



Volunteer Application Form

Please print legibly!

Today's Date: _____

Name: _____

Home Phone: _____

Address: _____

Cell Phone: _____

City/Zip: _____

Email: _____

Emergency Contact:

Name: _____ Phone: _____ Relationship: _____

I would like to volunteer (please check **ALL** that apply):

- Weekdays** **Daytime** In the office At an event
- Weekends** **Evenings** On a committee (see current options below)

I am interested in serving on the following committee(s):

Design & Economic Vitality – Plays a key role in shaping the physical image, environment and business climate in Downtown Dearborn; creating a vibrant destination that is attractive to residents, shoppers, investors, business owners, and visitors. Duties include: educate and provide advice about good design that encourages quality improvements to private properties and public spaces; guide future growth and shaping regulations; create incentives and targeting key projects to motivate investment; assist with business development and recruitment; conduct market research and analysis; retain & assist existing business mix; develop district long-term plans; and provide effective methods for businesses to ring their registers.

Promotions & Organization – Key role is to promote Downtown Dearborn as the center of commerce, culture, and community life for residents and visitors alike. Also, to assist the Steering Committee in building broad-based support, promotion and understanding of the Downtown Dearborn collaborative organization. Duties include: define the market position; create new image campaigns, retail promotions, and special events; encourage merchant involvement and spread the good word about Downtown Dearborn; assist in developing a clear picture of the Downtown Development Authority (DDA); strategic/long range planning; educate and engage the community; and build a strong, diverse base of volunteers.

Main Street Steering – Build broad-based support of the Main Street approach and Downtown Dearborn; create momentum for a cohesive community and to formalize the Downtown Dearborn organization; work collaboratively to formalize a strategic plan and budget to support Downtown Dearborn and its downtown districts; and lead the Michigan Main Street application for technical assistance.

Ad-hoc Committees –

- ArtSpark** focused on the future plan of art in public spaces.
- Farmers Market** focused on the future growth of the Dearborn Farmers & Artisan Market.
- Street Team** focused on distributing literature about events and activities to Dearborn businesses.
- Bike Share** focused on promoting, planning and assuring the expansion of the bike share system.



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I am interested in helping out an event(s):

- | | |
|---|---|
| <input type="checkbox"/> Art Month (April) | <input type="checkbox"/> Restaurant Week (February) |
| <input type="checkbox"/> Clean Up (May) | <input type="checkbox"/> Tunes at Noon (July-August) |
| <input type="checkbox"/> Farmers & Artisans Market (May-October) | <input type="checkbox"/> Weekends on the Commons
(June-September) |
| <input type="checkbox"/> Friday Nites (June-August) | |
| <input type="checkbox"/> Halloween/Trick or Treat (October) | |
| <input type="checkbox"/> Holidays/Shop Small (November-December) | |
| <input type="checkbox"/> Jazz on the Ave (July-August) | |
| <input type="checkbox"/> Perennial Exchange (May) | |
| <input type="checkbox"/> Martian Marathon (April) | |
| <input type="checkbox"/> Movie Nights (August & October) | |

Please tell us a little about your skills and interests:

- | | | |
|--|--|--|
| <input type="checkbox"/> Volunteer at Events | <input type="checkbox"/> PR/Advertising/Promotions | <input type="checkbox"/> Family Friendly Activities |
| <input type="checkbox"/> Organizing Volunteers | <input type="checkbox"/> Web Design/Maintenance | <input type="checkbox"/> Finance, Budgeting & Planning |
| <input type="checkbox"/> Event Planning | <input type="checkbox"/> Writing and Blogging | <input type="checkbox"/> Working with People |
| <input type="checkbox"/> Grant Writing | <input type="checkbox"/> Graphic Design | <input type="checkbox"/> Interacting with Merchants |
| <input type="checkbox"/> Fundraising | <input type="checkbox"/> Video Production | <input type="checkbox"/> Real Estate Development |
| <input type="checkbox"/> Social Media | <input type="checkbox"/> Photography | <input type="checkbox"/> Office Work/Prepare Mailings |
| <input type="checkbox"/> Beautification | <input type="checkbox"/> Architecture/Design | <input type="checkbox"/> History/Heritage |
| <input type="checkbox"/> Landscaping | <input type="checkbox"/> Business Recruitment/Training | <input type="checkbox"/> Research |
| <input type="checkbox"/> Other(s): _____ | | |

Please list any other interest areas or specialties: _____
