Volunteer Application Form

Please print legibly!

Today’s Date: _____________________________

Name: ___________________________________ Home Phone: _____________________________

Address: _________________________________ Cell Phone: _______________________________

City/Zip: ___________________________________Email: ___________________________________

Emergency Contact:
Name: __________________________ Phone: ___________________ Relationship: _____________

I would like to volunteer (please check ALL that apply):

____ Weekdays   ____ Daytime   ____ In the office   ____ At an event
____ Weekends   ____ Evenings   ____ On a committee (see current options below)

I am interested in serving on the following committee(s):

____ Design & Economic Vitality — Plays a key role in shaping the physical image, environment and business climate in Downtown Dearborn; creating a vibrant destination that is attractive to residents, shoppers, investors, business owners, and visitors. Duties include: educate and provide advice about good design that encourages quality improvements to private properties and public spaces; guide future growth and shaping regulations; create incentives and targeting key projects to motivate investment; assist with business development and recruitment; conduct market research and analysis; retain & assist existing business mix; develop district long-term plans; and provide effective methods for businesses to ring their registers.

____ Promotions & Organization — Key role is to promote Downtown Dearborn as the center of commerce, culture, and community life for residents and visitors alike. Also, to assist the Steering Committee in building broad-based support, promotion and understanding of the Downtown Dearborn collaborative organization. Duties include: define the market position; create new image campaigns, retail promotions, and special events; encourage merchant involvement and spread the good word about Downtown Dearborn; assist in developing a clear picture of the Downtown Development Authority (DDA); strategic/long range planning; educate and engage the community; and build a strong, diverse base of volunteers.

____ Main Street Steering — Build broad-based support of the Main Street approach and Downtown Dearborn; create momentum for a cohesive community and to formalize the Downtown Dearborn organization; work collaboratively to formalize a strategic plan and budget to support Downtown Dearborn and its downtown districts; and lead the Michigan Main Street application for technical assistance.

Ad-hoc Committees —

____ ArtSpark focused on the future plan of art in public spaces.
____ Street Team focused on distributing literature about events and activities to Dearborn businesses.
____ Bike Share focused on promoting, planning and assuring the expansion of the bike share system.
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I am interested in helping out an event(s):

____ Art Month (April)  ____ Restaurant Week (February)
____ Clean Up (May)  ____ Tunes at Noon (July-August)
____ Farmers & Artisans Market (May-October)  ____ Weekends on the Commons (June-September)
____ Friday Nites (June-August)
____ Halloween/Trick or Treat (October)
____ Holidays/Shop Small (November-December)
____ Jazz on the Ave (July-August)
____ Perennial Exchange (May)
____ Martian Marathon (April)
____ Movie Nights (August & October)

Please tell us a little about your skills and interests:

____ Volunteer at Events  ____ PR/Advertising/Promotions  ____ Family Friendly Activities
____ Organizing Volunteers  ____ Web Design/Maintenance  ____ Finances, Budgeting & Planning
____ Event Planning  ____ Writing and Blogging  ____ Working with People
____ Grant Writing  ____ Graphic Design  ____ Interacting with Merchants
____ Fundraising  ____ Video Production  ____ Real Estate Development
____ Social Media  ____ Photography  ____ Office Work/Prepare Mailings
____ Beautification  ____ Architecture/Design  ____ History/Heritage
____ Landscaping  ____ Business Recruitment/Training  ____ Research
____ Other(s): __________________________________________

Please list any other interest areas or specialties: __________________________________________

____________________________________________________________________________________

____________________________________________________________________________________