtSpace Lofts Connector (13615 Michigan Ave.) while West Village Commons Plaza (22223 Michigan Ave.) will be the site of events in West Downtown Dearborn:

10 a.m. – 4 p.m.

- **East & West:** Artisans and crafters selling unique gifts, children’s bounce houses

10 a.m. – 3 p.m.

- **West:** Aj Lynn performs holiday tunes

10:30 a.m. – 3 p.m.

- **East:** Gia Warner performs holiday tunes

11 a.m. – 4 p.m.

- **East & West:** Face painting

11 a.m. – 3 p.m.

- **East & West:** Live ice sculpting demos by students from Henry Ford College

11 a.m. – 2 p.m.

- **East & West:** Santa, Mrs. Claus and their reindeer will be at both locations for photos, later available to attendees on the [Winterfest Facebook page](#)

Free public parking for the Winterfest Market is easily accessible in East Downtown off of John Nagy Drive and in West Downtown at the parking decks on West Village Drive.

Winterfest Market is sponsored by [Om Day Spa](#), [Steven Bernard Jewelers, Ltd.](#), East Dearborn Downtown Development Authority (EDDDA) and the West Dearborn Downtown Development Authority (WDDDA). For additional event details, please visit [downtowndearborn.org](http://downtowndearborn.org).

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