

City of Dearborn
West Downtwon Development Authority (WDDDA)
Prepared as of February 19, 2019

Description	FY2017	FY2018	FY2019				FY2020	FY2021	FY2022
			Adopted	Amended	YTD	Projected	Proposed	Proposed	Proposed
			Budget	Budget	Actual	Budget	Budget	Budget	Budget
REVENUES:	Actual	Actual	Budget	Budget	Actual	Budget	Budget	Budget	Budget
Property Tax Capture	\$531,015	496,065	507,210	507,210	443,526	590,680	505,710	516,880	528,320
BRA Tax Captures		119,900	150,610	150,610	150,610	132,940	235,220	241,830	248,600
Property Tax 2 Mill Levy	-	-	-	-	-	-	-	-	-
Tax Revenue Total:	\$ 531,015	\$ 615,965	\$ 657,820	\$ 657,820	\$ 594,136	\$ 723,620	\$ 740,930	\$ 758,710	\$ 776,920
Local Community Stabilization Shared Rev	18,518	12,332	13,110	13,110	25,313	25,313	25,320	25,320	25,320
Penalties and Int on Taxes		-			-		-	-	-
Interest Income	3,495	9,786	9,183	9,183	7,919	9,183	15,871	15,984	16,101
Donations from Private Sources	10,550	88,742	75,000	50,500	38,040	51,500	83,500	83,500	83,500
Miscellaneous Income (SAD landscape, snow, PSD)	7,845	-	-	-	6,194	-	-	150,000	150,000
Federal Grant- Farmer's Market	-	-	-	1,000	1,424	1,500	1,000	1,000	1,000
Miscellaneous Income- Farmer's Market	-	12,900	-	23,500	1,890	23,500	23,500	23,500	23,500
Donations & Farmer's Market Total:	\$ 10,550	\$ 101,642	\$ 75,000	\$ 75,000	\$ 41,354	\$ 76,500	\$ 108,000	\$ 108,000	\$ 108,000
Contribution from General Fund (General-Out door seating lease)	2,450	16,950	9,275	9,275	-	9,275	9,080	9,170	9,260
Contribution from General Fund (Sanitation-Litter)		22,152	43,825	43,825	30,975	43,825	25,920	25,920	25,920
General Fund Contribution Total:	\$ 2,450	\$ 39,102	\$ 53,100	\$ 53,100	\$ 30,975	\$ 53,100	\$ 35,000	\$ 35,090	\$ 35,180
Total Revenues:	\$ 573,873	\$ 778,827	\$ 808,213	\$ 808,213	\$ 705,891	\$ 887,716	\$ 925,121	\$ 1,093,104	\$ 1,111,521

EXPENDITURES:									
Other Professional Services		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Salaries & Wages-Part Time	4,925	4,830	-	82	81	81	-	-	-
FICA/Medicare, City Share	377	369	-	7	6	6	-	-	-
Workers Comp. Contrib.	3	3	-	-	-	-	-	-	-
Contract Services-Sanitation	-	22,152	43,825	43,825	10,080	43,825	25,920	25,920	25,920
Audit Services	447	329	382	382	382	382	400	400	400
Other Professional Services (office fees)	135	-	1,500	1,490	100	1,490	-	-	-
Admin/Management (City Services)	-	-	-	-	-	-	-	-	-
Contract Services	236,881	253,617	426,255	432,145	190,266	432,234	499,826	518,826	515,326
Contract Services - Farmer's Market	0	5,089	-	20,000	5,128	20,000	22,000	22,000	22,000
Building Rental	-	-	11,000	11,010	7,280	11,010	11,010	11,010	11,010
Construction Material/Supplies	-	-	-	-	-	-	-	-	-
Copier	-	-	-	-	-	375	375	375	375
Community Promotion	113,474	137,110	292,780	458,780	136,839	458,780	341,345	235,345	234,545
Insurance	700	2,985	2,670	2,670	1,554	2,670	3,730	3,900	4,070
Staff Training & Trans	4,896	2,569	4,500	4,500	-	4,500	3,500	3,500	4,500
Office Supplies	62	693	1,950	1,950	433	1,950	4,125	4,125	4,125
Operating Supplies / Equipment Non-Capital	-	-	-	-	-	-	18,600	18,600	18,600
Repair & Maintained Supplies	-	-	10,000	10,000	-	10,000	-	-	-
Planting Materials	4,230	8,276	15,000	24,021	4,021	24,021	30,000	30,000	30,000
Memberships	413	413	938	938	338	938	940	940	940
Utilities	-	-	1,250	1,250	-	1,250	1,250	1,250	1,250
Other Operating Expense	150,000	150,000	-	-	-	-	-	-	-
Brownfield Fund	21,354	119,900	150,610	150,610	-	132,940	235,220	241,830	248,600
Sub-total Operations	\$ 537,897	\$ 708,335	\$ 962,660	\$ 1,163,660	\$ 356,508	\$ 1,146,452	\$ 1,198,241	\$ 1,118,021	\$ 1,121,661
Community Promotion & Farmer's Market Total:	\$ 113,474	\$ 142,199	\$ 292,780	\$ 478,780	\$ 141,967	\$ 478,780	\$ -	\$ -	\$ -
Total Expenditures:	\$ 537,897	\$ 708,335	\$ 962,660	\$ 1,163,660	\$ 356,508	\$ 1,146,452	\$ 1,198,241	\$ 1,118,021	\$ 1,121,661
Revenues Over (Under) Expenditures:	\$ 35,976	\$ 70,492	\$ (154,447)	\$ (355,447)	\$ 349,383	\$ (258,736)	\$ (273,120)	\$ (24,917)	\$ (10,140)
	FY2017	FY2018				Projected	Proposed	Proposed	Proposed
	Actual	Actual				Budget	Budget	Budget	Budget
Balance Sheet Expectations	CAFR	CAFR							
Cash Position						\$ 707,523	\$ 448,787	\$ 175,667	\$ 150,750
Add Income						887,716	925,121	1,093,104	1,111,521
Less Liabilities						(1,146,452)	(1,198,241)	(1,118,021)	(1,121,661)
Ending Estimated Cash Position June 30	\$ 637,031	\$ 707,523				\$ 448,787	\$ 175,667	\$ 150,750	\$ 140,610
10% of annual income						\$ 88,772	\$ 92,512	\$ 109,310	\$ 111,152

<i>Annual Report Expenditures</i>	FY2017	FY2018	Adopted	Amended	YTD	Projected	Proposed	Proposed	Proposed
	Actual	YTD Actual	Budget	Budget		Budget	Budget	Budget	Budget
STREETSCAPE PROJECT									
Public Facilities Transferred to the BRA	21,354	119,900	150,610	150,610	-	132,940	235,220	241,830	248,600
Christmas Décor	\$ 23,544	\$ 17,350	6,500	6,500	6,494	6,500	20,000	20,000	10,000
Christmas Install- Fairlane Grounds	\$ -	\$ -	8,500	8,500	-	8,500	-	-	-
Snow Removal	9,510	38,250	30,000	30,000	14,341	30,000	45,000	45,000	45,000
District Plant & Maint. & Install- Fairlane Grounds	34,613	55,820	170,905	161,884	84,444	161,884	219,080	219,080	219,080
Annual Streetscape Amenities	35,230	-	5,000	11,000	-	11,000	6,000	15,000	15,000
Council Approved Beautification Plan	-	-	-	-	-	-	-	-	-
Sanitation Millage- Litter Pick up- Fairlane Grounds	-	22,152	43,825	43,825	10,080	43,825	25,920	25,920	25,920
Annuals & Perennials/ Plant Materials Fall Seasonal Materials, Winter Seasonal Materials- Fairlane Grounds	4,230	8,276	15,000	24,021	4,021	24,021	30,000	30,000	30,000
W. Village Commons Plaza Redesign			-	-	-	-	-	10,000	-
Market Shelter/Building Design Concept			-	-	-	-	-	-	10,000
Complete Streets Planning/ Design Planning/ Downtown Master Plan	-	-	10,000	20,000	-	20,000	10,000	10,000	10,000
On-Street Bike Racks	-	516	6,500	5,513	-	5,513	-	-	6,500
Building / Business Incentive	-	-	30,000	30,000	-	30,000	40,000	40,000	40,000
Total District Beautification	\$ 107,127	\$ 142,364	\$ 326,230	\$ 341,243	\$ 119,380	\$ 341,243	\$ 396,000	\$ 415,000	\$ 411,500

	FY2017	FY2018	FY2019				FY2020	FY2021	FY2021
			Adopted	Amended	YTD	Projected	Proposed	Proposed	Proposed
			Budget	Budget	Actual	Budget	Budget	Budget	Budget
	Actual	Actual							
DOWNTOWN DEVELOPMENT/Community Promotions									
Marketing Plan	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Branding	18,861	-	65,000	251,500	52,967	251,500	120,000	30,000	30,000
General Marketing & Banners	7,054	4,625	20,000	15,296	3,537	15,296	20,000	20,000	20,000
Dearborn Community Fund Sculpture Initiative	5,900	5,900	6,000	6,000	-	6,000	6,000	6,000	6,000
Henry Ford Promotion Pkg	5,600	5,600	5,600	5,600	-	5,600	5,600	5,600	5,600
Website (Constant Contacts - 3 yrs.)	427	275	230	230	226	230	230	230	230
Website Hosting (1yr renewal Essential IT) & Domain Reg (Go Daddy)	424	985	1,000	1,000	534	1,000	1,350	1,350	1,350
Holiday Promotions / Holly Berry Brunch Program	-	3,950	15,000	15,000	17,439	15,000	14,665	14,665	14,665
Friday Nites Concert Series & Food Truck Rally	47,082	34,328	45,000	45,000	20,515	45,000	44,600	44,600	44,600
W.Village Commons Programs/Wagner Place Programming (LNO\$550, Perennial\$550, Farmland\$8500, Kids\$10,000, Movies\$2,000, Doggone\$800, Ice Cream\$700, Tune\$6500)	2,450	10,368	30,000	30,000	10,479	30,000	29,600	29,600	29,600
Wagner Place Park Equipment	-	-	15,000	15,000	-	15,000	15,000	-	-
Other Community Development	22,745	13,336	-	1,757	1,580	1,757	2,000	2,000	2,000
Farmers Market	2,500	6,818	20,000	20,000	7,828	20,000	22,000	22,000	22,000
Graphic Design	-	1,474	5,000	5,000	-	5,000	5,000	5,000	5,000
Photography	-	1,825	3,200	3,200	1,850	3,200	5,000	5,000	3,200
Metro Mode/Issue Media	-	30,000	24,000	24,000	12,000	24,000	24,000	24,000	24,000
Mobile App	-	-	-	1,197	1,197	1,197	-	-	-
CTM Brochure Distribution	-	5,852	4,250	4,250	-	4,250	4,250	4,250	4,250
Main Street Materials	-	790	1,000	1,000	-	1,000	-	-	-
Big Read	-	1,000	-	-	-	-	1,000	-	1,000
Martian Marathon	-	619	500	500	-	500	500	500	500
Shop Small Business Saturday	-	7,201	6,500	6,500	3,665	6,500	7,000	7,000	7,000
Chamber of Commerce Scavenger hunt	-	-	-	-	-	-	-	-	-
Art month/ Art Plan Projects/Community Art Enhancements	-	1,500	5,000	5,000	5,500	5,000	5,000	5,000	5,000
Fall Promotions	-	476	500	500	193	500	300	300	300
Printing			-	-	-	-	10,000	10,000	10,000
Social Media ads			-	-	-	-	3,750	3,750	3,750
Bike Dearborn	-	-	-	250	250	250	-	-	-
Restaurant week	-	12,465	20,000	20,000	5,258	20,000	16,500	16,500	16,500
Total Marketing & Promotion	\$ 113,043	\$ 149,387	\$ 292,780	\$ 477,780	\$ 145,018	\$ 477,780	\$ 363,345	\$ 257,345	\$ 256,545

			FY2019				FY2020	FY2021	FY2021
	FY2017	FY2018	Adopted	Amended	YTD	Projected	Proposed	Proposed	Proposed
	Actual	Actual	Budget	Budget	Actual	Budget	Budget	Budget	Budget
PLANNING & ADMINISTRATION									
Insurance	700	2,985	2,670	2,670	1,554	2,670	3,730	3,900	4,070
Audit	447	329	382	382	382	382	400	400	400
Director's Expenses									
Executive Director	95,203	94,570	48,000	48,000	27,005	48,000	47,996	47,996	47,996
Communications Manager- PR	30,000	30,064	40,000	40,000	20,108	40,000	40,000	40,000	40,000
Operations Manager	-	-	30,950	30,950	14,847	30,950	30,950	30,950	30,950
Design and Planning Manager	12,500	-	12,000	12,000	4,400	12,000	12,000	12,000	12,000
Event Manager/ Farmers' Market Manager	-	9,771	27,900	27,900	15,113	27,900	27,900	27,900	27,900
PT Admin Employee	5,305	5,202	-	89	87	87	-	-	-
Building Rental	-	-	11,000	11,010	7,280	11,010	11,010	11,010	11,010
Operating Supplies / Equipment Non-Capital	-	-	-	-	-	-	18,600	18,600	18,600
Economic Development / Repair & Maint Supplies	-	-	10,000	10,000	-	10,000	-	-	-
Office Expenses (5810-,6010- Office supplies, meeting supplies, maestro, signup genius,message system online apps, 30-90,)	1,805	3,350	7,950	7,938	622	8,027	7,625	7,625	8,625
Copier	-	-	-	-	-	375	375	375	375
Office Cleaning	-	-	-	900	375	900	900	900	900
Utilities	-	-	1,250	1,250	-	1,250	1,250	1,250	1,250
Memberships (MDA, NMSC, ICSC, DMCVB,ULI)	413	413	938	938	338	938	940	940	940
Total Planning & Administration	\$ 146,373	\$ 146,684	\$ 193,040	\$ 194,027	\$ 92,110	\$ 194,489	\$ 203,676	\$ 203,846	\$ 205,016
PRINCIPAL & INTEREST EXPENSE									
Total Principal & Interest Expense	\$ 150,000	\$ 150,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Expenditures	\$ 537,897	\$ 708,335	\$ 962,660	\$ 1,163,660	\$ 356,508	\$ 1,146,452	\$ 1,198,241	\$ 1,118,021	\$ 1,121,661
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