

PRESS RELEASE

FOR IMMEDIATE RELEASE

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SHOP SMALL, WIN BIG IN DOWNTOWN DEARBORN

Downtown Dearborn Shops & Eateries Offer Incentives to Shop Local, Win Prizes

November 20, 2018, DEARBORN, Mich. – Kick off your holiday shopping by supporting small, local businesses in Downtown Dearborn starting on *Small Business Saturday*, November 24, through December 2. Community partners, including the East and West Dearborn Downtown Development Authorities and the Dearborn Area Chamber of Commerce, have assembled a wide selection of retailers and restaurants to offer great in-store deals and a chance to win amazing, local gifts.

American Express launched its *Small Business Saturday* program in 2010 to encourage people across the country to support small, local businesses.

Shoppers are encouraged to pick up a **#ShopSmall #DowntownDearborn Passport** at one of 44 participating locations featuring deals and specials and get it stamped as they make purchases at as many locations as possible through December 2. Every time someone makes a purchase, they will receive a stamp (does not need to be the special or discount item offered). For every stamp received, customers are then entered to win prizes provided by participating businesses. A downloadable version of the passport is available at DowntownDearborn.org or via the Downtown Dearborn Facebook page.

“Locally-owned businesses reinvest more than 70% of their earnings back into their community,” said Executive Director, East Dearborn Downtown Development Authority/West Dearborn Downtown Development Authority Cristina Sheppard-Decius. “When you shop local you are helping to grow your downtown which supports the people who live and work in your community. With nearly 50 participating restaurants and shops, this year’s #ShopSmall initiative offers great opportunity to check off everyone on your holiday list with great finds from local merchants.”

Passports must be returned to one of the following locations by Sunday, December 9 to be entered to win prizes:

- Dearborn Downtown Development Authorities – 13615 Michigan Ave. (East Downtown Dearborn)
- Dearborn Area Chamber of Commerce – 22100 Michigan Ave. (West Downtown Dearborn)
- Henry Ford Centennial Library – 16301 Michigan Ave. (Dearborn)
- STEP Thrift Store & Donation Center – 23830 Michigan Ave. (Dearborn Heights)
- Village Picture Frame & Art Gallery – 22191 Michigan Ave. (West Downtown Dearborn)

Participating businesses include:

East Dearborn:

[Alcamo's Market](#), [Arab American National Museum Store](#), [Blick Art Materials](#), [Esper Library](#), [Factory Finish Shoe](#)

Repair Inc., Green Brain Comics, JB Bamboozles Pub & Grille, Joe's Top Dog Restaurant & Bar, Lile's Sandwich Shop, M Cantina, Retro Image Antiques, Stormy records

West Dearborn: Bailey's, Brome Modern Eatery, Bryant Library, Common Grace Coffee Company, Dearborn Brewing, Dearborn School of Music, Famous Hamburger, Glass Academy, The Great Escape Spa ~Dearborn, Head To Tail, La Fork, Lue Thai Cafe, Manno Clothing & Tailoring, Men's Wearhouse, Mint 29, Nichols Ski & Snowboard Shop Nigosian Rug Company, Om Day Spa, Orangetheory Fitness Dearborn, Posh Hookah & Cigar Lounge, Sneaker Legends, Steven Bernard Jewelers,Ltd., Sweet Peas Children's Resale, Things We Love, Unburger Grill, Village Picture Frame & Art Gallery, Yogurtopia, Zaza's Italian and Mediterranean Cuisine

The Shop Small program is sponsored by Om Day Spa, Steven Bernard Jewelers, Ltd., East Dearborn Downtown Development Authority (EDDDA) and the West Dearborn Downtown Development Authority (WDDDA).

For more details visit downtowndearborn.org.

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